

KAMUYU AYDINLATMA PLATFORMU

TÜRK TELEKOMÜNİKASYON A.Ş. Material Event Disclosure (General)

Summary Organizational Changes





Material Event Disclosure General

Related Companies []

 Related Funds
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 Material Event Disclosure General
 Hayır (No)

 Update Notification Flag
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 Date Of The Previous Notification About The Same Subject

 Postponed Notification Flag
 Hayır (No)

 Announcement Content
 Hayır (No)

 Explanations
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Mustafa Eser, who serves as the "Public Sales Director" in our Company, has been appointed as the "Assistant General Manager of Corporate Sales". Our Company's "Assistant General Manager of Consumer Sales" Burak Ersoy has left his position. Ismail Bütün, who serves as "Assistant General Manager of Commercial Operations" in our Group Company TT International, has been appointed as "Assistant General Manager of Consumer Sales" effective as of May 1, 2020.

Mustafa Eser

Mustafa Eser graduated from the Department of Physics of Hacettepe University in 1996. Between 1996 and 1998, he conducted his master's degree studies at the University of Cologne and Heinrich Heine University in Düsseldorf. Since 1998, he has been taking part in Information and Education sectors as an entrepreneur and a manager. Between 2007 and 2014, he worked at Türksat A.Ş as Director. Between 2014 and 2017, he worked as the Manager responsible from Public Sector Relations and Regulation at Digitürk. Since May 2017, he has served as the Public Sales Director at Türk Telekom. Furthermore, he is the president of the basketball branch of Türk Telekom Sports Club. Mustafa Eser is married and has three children.

İsmail Bütün

Upon graduating from Business Administration Department of Boğaziçi University in 1996, Mr. İsmail Bütün started his Professional career at Çuhadaroğlu Holding Moscow Office. Between 1997 and 2000, Mr. Bütün worked at Enka Group within Foreign Trade department in Moscow as Sales and Business Development Manager. After joining the marketing team of Nestle Turkey in 2000, he worked at Nestle as CPW Turkey Country Manager, Regional Marketing Director for Central Asia based in Uzbekistan, Marketing Director and as Head of National Key Accounts for Nestle Turkey respectively. After 2011, he served at Nestle's Global Headquarters in Switzerland, first as Business Excellence Manager at the Global Customer and Sales Management Unit and then he led global marketing projects as Marketing Manager at the Beverages (NESCAFE) Strategic Business Unit. Mr. Bütün returned to Turkey in 2015 and was appointed as the General Manager of Nestle Turkey Beverages Group and also as a Board Member of Nestle Turkey.

In January 2016, he joined Turkcell as Senior Vice President of Retail Sales responsible from consumer sales and was also appointed as an Executive Committee Member. Between July 2016 and January 2019, he served as the Chief Marketing Officer and Executive Committee Member. In January 2020, Mr. Bütün joined Türk Telekom International as Chief Commercial Officer.

He completed "New Frontiers" Program' at MIT (Massachusetts Institute of Technology) in 2017; and "Innovative Marketing for Strategic Advantage' program at Stanford University in 2018.

We proclaim that our above disclosure is in conformity with the principles set down in "Material Events Communiqué" of Capital Markets Board, and it fully reflects all information coming to our knowledge on the subject matter thereof, and it is in conformity with our books, records and documents, and all reasonable efforts have been shown by our Company in order to obtain all information fully and accurately about the subject matter thereof, and we're personally liable for the disclosures.