

ÜLKER BİSKÜVİ

INVESTOR PRESENTATION 2Q 2020

Mete BUYURGAN, CEO & Cenker UÇAN, CFO İstanbul, 10 August 2020





AGENDA

1 Turkey Macro Economic Overview

2 Market Growth

3 Actions Taken During Covid-19 Pandemic

4 2Q 2020 Highlights and Consolidated Operational Performance

5 Domestic Operations

6 Export and International Operations

7 Balance Sheet Highlights

2020 Guidance





Turkey

Macro Economic

Overview

- 2 Market Growth
- 3 Actions Taken During Covid-19 Pandemic
- 4 2Q 2020 Highlights and Consolidated Operational Performance
- 5 Domestic Operations
- 6 Export and International Operations
- 7 Balance Sheet Highlights
- 2020 Guidance



Turkey Macro Economic Overview

RETAIL SALES VOLUME INDEX





 Seasonal and calendar adjusted retail sales volume with constant prices increased by 3% in May 2020 compared with the previous month

INDUSTRIAL PRODUCTION



- As of May 2020 Industrial Production index realized as 84
- Manufacture of food products decreased by 19% compared with same month previous year

CONSUMER CONFIDENCE INDEX



- Consumer confidence index in Turkey realized as 62,6 in June 2020. Compared to previous month increased by 5%.
- A rise in general index was realized in CPI on the previous month by 1,13% in June 2020
- Food inflation realized as 12,93% in June 2020

Source: TUIK





AGENDA

1 Turkey Macro Economic Overview

2 Market Growth

3 Actions Taken During Covid-19 Pandemic

4 2Q 2020 Highlights and Consolidated Operational Performance

5 Domestic Operations

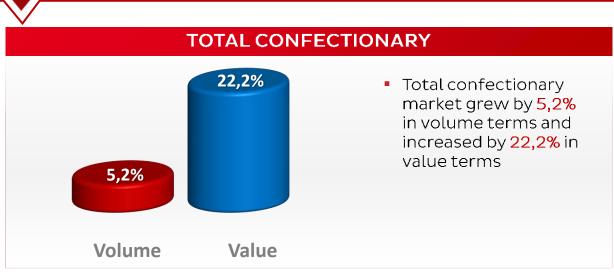
Export and International Operations

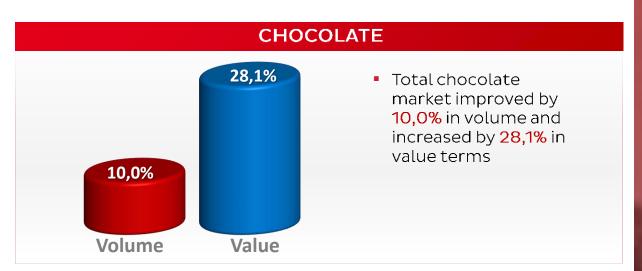
7 Balance Sheet Highlights

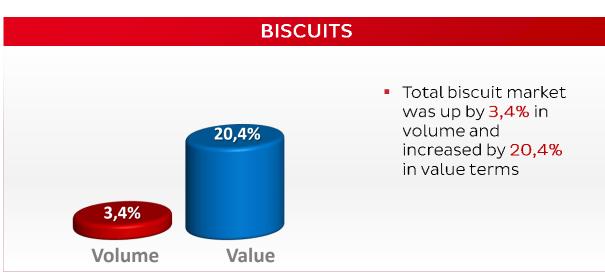
2020 Guidance

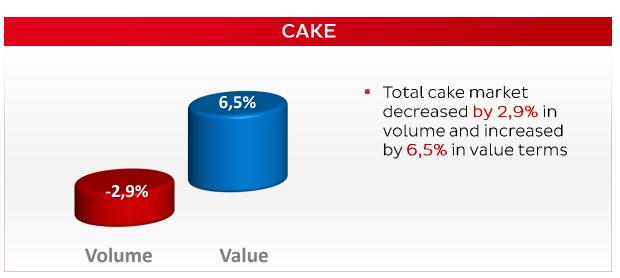


Market Growth









Source: YTD 2020 Nielsen Data







Turkey Macro Economic Overview

Market Growth

Actions Taken During Covid-19 Pandemic

2Q 2020 Highlights and Consolidated Operational Performance

Domestic Operations

Export and International Operations

Balance Sheet Highlights

2020 Guidance



COVID-19 MILESTONES

TURKEY



Cancellation of International Flights

All flights from China, Iran, Iraq, Italy and South Korea were cancelled.

First Covid-19 Case

Turkey's Health Minister announced the country's first coronavirus case.

All passengers who returned from Umrah were quarantined in Ankara and Konya dormitories.

Schools and universities were closed. Remote classes started.

Turkey confirmed its first death.

All kinds of scientific, cultural, and artistic meetings or activities were postponed until the end of April.

Shopping malls were closed.

Curfew for age group over 65 was announced.

Gatherings during weekends, having picnics, fishing at the shores, doing physical exercise were banned.

All bankruptcy and financial executioner proceedings were stopped.

Public institutions and organizations were ordered to allow alternating and flexible schedules and enforce remote working if possible.

Restrictions

Curfew for age group below 20 was announced.

Going to all kinds of markets without face mask was prohibited.

Entrance and exit of 30 cities were closed for vehicles.

Celebrations of National Sovereignty and Children's Day on 23 April were postponed.

It was announced that Tarawih prayers in Ramadan will not take place in mosques.

The first 48-hour curfew was declared by the Minister of Internal Affairs. Curfews at weekends and holidays contiunued until June.

Normalization Plans and Easening of Restrictions

President of Turkey Mr.Erdogan stated the gradual stretching of the restrictions to be imposed through several steps in May, June and July.

Entrance & exit of 7 cities were reopened.

Hair salons and shopping malls reopened with certain restrictions.

Permissions were given for over 65 age, 0-14 age and 15-20 on certain days to go out for 4 hours.

During Ramadan Feast, curfew was applied in all provinces.

Normalization Process

Intercity restrictions are lifted, domestic flights started.

The Turkish Parliament resumed full activities.

65+ are allowed to go out between 10.00-18.00 everyday. Also, restrictions for under 18 are lifted.

Restaurants, cafés, bakeries, gyms, swimming pools, chemists and grocery stores are allowed to function under the conditions of social distancing rules

Kindergartens, daycare centers, courses, beaches, museums, historical sites, motorway service areas, gyms, livestock markets, libraries, national parks and gardens are reopened.

Concert halls with open-air seating, are allowed to proceed with their performances until 24.00.

Public workers returned to offices. Judicial services started.

Official wedding ceremonies in town halls are allowed.

Feb 1st - Feb 29th
YILDIZ ★ HOLDING

Mar 1st - Mar 31st

Apr 1st - Apr 30th

May 1st - 31sth

June 1st - 17th



CV-19 Priorities



Safety and well-being is our #1 priority



Build

& Invest in Brands



CV-19 Principles



Accelerate digitalization for commercial excellence



Keep focus
on strict
management
for Supply
Chain resilience



Safety and well being is our #1 priority

For employes:
Work from home & remote
working policy rapidly

organized.

For factories & Sales force

Detailed guidelines implemented

Back to Office

Policy prepared delicately. Social distance, hygiene&safety rules defined and strictly followed

COVID-19



2 **Build &Invest in Brands**









































ÜLKER

VILDIZ ★ HOLDING

















Corporate Communications



"We continue to

produce" Post











Donations







Legendary Brands Communications

We developed special communications around Olker's Legendary Brands, the brands that are mostly silent but hold a special place in everyone's heart.







3 Accelerating Digitalization for Commercial Excellence

Suggestion Orders for Retailers

Advantages:

- Efficiency: Decreasing the time spend per sales visit
- Penetration: Increasing Ülker SKU penetration
- Unsaleable Returns: By positioning right product to right POS
- Growth: Positioning best portfoilo offers to POS



e-order Project for Traditional Channel

- E order project is a tool to get the sales orders directly and online from retailers.
- Project covarage has been accelerated during covid-19 period.





4 Keep focus on strict management for Supply Chain resilience



Launched Best Behavioral Safety program to foster cultural change in our workplaces



Digitalization in high output lines completed



 On top of 14 measures strongly recommended by Health Authorities, we have implemented 14 additional measures



Close monitoring on raw & pack material stocks



 HR and Logistics teams demonstrated remarkable resilience to keep our plants running & to service to market and provided high service level





AGENDA

Turkey Macro Economic Overview

Market Growth

Actions Taken During Covid-19 Pandemic

4 2Q 2020 Highlights and **Consolidated Operational** Performance

Domestic Operations

Export and International Operations

Balance Sheet Highlights

2020 Guidance



75 years of experience in Turkey

Production:

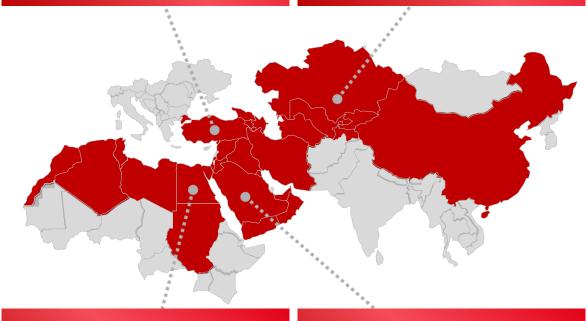
4 countries, 10 facilities

Total Capacity: around 1 Mtons

Largest
capacity in the
region with
strategically
located
plants

TR: Bisc.& Choc.& Cakes
4 in Istanbul, 1 in
Karaman,1 in Ankara
Total 6 Factories
T.Capacity:824k tons/year

Kazakhstan
Hamle
Bisc.&Choc.&Cakes
Capacity:40k tons/year



Egypt
Hi-Food
Biscuits
Capacity:43k tons/year

KSA
FMC&IBC
Bisc.& Choc.& Cakes
Capacity:74k tons/year
UAE - UI Mena



2020 1H Consolidated Performance Highlights



















Another Solid Quarter Reflecting Diversified Growth and Continued Margin Execution

TL ('000)	2Q 2019	2Q 2020	%	1H 2019	1H 2020	%
Confectionary Volume (Ton)	132.416	137.249	3,6%	286.930	300.023	4,6%
Revenue	1.820.498	2.144.641	17,8%	3.762.858	4.520.767	20,1%
Gross Profit	509.166	587.135	15,3%	1.047.338	1.303.416	24,5%
Gross Profit Margin	28,0%	27,4%	-0,6%	27,8%	28,8%	1,0%
EBITDA	318.570	379.779	19,2%	648.778	794.946	22,5%
EBITDA Margin	17,5%	17,7%	0,2%	17,2%	17,6%	0,3%
Net Income (Equily Sholders of the parent)	121.733	504.443	314,4%	487.209	406.151	-16,6%
Net Income %	6,7%	23,5%	16,8%	12,9%	9,0%	-4,0%

- Strong organic growth in 2Q 2020 in all regions
- Main drivers behind the strong performance
 - ▶ Effective volume, mix and pricing impact
 - ▶ Positive impact of exports and international acquisitions

- Dontinued cost discipline and opex management
- Effective and value-added NPD's created incremental sales and profit and excitement among consumer, increasing purchase frequency



Robust Growth in Confectionary Sales in the Second Quarter







53

76



2Q 2019

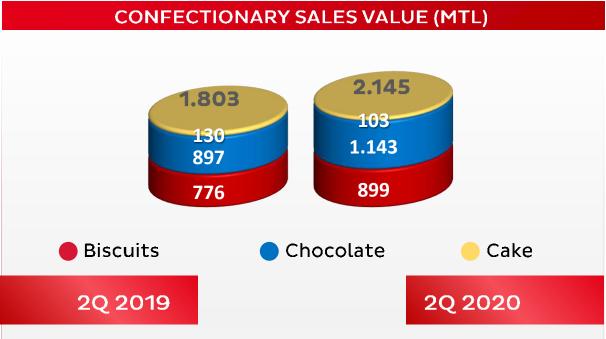
2Q 2020

- Consolidated Confectionary volume increased by 3,6%. Volume increase mainly resulted from the change in the portfolio mix and positive contribution of new product launches
 - Biscuits volume up by 3,8%

48

73

- Chocolate volume increased by 11,4% thanks to increase in gifting/sharing category in Ramadan
- Cake volume was contracted by 30,5% due to increased home cooking in covid 19 pandemic

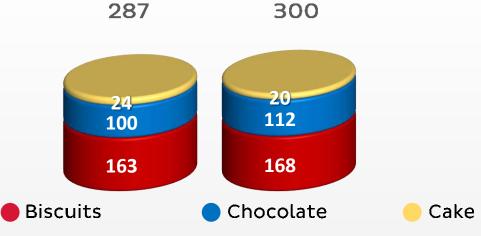


- Confectionary revenue increased by 18,9% Segmental revenues supported by Ramadan and Eid sessions in gifting/sharing category, increasing exports and positive contribution of international operations
 - Biscuits sales was up by 16,0%
 - Chocolate sales up by 27,3%
 - Cake sales was down by 21,3%



Impactful NPD's and listing in HD's fueled the 1H 2020



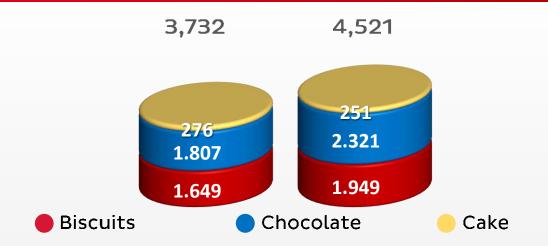


1H 2019

1H 2020

- Consolidated Confectionary volume increased by 4,6%. The higher volume mainly resulted from jump in chocolate and continued impact of new launches done in the first and second quarter of 2020
 - Biscuits volume increased by 2,7%
 - Chocolate volume increased by 12,5%
 - Cake volume was contracted by 15,7% driven increased home cooking in covid 19 pandemic

CONFECTIONARY SALES VALUE (MTL)



1H 2019

1H 2020

- Confectionary revenue increased by 21,1% Growth was primarily driven by strong performance in biscuit and chocolate categories without any exception
 - Biscuits sales was up by 18,2%
 - Chocolate sales up by 28,4%
 - Cake sales was down by 9,0%



Contribution of exports and international operations are increasing







AGENDA

Turkey Macro Economic Overview

Market Growth

Actions Taken During Covid-19 Pandemic

2Q 2020 Highlights and Consolidated Operational Performance

Domestic Operations

6 Export and International Operations

7 Balance Sheet Highlights

2020 Guidance



Turkey – Strong #1 in Total Confectionary with 38,3% Market Share

BISCUITS - 43,3% MARKET SHARE #1 #1 in Petit Beurre #1 in Creamy Biscuits ikram, #1 in Special Biscuits #1 in Cracker #1 in Sandwich Bisc. #1 in Chocolate Filled Market Share Development in Value(*) 43,3% 40,8% 2Q'19 2Q'20





Source: Nielsen



Successful Innovations-Effective and value-added NPD's created in 2Q'20

SYNERGY PRODUCTS



2020 NEW PRODUCT LAUNCHES





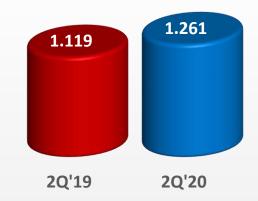
In 2Q'20 Ülker Continued to Perform an Outstanding Performance in the Confectionary Market in Turkey

SALES VOLUME (X000 TONS)



- Consolidated sales volume increased by 0,6% mainly driven by
 - Positive impact of gifting and sharing category
 - New launches

NET SALES (MTL)



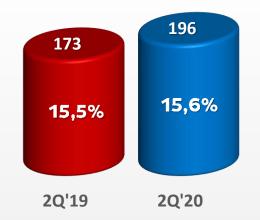
- Revenue up by 12,7% in total thanks to;
 - Portfolio optimizations,
 - Very successful launches responding covid 19 #stayhome
 - Proactive action plan in gifting category

GROSS PROFIT (MTL)



- Gross profit increased by 11,3%
- Gross profit margin for the quarter realized as 21,5% in 2Q'20
- Main drivers:
 - Effective price positioning in the market
 - Continuous cost efficiency in supply chain projects

EBITDA (MTL)



- EBITDA increased by 13,2 % and margin widened by 10 bps to 15,6% thanks to;
 - Effective pricing policy
 - Efficiencies gained through opex



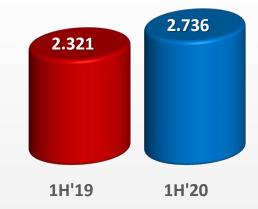
Continue to Outperform in Our Anchor Market in the first half of the year

SALES VOLUME (X000 TONS)



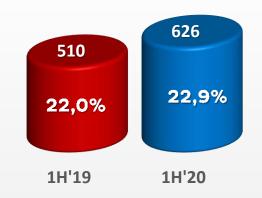
- Consolidated sales volume was up by 2,3% in 1H2O attributable to:
 - New innovative product launches in biscuits category starting from first quarter and increase in the chocolate category
 - Effective price campaigns in all portfolio

NET SALES (MTL)



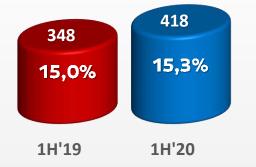
- Revenue up by 17,9% in total thanks to;
 - Impact of the successful launches and price adjustments done in the first quarter
 - Portfolio optimizations
 - Favorable category and mix impact

GROSS PROFIT (MTL)



- Gross Profit was up by 22,9 % reflecting the
 - Strong price positioning in the market
 - Excellent cost management

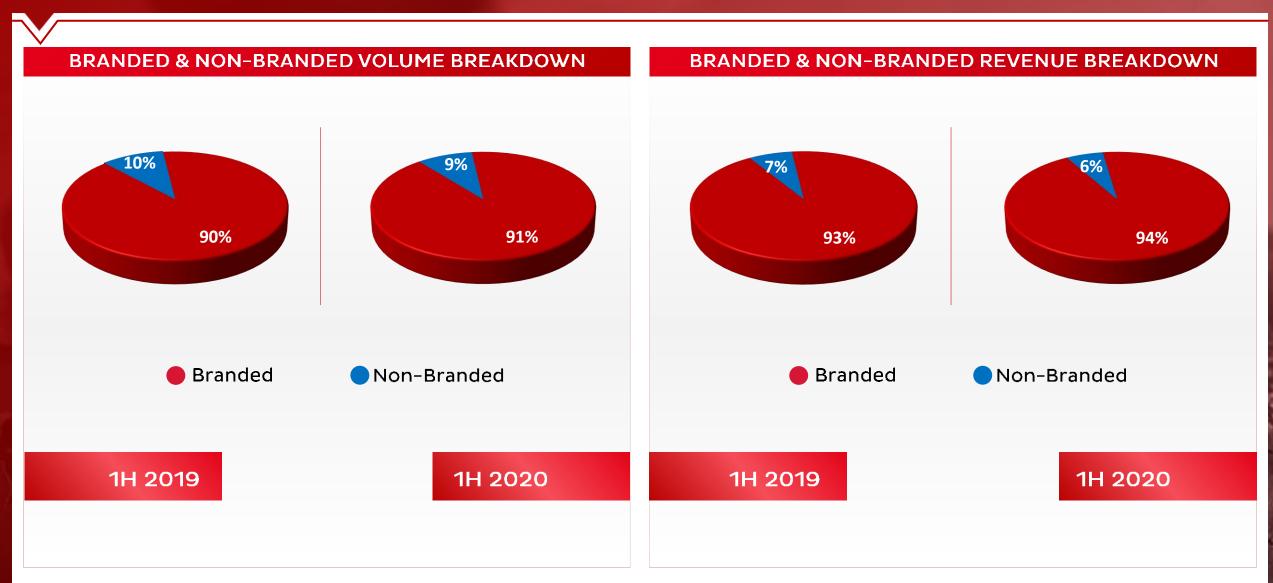
EBITDA (MTL)



- EBITDA was up by 20,1%
- EBITDA margin widened by 30 bps to 15,3% thanks to;
 - Effective pricing policy
 - Tight opex management



Strategy to Focus on Branded Confectionary Products







AGENDA

Turkey Macro Economic Overview

2 Market Growth

Actions Taken During Covid-19 Pandemic

2Q 2020 Highlights and Consolidated Operational Performance

Domestic Operations

Export and International Operations

7 Balance Sheet Highlights

8 2020 Guidance



Well Positioned for Future Growth...



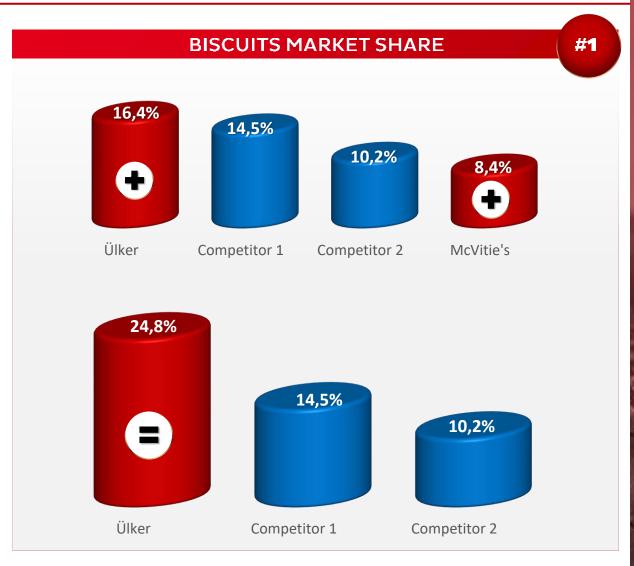
- Ability to act as local producer and regional production hubs as well
- Ability to build higher scale in primary markets
- Access higher growth in confectionary adjacencies in biscuit category
- Potential to add new business capabilities in core categories
- Enhance capacity usage



Saudi Arabia - Stronger and Stronger with Higher Market Share - Position # 1

FMC FINANCIAL REVIEW 1H'19 1H'20 Change Sales Volume (tons) 23.291 26.982 15,8% Net Sales(SAR x000) 346.674 395.964 14,2% EBITDA(SAR x000) 54.097 61.864 14,4% **EBITDA Margin** 15,6% 15,6%

- We managed to be ahead of the competition with increasing profitability
- Continue to strongly increase our market share thanks to our new product launches and balanced organic growth
- High awareness levels with <u>Ülker</u> and <u>McVitie's</u> brands
- Increase in profitability mainly driven by effective management of commercial operations and positive contribution of McVitie's impact
- Flexibility of sourcing; Ülker manufacturing ability (2 factories in KSA)





Saudi Arabia – IBC Operations Efficiency in All Lines Proves That The Strategy of the Acquisition is on Right Track

IBC FINANCIAL REVIEW

	1H'19	1H'20	Change
Sales Volume (Tons)	7.318	7.367	0,7%
Net Sales (SAR x000)	88.641	88.814	0,2%
EBITDA (SAR x000)	24.019	24.301	1,2%
EBITDA Margin	27,1%	27,4%	

PURPOSE OF ACQUISITION & OPERATIONS IN A NUT SHELL

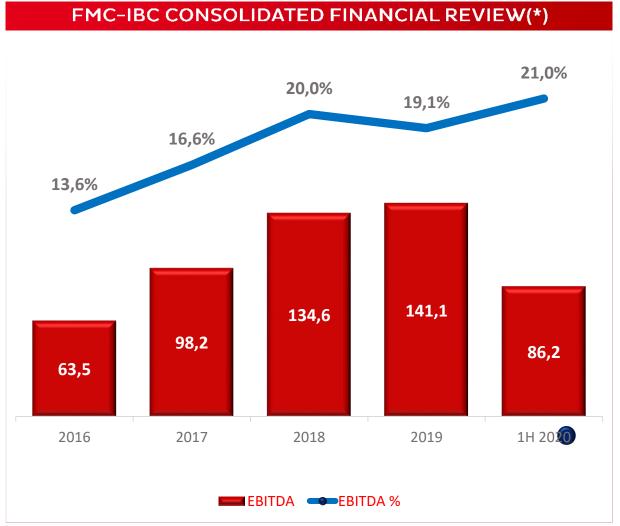
- Ülker acquired 100% of IBC (1 Factory in Riyad) in 2018
- Purpose was to consolidate FMC and IBC's operations,
- Decrease cost to serve,
- Create synergies from procurement, production and distribution,
- Enlarge the presence in modern channel and increase the visibility in shelf space
- Benefit from IBC's strong sales in domestic market
- Multi-production: Ülker & McVitie's & Rana

IBC PRODUCT PORTFOLIO





Leading the Market in Our Second Largest Market KSA



HIGHLIGHTS

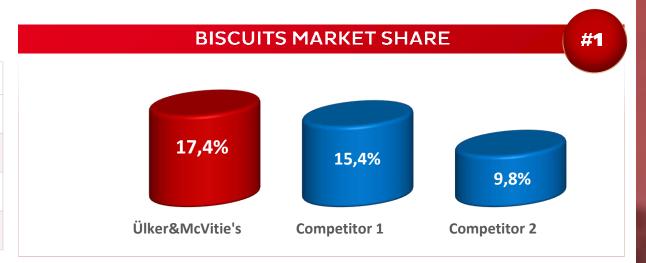
- Ülker became strong number #1 in the region in terms of market share
- Increased our market share each consecutive quarter in a contracting market
- We increased the shelf visibility and we have large presence in modern channel
- By integrating the operations of IBC & FMC, we decrease cost to serve in the region by creating the synergies in procurement, production and distribution
- We act as a production hub with our local, regional and global brands in MENA region
- EBITDA margin realized as 21% in the first six months, great increase in terms of profitability compared to FY 2016 which was 13,6%
- On the back of promising new product launches and increasing penetration of our brands the momentum will continue
- Proved the success of the strategy

EBITDA (in SAR million)



Egypt – Achieved Number #1 Position in Biscuits, Target to be #2 in Cake & Top 5 in Chocolate

HI-FOOD & ULKER EGYPT FINANCIAL REVIEW 1H'19 1H'20 Change Sales Volume (tons) 15.594 16.556 6,2% Net Sales(EGPx000) 599.425 639.496 6,7% EBITDA(EGPx000) 106.675 7,3% 99.448 **EBITDA Margin** 16,6% 16,7%

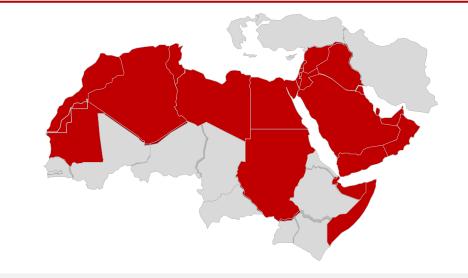


- With 17,4% market share we maintain market leader position in the second quarter of 2020 by widening the gap with competitor 2
- McVitie's continues to pave the way for gaining market share
- Price increases in Egypt domestic market and volume growth are the rationales behind Egypt net sales growth
- While excellent sales performance in domestic sales supporting the topline, higher efficiency and better procurement supported the EBITDA
- Successful revival of McVitie's in Egypt via portion packs launch and 360 activation and successful price positioning of Ülker and McVitie's supported EBITDA
- Continuous operational efficiencies and better procurement of raw materials supported the results



UI MENA Operations to Become # 1 or Strong # 2 in All MENA

UI MENA FINANCIAL REVIEW				
	1H'19	1H'20	Change	
Sales Volume (tons)	5.679	6.175	8,7%	
Net Sales(AED x000)	81.915	85.274	4,1%	
EBITDA(AED x000)	26.468	28.904	9,2%	
EBITDA Margin	32,3%	33,9%		

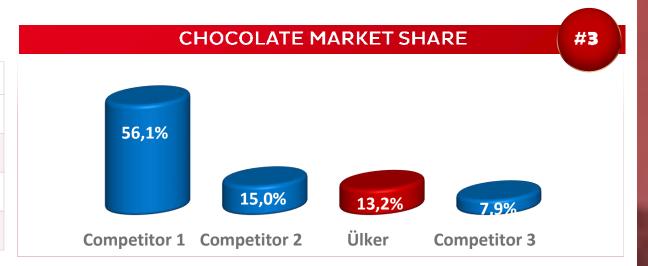


- Ülker acquired UI MENA which owns Amir Global (the owner of McVitie's distribution / production rights in MENA and Saudi Arabia along with sales company in Egypt)
- Sales operations in Egypt (Ülker Egypt- consolidated in Egypt side)
- Some of the main markets: Saudi Arabia, UAE, Lebanon, Qatar, Kuwait, Jordan, Egypt
- Improve market position of Ülker in MENA countries to be number 1 or number 2
- Decrease cost to serve in the region



Kazakhstan-a Bridge From East to West and Our Gate to Asia

HAMLE FINANCIAL REVIEW				
	1H'19	1H'20	Change	
Sales Volume (tons)	7.079	8.871	25,3%	
Net Sales(KZTx000000)	6.795	9.576	40,9%	
EBITDA(KZTx000000)	933	1.353	45,1%	
EBITDA Margin	13,7%	14,1%		

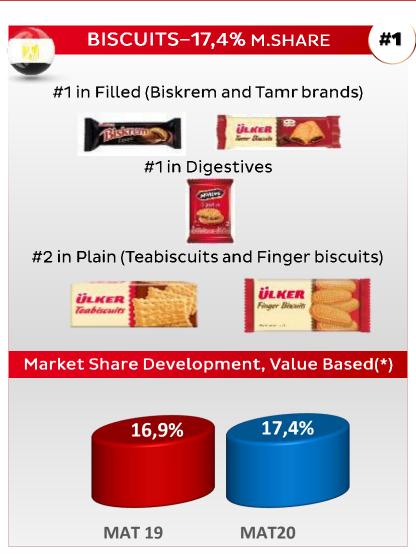


- XinJiang, Kazakhstan domestic and Azerbaijan are drivers of aggressive growth
- Strong EBITDA driven by efficiently increasing Halley, McVities and Albeni production
- Strong growth of Kazakhstan domestic sales supported with Albeni's increasing visibility and return on investments of star brands
- Hamle started to source Azerbeijan market. The production has been switched from Turkey to Hamle
- Albeni(countline) reached its record market share 12,3% and strengthened its #2 position in countline category
- Local production of McVities, increasing visibility and penetration of the star brands continued to make a positive contribution to tradition channel sales



International Operations Making the Right Choices and Gaining Market Share in All Regions







CHOCOLATE-13,2% M.SHARE

‡3

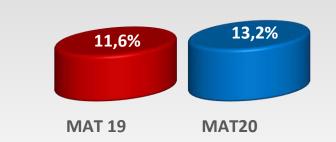
#1 in Biscuits with Filling



#2 in Countline



Market Share Development, Value Based(*)



Source: MAT (Moving Annual Total) Nielsen Data





2019&2020 New Launches & Synergy Products



EGYPT



KAZAKHSTAN



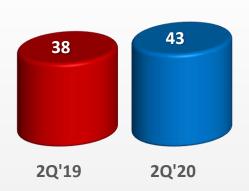
SYNERGY PRODUCTS





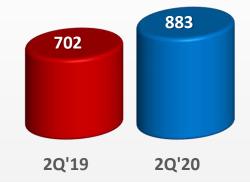
Positive Contribution From Exports and International Operations Continued in 2Q'20

SALES VOLUME (X000 TONS)



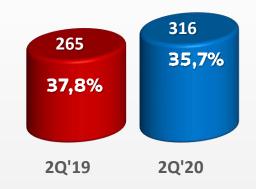
- Total confectionary volume was up by 11,2%
- Higher volume mainly resulted from new launches and improved penetration
- Positive contribution of synergy products and strong sales in all categories continued

NET SALES (MTL)



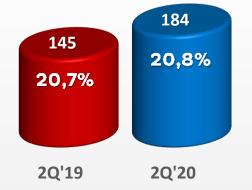
- Total revenue up by 25,9% thanks to;
 - Price adjustments and currency impact in export operations
 - Favorable category and mix impact
 - Favorable price positioning of McVitie's products and Ramadan impact

GROSS PROFIT (MTL)



- Gross Profit increased by 19,0% reflecting the
 - Benefited from the cost discipline
 - Increase in sales & new launches
 - Efforts in productivity

EBITDA (MTL)



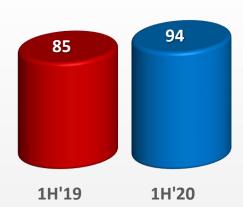
- EBITDA in 2Q'20 realized at 184 mn TL, increasing by 26,4% versus 2Q'19.
- EBITDA margin improved by 10 pbs and reached to 20,8%.

All figures set out in the table above are related to products sold in overseas operations



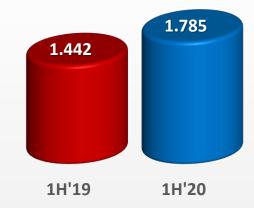
Strong Performance with Profitability Focus

SALES VOLUME (X000 TONS)



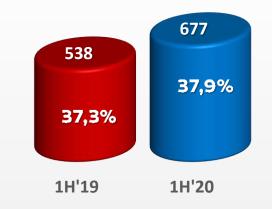
- Total confectionary volume was up by 9,8%
- Higher volume mainly resulted from positive contribution of synergy products and strong sales in all categories
- Positive impact of McVities' on the back of new launches

NET SALES (MTL)



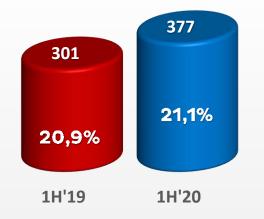
- Total revenue up by 23,8% thanks to;
 - Price adjustments and currency impact
 - Favorable category and mix impact
 - Favorable price positioning of McVitie's products
 - Succesful Ramadan & Eid session

GROSS PROFIT (MTL)



- Gross Profit increased by 25,9% reflecting the
 - Increase in sales & new launches
 - Efforts in productivity
 - Well managed cost elements supported gross profit

EBITDA (MTL)

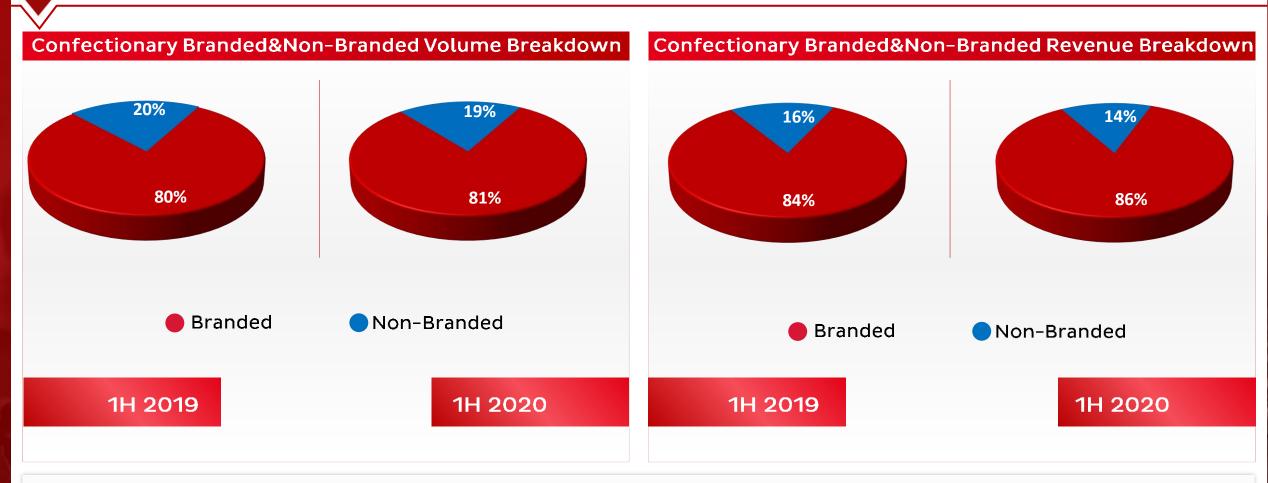


- EBITDA in 1H'20 realized at 377 mn TL, increasing by 25,4% versus 1H'19.
- EBITDA margin reached to 21,1%.





Strategy to Focus on Branded Confectionary Products



We focused on branded product sales and continue to enjoy significant contribution improvement at the operational front in line with our strategy.





AGENDA

1 Turkey Macro Economic Overview

2 Market Growth

Actions Taken During Covid-19 Pandemic

1Q 2020 Highlights and Consolidated Operational Performance

5 Domestic Operations

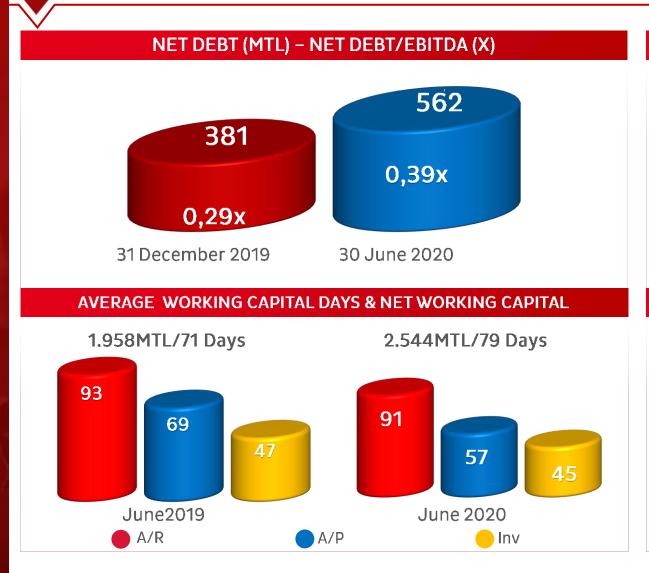
Export and International Operations

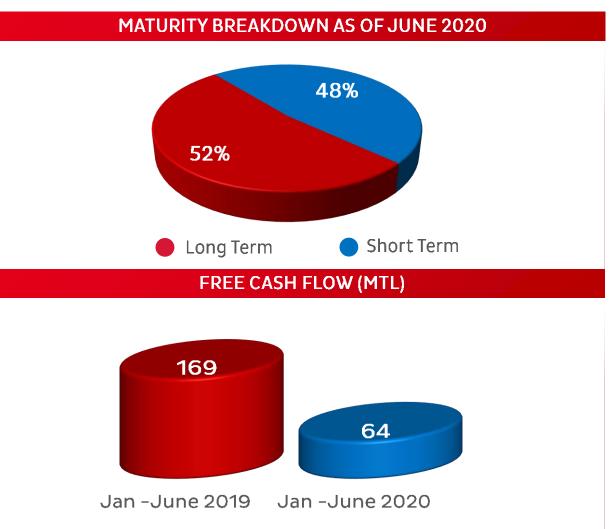
7 Balance SheetHighlights

2020 Guidance



Net Working Capital & Net Debt Position







Outstanding FX Position

(Million TL/\$/€)	TL Equivalent	USD	EURO
Cash Equivalents & Monetary Assets	6.698	885	82
Trade Receivables	383	47	5
Total Assets	7.081	932	88
Financial Liabilities	3.319	117	327
Trade Payables	141	13	6
Other Current Liabilities	1	0	0
Current Liabilities	3.461	129	333
Financial Liabilities	3.445	105	354
Non Current Liabilities	3.445	105	354
Total Liabilities	6.906	234	687
Net Position	175	698	(599)
Derivative Transactions	-	-	-
Net Position after derivative transactions	175	698	(599)

Ulker has no short position in terms of hard currencies

The table was prepared based on the combination of fx position of Group entities.





AGENDA

Turkey Macro Economic Overview

Market Growth

5

8

Actions Taken During Covid-19 Pandemic

1Q 2020 Highlights and Consolidated Operational Performance

Domestic Operations

Export and International Operations

Balance Sheet Highlights

2020 Guidance



2020 Guidance

December 2020 Guidance December 2020 Guidance-Revised

Net Sales

~ 9.000 MTL

~ 9.100 MTL

EBITDA Margin

~ 17,0 %

~ 17,1 %

The business Outlook of the Company is subject to risks which are stated in the annual report and financial reports



Investor Relations Contact

For further information please e-mail





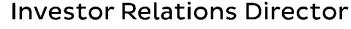
<u>ir@ulker.com.tr</u>

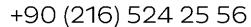
or call

Ülker Investor Relations +90 (216) 524 25 56



Beste Tasar







beste.tasar@ulker.com.tr

http://ulkerbiskuviyatirimciiliskileri.com



Disclaimer

- This presentation contains information and analysis on financial statements and is prepared for the sole purpose of providing information relating to Ülker Bisküvi Sanayi A.Ş. ("Ülker")
- This presentation contains forward-looking statements which are based on certain expectations and assumptions at the time of publication of this presentation and are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in these materials. Many of these risks and uncertainties relate to factors that are beyond Ülker's ability to control or estimate precisely, such as future market and economic conditions, the behavior of other market participants, the ability to successfully integrate acquired businesses and achieve anticipated cost savings and productivity gains as well as the actions of government regulators
- Readers are cautioned not to place undue reliance on these forward-looking statements, which apply only as of the
 date of this presentation. Ülker does not undertake any obligation to publicly release any revisions to these forwardlooking statements to reflect events or circumstances after the date of these materials
- This presentation merely serves the purpose of providing information. It neither represents an offer for sale nor for subscription of securities in any country, including Turkey. This presentation does not include an official offer of shares; an offering circular will not be published
- This presentation is not allowed to be reproduced, distributed or published without permission or agreement of Ülker
- The figures in this presentation are rounded to provide a better overview. The calculation of deviations is based on figures including fractions. Therefore rounding differences may occur
- Neither Ülker nor any of its managers or employees nor any other person shall have any liability whatsoever for any loss arising from the use of this presentation

