

# 1- GENERAL INFORMATION

Reporting Period	01.01.2021 - 31.03.2021		
Commercial Title	Ülker Bisküvi Sanayi Anonim Şirketi		
Trade Registration	41603		
Paid-in/Issued Capital	342.000.000 TL		
Head Office Communication Address, Phone and Fax	x Kısıklı Mahallesi Ferah Caddesi No: 1 34692 Büyük		
	Çamlıca-Üsküdar / İstanbul		
Web adress:	www.ulkerbiskuvi.com.tr		
Investor Relations Contact:	ir@ulker.com.tr		

### **2- SCOPE OF ACTIVITIES**

The purpose and fields of activity of Ülker Bisküvi Sanayi A.Ş. is to manufacture of all foodstuffs and particularly, manufacture, purchase, sale, export and import of all kinds of flour and sugar, cacao, nut finished and semi-finished products such as biscuits, chocolates, bars, chocolate covered biscuits and bars, cakes etc. and all raw stuffs and auxiliary products related to these finished and semi-finished products.

# **3 – SHAREHOLDER STRUCTURE**

Shareholder structure of Ülker Bisküvi as of March 31, 2021 is stated below;

	31 M	31 March 2021		31 December 2020	
Name of the shareholdes	Share P	ercentage	Share	Percentage	
pladis Foods Limited	174.420	51,0%	174.420	51,0%	
Yıldız Holding A.Ş. & Ülker Family Members	25.580	7,5%	25.580	7,5%	
Other	142.000	41,5%	142.000	41,5%	
	342.000	100,0%	342.000	100,0%	

# a) Dividend Policy

The Company distributes profit in accordance with the Turkish Commercial Code, Capital Market Law, Tax Law, other applicable legislation and the articles related to profit distribution in the Company's Articles of Association. The Board of Directors' profit distribution proposal, which complies with the Company's profit distribution policy and the Capital Markets Board's Corporate Governance Principles is submitted for the approval of shareholders at the General Assembly; detailed information on the history of profit distribution and capital increases is disclosed to the general public via the corporate web site.

### **b) Investment Policy**

Ülker Bisküvi reinforced its robust market position with new capital investments that included new installations in the factories, capacity increases, modifications to production lines, productivity upgrades, and improvements in hygienic conditions and warehousing processes. Ülker's capital expenditures aim to increase consumer satisfaction, improve product quality more and more, and to make its cost structure more competitive by increasing operational efficiency. In 2021 January-March period, Ülker carried out modernization activities with an approximately 19,5 million TL investment on consolidated basis.

### 4 – MANAGEMENT

The Company's Board of Directors is composed of eight members, three of whom are independent. The Board of Directors of Ülker Bisküvi Sanayi A.Ş. was elected at the Ordinary General Assembly Meeting held on 21.07.2020 to serve for three years. The independent board member Ahmet Murat Yalnızoğlu selected for 2 years.

Name-Surname	Position	Term of Office
MEHMET TÜTÜNCÜ	Chairman of the Board	21.7.2020-21.7.2023
ALİ ÜLKER	Vice Chairman of the Board	21.7.2020-21.7.2023
MURAT ÜLKER	Member of the Board	21.7.2020-21.7.2023
İBRAHİM TAŞKIN	Member of the Board	21.7.2020-21.7.2023
METE BUYURGAN	Member of the Board	21.7.2020-21.7.2023
AHMET MURAT YALNIZOĞLU	Member of the Board (Independent Member)	21.7.2020-21.7.2022
PINAR ILGAZ	Member of the Board (Independent Member)	21.7.2020-21.7.2023
AHMET BAL	Member of the Board (Independent Member)	21.7.2020-21.7.2023



### **5 – SUBSIDIARIES AND FINANCIAL INVESTMENTS**

The table below lists information relating to the direct subsidiaries of Ülker Bisküvi as of March 31, 2021. Detailed information about subsidiaries is included in the notes of consolidated financial table.

	;	31-March-2021	31-Dec	ember-2020	
Subsidiaries	Ratio of Direct Ownership	Ratio of Effective Ownership	Ratio of Direct Ownership	Ratio of Effective Ownership	Natue of Operations
Biskot Bisküvi Gıda Sanayi ve Ticaret A.Ş.	73,9%	73,9%	73,9%	73,9%	Manufacturing
Ülker Çikolata Sanayi A.Ş.	91,7%	91,7%	91,7%	91,7%	Manufacturing
Atlas Gıda Pazarlama Sanayi ve Ticaret A.Ş.	100,0%	100,0%	100,0%	100,0%	Trading
Reform Gıda Paz. San. ve Tic. A.Ş.	100,0%	100,0%	100,0%	100,0%	Trading
UI Egypt B.V.	51,0%	51,0%	51,0%	51,0%	Investment
Hi-Food for Advanced Food Industries	-	51,4%	-	51,4%	Manufacturing-Sales
Sabourne Investments Ltd	100,0%	100,0%	100,0%	100,0%	Investment
Food Manufacturers' Company	-	55,0%	-	55,0%	Manufacturing-Sales
Hamle Company Ltd LLP	100,0%	100,0%	100,0%	100,0%	Manufacturing-Sales
Ulker Star LLC	-	99,0%	-	99,0%	Sales
UI Mena BV	100,0%	100,0%	100,0%	100,0%	Investment
Amir Global Trading FZE	-	100,0%	-	100,0%	Sales
Ulker for Trading and Marketing	-	99,8%	-	99,8%	Sales
International Biscuits Company	100,0%	100,0%	100,0%	100,0%	Manufacturing-Sales

# 6- BRANCHES

Ülker Bisküvi has a factory (branch) at Esenboğa road 21.km Akyurt / ANKARA. The Ankara Factory, which has the largest biscuit production and storage facilities in the Middle East, operates in a closed area of 80.000 m<sup>2</sup> on a total area of 110.000 m<sup>2</sup>. Ülker Bisküvi has factories (branches) in Gebze and Esenyurt in Istanbul. The Gebze Factory has a closed area of 80.000 m<sup>2</sup> on a total area of 85.330 m<sup>2</sup> and the Esenyurt Factory which produces cakes has a closed area 17.906 m<sup>2</sup> on a total area of 27.000 m<sup>2</sup>.

Chocolate production is carried out in the factory, which operates in a closed area of 68.000 m<sup>2</sup> in Topkapı. Biscuits, cakes, crackers and chocolates are produced in Karaman factory in a area of 53.600 m<sup>2</sup>. In Silivri facilities, established in 1995, chocolate and covered chocolate are produced in a closed area of 12.000 m<sup>2</sup>. In Egypt, biscuit is produced. In Saudi Arabia and Kazakhstan, biscuits, chocolates and cakes are produced. As part of the strategy, in 2017 Ülker Bisküvi acquired Amir Global the owner of McVitie's distribution and production rights in MENA and Saudi Arabia along with sales company in Egypt.

### 7 - INFORMATION ON BUSINESS ACTIVITIES

### **Sector Developments in Brief**

Türkiye confectionary market grew by 16,9% in value. In Biscuits category year to date value growth is realized as 7,3%, in cake category 10,8% and in chocolate category total growth is 20,9% in January-March 2021 period.

#### Ülker Bisküvi's position in the industry

Ülker Bisküvi is the leader of the sector in biscuits market, producing in Esenyurt, Kocaeli / Gebze and Ankara factories. Apart from these three main plants, Ülker Bisküvi produces by its subsidiary Biskot Gıda in Karaman and Silivri facilities and by its other subsidiary Ülker Çikolata in Topkapı / Istanbul facility. The Company also makes production by its subsidiaries Hi-Food, Food Manufacturers' Company and IBC and Hamle Company Ltd LLP in Egypt, Saudi Arabia and Kazakhstan, respectively. Ülker Biscuit factories produce chocolate covered biscuits, wafers and cakes. Ülker Bisküvi, leader of the biscuit industry, is among the world's giant food producers with hundreds of kinds of products offered to the national and international markets in the fields of biscuits and crackers. Domestic distribution of biscuits, cakes, chocolate covered and chocolate products produced by Ulker Bisküvi is performed by Horizon Hızlı Tüketim Ürünleri Pazarlama Satış ve Tic. A.Ş. and Pasifik Tüketim Ürünleri Satış ve Tic. A.Ş. that are subsidiaries of Yıldız Holding.

Ülker Bisküvi products are exported to Europe, Africa and America, mainly Middle East, Russia and Central Asian Republics. As well as contributing to the national economy by making exports, also successfully represent Turkey's approach to quality to worldwide. Ülker Bisküvi, which has an effective control system that ensures synergy in all phases of production and consumption, continues its investments with its strategy focused on sustainable profitable growth. The focus of Ülker Bisküvi is on consumers. Ülker Bisküvi, which meets the needs and expectations of its



customers to the maximum level, has established a consistent and consistent relationship with the target mass. Research conducted in recent years shows that the commitment to the Ülker brand is at a high level.

# 8 – COMPANY GUIDANCE

In the first 3 months of 2021, as Ülker always do to its activities; customer focused, innovative approach, quality and high hygiene principles without compromising. As a result of the restructuring efforts, Ülker Bisküvi has taken its companies out its portfolio since 2010 which are out of core business, has gathered all the functions such as production, sales and similar functions under one roof and formed a structure to manage the biscuit-chocolate-cake categories in one hand.

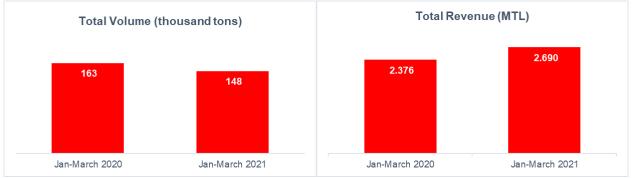
With this new structuring realized;

- 1. Move the leadership vision and competitiveness of Ülker to the future
- 2. Power with the focus in the confectionary categories
- 3. To better evaluate innovation opportunities
- 4. Provide efficiency in supply chain and channel costs
- 5. Aims to be able to respond more effectively to consumer needs.

Ülker will continue to work to achieve our strategic goals that have set within the scope of its strategic plan. In 2021, the company continue to work towards its budget and strategic plan goals that have set up to keep its financial and operational results at the highest level.

### 9- OPERATIONAL DEVELOPMENTS

Ülker Bisküvi' confectionary revenue and tonnages informations in the 3 months of the year are shown in the table below.



### 10 – R&D

The ethical principles of Ülker Bisküvi' R & D activities are determined as follows:

• Use scientific methods and techniques to research and find truths and report them.• To observe the human and environmental health and public interest while working in accordance with the current laws and regulations and the principles and objectives of the Group.• To keep consumer needs and expectations always on the first plenary.• To provide Food Safety-Quality-Price-Diversity optimization in products. • Act in line with the principle of "We will not consume any products that we will not consume and that we will not eat with our children".With the completion of the Global R & D organization structure in R & D work, Ülker's global targets became clear. New tasks and tasks have been added to the work done in this framework. The company has continued to work in a customer-focused manner in line with new product development, current product improvement, cost reduction, quality improvement, alternative raw material approval and technical / technological support.

### **11 – RİSK MANAGEMENT**

Corporate Risk Management efforts include determining potential incidents that may affect Ülker Bisküvi, managing risks in line with the Company's risk taking profile, and providing an acceptable level of assurance for the Company to achieve its goals. Corporate Risk Management is a systematic process which is utilized in devising strategies, implemented across the Company and impacted by the Company's Board of Directors, senior management as well as all of its employees.

### **12 – CAPITAL MARKET INSTRUMENTS**

The issue of bonds to be sold outside Turkey with an aggregate principal amount of USD 650,000,000, rated B+ (stable) by S&P and BB- (stable) by Fitch has been completed by the group on 30 October 2020. The bonds have been listed on the Irish Stock Exchange (Euronext Dublin).



# **13 – SENIOR MANAGEMENT**

### Mehmet TÜTÜNCÜ-Chairman

Mehmet Tütüncü, who started his career in 1981 as an engineer in the Ministry of Education's Construction Department, is serving as the Chairman of the Board.

# Mete BUYURGAN-CEO

Mete Buyurgan who joined Yıldız Holding in 2013 as Vice President of Food Group, has been appointed as the CEO of Ülker as of February 25, 2020.

# Cenker UÇAN-Group CFO

Cenker Uçan, who joined the Yıldız Holding family in July 2010, was appointed as Food and Beverage CFO in March 2011. As of May 2016, he is in charge of Ülker Group CFO.

# **14– EMPLOYEE INFORMATION**

The number of employee is 8.877 as of 30.03.2021 (31.12.2020: 9.035).

# **15 – FINANCIAL SUMMARY**

Income Statement (TLmn)	1Q'20	1Q'21
Sales Revenues	2.376	2.690
Growth (%)		13,2%
Gross Profit	716	774
Growth (%)		8,0%
Gross Profit Margin	30,1%	28,8%
Marketing, Sales & Distribution Expenses	(276)	(280)
General Administration Expenses	(64)	(77)
Research and Development Expenses	(6)	(9)
Operating Profit	371	408
Other Operating Inc/Exp, Net	26	57
Operating Profit including Other Income/Expense	397	465
Income and Expenses from Investments	53	1.449
Operating Profit before Financial Inc/Exp	450	1.914
Finance Inc/Exp, Net	(521)	(1.249)
(Loss) / Profit Before Taxation	(71)	665
Tax Charge from Continued Operations	26	(124)
(Loss) / Profit For The Period	(44)	541
Non – Controlling Interests	54	62
Equity Holders of the Parent	(98)	479
EBITDA	415	458
EBITDA Margin	17,5%	17,0%

Balance Sheet (TLm)	31.12.2020	31.03.2021
Current Assets	13.263	15.365
Non-current Assets	4.630	4.804
Current Liabilities	2.454	2.966
Non-current Liabilities	8.965	10.104
Shareholders Equity	6.474	7.099
Net Financial Debt/(Cash)	226	(296)

