

**Mavi Giyim Sanayi ve Ticaret
Anonim Şirketi and
Its Subsidiaries**

Consolidated Financial Statements
As At and For The Year Ended
31 January 2022

With Independent Auditor's Report on
Consolidated Financial Statements Thereon

14 March 2022

This report includes 6 pages of independent auditor's report and 80 pages of consolidated financial statements together with their explanatory notes.

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of Mavi Giyim Sanayi ve Ticaret Anonim Şirketi A.Ş.

Report on the Audit of the Consolidated Financial Statements

Opinion

We have audited the consolidated financial statements of Mavi Giyim Sanayi ve Ticaret Anonim Şirketi A.Ş. ("the Company") and its subsidiaries ("the Group"), which comprise the consolidated statement of financial position as at 31 January 2022, and the consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the consolidated financial position of the Group as at 31 January 2022, and its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with International Financial Reporting Standards (IFRSs).

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs). Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Consolidated Financial Statements* section of our report. We are independent of the Group in accordance with the International Ethics Standards Board for Accountants' *Code of Ethics for Professional Accountants* (IESBA Code), and we have fulfilled our other ethical responsibilities in accordance with the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

Key Audit Matter	How the matter was addressed in the audit
<p>Right of use assets amounting to TL 450,505 thousand and lease liabilities amounting to 505,925 thousand TL were recognized in the consolidated financial statements as of 31 January 2022.</p> <p>The amounts recognized as a result of the application of IFRS 16 are significant in terms of consolidated financial statements and the issue of determining the accounting policies depends on the Group management's choices. In addition, the calculation of the right-of-use assets and related lease liabilities includes important estimates and assumptions of the management. The most important of these assumptions are the evaluation of the options for extending the lease terms, early termination, and interest rate.</p> <p>Considering the aforementioned reasons, the effects of the application of IFRS 16 on the consolidated financial statements and the notes related to the consolidated financial statements have been identified as an important issue for our audit.</p> <p>Please refer to notes 2.5, and 14 to the consolidated financial statements for the relevant disclosures, including the accounting policy and related amounts.</p>	<p>We performed the following procedures in relation to IFRS 16 and evaluation of the significant estimates and assumptions:</p> <p>Understanding and evaluating the important processes affecting financial reporting regarding the IFRS 16 Standard,</p> <p>Testing the reports received from the system for the completeness of the contract lists,</p> <p>Recalculation of the right of use assets and lease liabilities, which are accounted for in the consolidated financial statements by taking into account the lease contracts within the scope of IFRS 16,</p> <p>Audit of the appropriateness of the rent increase rate, interest rates etc. used in these calculations,</p> <p>To check the appropriateness of the evaluation of the matters related to the duration of the lease contracts and the extension options used in these calculations by selecting the sample contracts subject to the calculation of the right-of-use assets and the lease liabilities,</p> <p>Through involvement of our internal IFRS 16 specialists, assessing the reasonableness of interest rates, extension options</p> <p>Testing of the disclosures in the consolidated financial statements in relation to IFRS 16 and and evaluating the adequacy of these disclosures for IFRS 16 requirements.</p>

Key Audit Matter	How the matter was addressed in the audit
<p>The key audit matter</p> <p>The Group's inventories include a risk of impairment due to changes in consumer demands and fashion trends.</p> <p>The provision for the impairment of inventories has been identified as one of the key audit matters since the inventory balance is significant in the consolidated financial statements and computation of inventory impairment provision involves management judgments and estimates.</p>	<p>Our audit procedures for testing the impairment on inventories included the following:</p> <p>Understanding and evaluating the reasonableness of the provisioning policy and the assessment of its compliance,</p> <p>Inquiry with the Group management about the risk of impairment as a result of changes in customer demands and fashion trends,</p> <p>Evaluation of adequacy of the provision for impairment on inventories through comparing with prior periods,</p> <p>Evaluation of the accuracy and completeness of the inventory reports which are used to calculate the provision for inventories,</p> <p>Testing the net selling prices used in the calculation of the net realizable value of inventories on a sample basis,</p> <p>Observation of obsolete and damaged inventories during the inventory counts.</p> <p>The disclosures in the consolidated financial statements in relation to the inventory impairment provision is tested and the adequacy of such disclosures are evaluated.</p>

Other Information

Management is responsible for the other information. The other information comprises the Appendix I and Appendix 2 disclosed as "Other information" at the notes to the condensed consolidated interim financial statements but are not part of the condensed consolidated interim financial statements and of our auditor's report thereon

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of Management and Those Charged with Governance for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with IFRSs, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Group's financial reporting process.

Auditor's Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

The engagement partner on the audit resulting in this independent auditor's report is Tolga Sirkecioğlu.

DRT BAĞIMSIZ DENETİM VE SERBEST MUHASEBECİ MALİ MÜŞAVİRLİK A.Ş.
Member of **DELOITTE TOUCHE TOHMATSU LIMITED**



Tolga Sirkecioğlu
Partner

İstanbul, 14 March 2022

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Mavi Giyim Sanayi ve Ticaret Anonim Şirketi and Its Subsidiaries
Consolidated Statements of Financial Position
As at 31 January 2022

(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

		Audited	Audited
	<i>Notes</i>	31 January 2022	31 January 2021
ASSETS			
Current assets			
Cash and cash equivalents	4	1,508,641	893,483
Trade receivables		394,487	231,378
- Due from third parties	7	394,487	231,378
Other receivables		33,211	9,680
- Due from third parties	8	33,211	9,680
Inventories	9	751,398	560,084
Derivatives	32	28,882	--
Prepayments	10	120,666	50,326
- Due from related parties	6	86,982	25,869
- Due from third parties		33,684	24,457
Current tax assets	30	7,453	17,738
Other current assets	19	11,445	24,055
Total current assets		2,856,183	1,786,744
Non-current assets			
Other receivables		6,354	3,190
- Due from third parties	8	6,354	3,190
Property and equipment	11	258,987	197,679
Right of use assets	14	450,505	435,019
Intangible assets		473,907	262,718
- Other intangible assets	12	130,889	73,773
- Goodwill	13	343,018	188,945
Prepayments		7	149
- Due from third parties	10	7	149
Deferred tax assets	30	49,361	22,251
Total non-current assets		1,239,121	921,006
TOTAL ASSETS		4,095,304	2,707,750

The accompanying notes from an integral part of these consolidated financial statements.

Mavi Giyim Sanayi ve Ticaret Anonim Şirketi and Its Subsidiaries
Consolidated Statements of Financial Position
As at 31 January 2022

(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

		Audited	Audited
	<i>Notes</i>	31 January 2022	31 January 2021
LIABILITIES			
Current liabilities			
Short term borrowings	5	644,828	445,406
Short term contractual lease liabilities	5	229,295	218,574
- Due to related parties	6	3,872	2,047
- Due to third parties		225,423	216,527
Short portion of long term borrowings	5	245,780	375,566
Trade payables		1,188,646	638,195
- Due to related parties	6	212,803	156,296
- Due to third parties	7	975,843	481,899
Payables to employees	18	100,056	38,863
Other payables		19,019	4,047
- Due to related parties	6	41	176
- Due to third parties	8	18,978	3,871
Deferred revenue	10	29,826	18,150
Provisions		43,303	19,813
- Provisions for employee benefits	15	8,773	4,144
- Other provisions	15	34,530	15,669
Derivatives	32	--	8,601
Current tax liabilities	30	51,501	6,307
Other current liabilities	19	18,119	12,484
Total current liabilities		2,570,373	1,786,006
Non-current liabilities			
Loans and borrowings	5	--	105,569
Long term contractual lease liabilities	5	276,630	260,044
- Due to related parties	6	330	2,189
- Due to third parties		276,300	257,855
Deferred revenue	10	730	1,425
Payables to employees		19,921	--
Provisions		23,176	9,081
- Provisions for employee benefits	15,17	23,176	9,081
Deferred tax liabilities	30	11,117	11,616
Total non-current liabilities		331,574	387,735
TOTAL LIABILITIES		2,901,947	2,173,741

The accompanying notes from an integral part of these consolidated financial statements

Mavi Giyim Sanayi ve Ticaret Anonim Şirketi and Its Subsidiaries
Consolidated Statements of Financial Position
As at 31 January 2022

(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

		Audited	Audited
	<i>Notes</i>	31 January 2022	31 January 2021
EQUITY			
Equity attributable to owners of the Company		1,114,503	509,792
Paid in share capital	20	49,657	49,657
Purchase of share of entities under common control		(35,757)	(35,757)
Other comprehensive expense not to be reclassified to profit or loss		(12,293)	(6,245)
<i>Remeasurement of defined benefit liability</i>		<i>(12,293)</i>	<i>(6,245)</i>
Other comprehensive income to be reclassified to profit or loss		375,518	134,853
<i>Foreign currency translation reserve</i>		<i>353,279</i>	<i>141,733</i>
<i>Hedging reserve</i>		<i>22,239</i>	<i>(6,880)</i>
Legal reserves		19,771	19,771
Retained earnings		317,166	342,930
Net Income		400,441	4,583
Non-controlling interests		78,854	24,217
Total equity		1,193,357	534,009
TOTAL EQUITY AND LIABILITIES		4,095,304	2,707,750

The accompanying notes from an integral part of these consolidated financial statements

Mavi Giyim Sanayi ve Ticaret Anonim Şirketi and Its Subsidiaries
Consolidated Statements of Profit or Loss and Other Comprehensive Income
For the year ended 31 January 2022

(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

		Audited	Audited
	<i>Notes</i>	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Revenue	21	4,619,319	2,401,808
Cost of sales (-)	22	(2,247,656)	(1,241,704)
Gross profit		2,371,663	1,160,104
Administrative expenses (-)	23	(302,490)	(173,283)
Selling, marketing and distribution expenses (-)	23	(1,366,067)	(880,147)
Research and development expenses (-)	24	(45,065)	(33,673)
Other operating income	25	47,761	20,542
Other operating expenses (-)	25	(7,162)	(2,901)
Operating profit		698,640	90,642
Gains from investment activities	26	158	--
Losses from investment activities (-)	26	(12)	(1,410)
Operating profit before finance costs		698,786	89,232
Finance income	28	163,132	167,847
Finance costs (-)	29	(322,896)	(244,602)
Net finance costs		(159,764)	(76,755)
Profit before tax		539,022	12,477
Income tax expense	30	(116,004)	(4,434)
- Tax expense	30	(155,823)	(9,560)
- Deferred tax income	30	39,819	5,126
Net profit		423,018	8,043
Non-controlling interests		22,577	3,460
Owners of the Company		400,441	4,583
Earnings per share	31	8.0641	0.0923

The accompanying notes from an integral part of these consolidated financial statements

Mavi Giyim Sanayi ve Ticaret Anonim Şirketi and Its Subsidiaries
Consolidated Statements of Profit or Loss and Other Comprehensive Income
For the year ended 31 January 2022

(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

		Audited	Audited
	<i>Notes</i>	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Other comprehensive income			
Items that will not be reclassified to profit or loss			
Remeasurements of defined benefit liability	17	(7,560)	(1,106)
- Deferred tax income	30	1,512	198
Items that are or may be reclassified to profit or loss			
Foreign operations - foreign currency translation differences		243,606	57,037
Cash flow hedging reserves		37,482	(9,815)
- Deferred tax income/expense	30	(8,363)	1,988
Other comprehensive income net of tax		266,677	48,302
Total comprehensive income		689,695	56,345
Total comprehensive income attributable to:			
Non-controlling interests		54,637	6,777
Owners of the Company		635,058	49,568

The accompanying notes from an integral part of these consolidated financial statements

Mavi Giyim Sanayi ve Ticaret Anonim Şirketi and Its Subsidiaries

Consolidated Statement of Changes In Equity

For the year ended 31 January 2022

(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

	Share capital	Legal reserves	Purchase of share of entities under common control	Other comprehensive income that will not reclassified to profit or loss	Other comprehensive income that will reclassified to profit or loss		Retained earnings		Attributable to owners of the Company	Attributable to non-controlling interest	Total equity
				Remeasurement of defined benefit liability	Foreign currency translation reserve	Hedging reserve	Retained earnings	Net profit			
Balance as at 1 February 2020	49,657	19,771	(35,757)	(5,337)	88,013	947	248,086	94,844	460,224	17,440	477,664
Transfers	--	--	--	--	--	--	94,844	(94,844)	--	--	--
Total comprehensive income	--	--	--	(908)	53,720	(7,827)	--	4,583	49,568	6,777	56,345
Total balance as at 31 January 2021	49,657	19,771	(35,757)	(6,245)	141,733	(6,880)	342,930	4,583	509,792	24,217	534,009
Balance as at 1 February 2021	49,657	19,771	(35,757)	(6,245)	141,733	(6,880)	342,930	4,583	509,792	24,217	534,009
Transfers	--	--	--	--	--	--	4,583	(4,583)	--	--	--
Dividend payment	--	--	--	--	--	--	(30,347)	--	(30,347)	--	(30,347)
Total comprehensive income	--	--	--	(6,048)	211,546	29,119	--	400,441	635,058	54,637	689,695
Total balance as at 31 January 2022	49,657	19,771	(35,757)	(12,293)	353,279	22,239	317,166	400,441	1,114,503	78,854	1,193,357

The accompanying notes from an integral part of these consolidated financial statements.

Mavi Giyim Sanayi ve Ticaret Anonim Şirketi and Its Subsidiaries
Notes to the Consolidated Statement of Cash Flow
As at for the year ended 31 January 2022
(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

		Audited	Audited
		31 January 2022	31 January 2021
Cash flow from operating activities	Notes		
Net profit for the year		423,018	8,043
Adjustments for:			
Depreciation and amortization expense	11,12,14,27	358,049	311,665
Finance income	28	(134,294)	(158,201)
Finance costs	29	298,560	222,121
Provision for unused vacation	15	3,722	1,227
Provision for employee severance indemnity	17	19,996	4,925
Impairment losses on receivables	34	147	2,805
Interest (income)/expense on trade payables	25	(6,477)	(6,164)
Expected credit losses	25	(1,248)	163
Inventory obsolescence	9	491	(1,005)
Short term and long-term provisions	15	10,006	(589)
Losses on sale of property and equipment	26	(146)	1,410
Tax expenses	30	116,004	4,434
Unrealized currency translation differences		192,298	58,587
		1,280,126	449,421
Changes in:			
Change in trade receivables		(177,430)	(6,628)
Change in inventory		(198,017)	(65,541)
Change in prepaid expenses		(73,357)	(7,358)
Change in other receivables		(26,692)	7,566
Change in other current and non-current assets		12,610	(6,329)
Change in employee benefits liabilities		81,114	4,149
Change in trade payables		500,421	87,584
Change in payables to related parties		56,372	(40,458)
Change in deferred revenue		10,979	(2,747)
Change in other payables		15,107	(2,975)
Change in short term and long-term provisions		(891)	--
Change in other liabilities		5,034	3,296
		1,485,376	419,980
Employee benefits paid	15,17	(15,022)	(5,377)
Income tax paid	30	(100,343)	(25,225)
Net cash from operating activities		1,370,011	389,378
Cash flows from investing activities			
Acquisition of tangible assets	11	(130,292)	(79,035)
Proceeds from sale of tangible and intangible assets		411	2,730
Acquisition of intangible assets	12	(33,537)	(22,301)
Interest received	28	83,683	54,330
Net cash flow used in investing activities		(79,735)	(44,276)
Proceeds from loans and borrowings		736,901	1,421,905
Repayment of loans and borrowings		(886,251)	(857,906)
Payments of contractual lease liabilities		(269,864)	(180,563)
Other financial payments	29	(133,633)	(66,853)
Dividend paid		(30,347)	--
Interest paid	28	(91,324)	(82,648)
Net cash flow used in financing activities		(674,518)	233,935
Net increase in cash and cash equivalent		615,758	579,037
Cash and cash equivalents at the beginning of the year	4	889,875	310,838
Cash and cash equivalents at the end of the year	4	1,505,633	889,875

The accompanying notes from an integral part of these consolidated financial statements.

Mavi Giyim Sanayi ve Ticaret Anonim Şirketi and Its Subsidiaries

Notes to the Consolidated Financial Statements

As at and for the year ended 31 January 2022

(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

1 Reporting entity

Mavi Giyim Sanayi ve Ticaret A.Ş. (the "Company" or "Mavi Giyim"), established in 1991, engages in wholesale and retail sales of ready-to-wear denim apparel. The product range includes knit and woven shirts, t-shirts, sweaters, jackets, skirts, dresses, accessories and denim bottoms for men, women and children.

The Company's registered office is Sultan Selim Mahallesi, Eski Büyükdere Caddesi, No. 53, 34418 Kağıthane Istanbul/Turkey.

Export sales operations started in 1994. Mavi Giyim has offices and showrooms in New York, Vancouver, Moscow, New Jersey, Los Angeles, Atlanta, Dallas, Toronto, Montreal, Düsseldorf, Munich, Hamburg, Leipzig, Sindelfingen, Heusenstamm, Zurich, Salzburg, Prague, Brussels and Almere.

Shares of the Company has been traded at Borsa Istanbul ("BIST") since 15 June 2017. As of 31 January 2022, the Company's main shareholders are Blue International Holding B.V., which owns 0.22% of the Company's share capital, and Fatma Elif Akarlılar, Hayriye Fethiye Akarlılar and Seyhan Akarlılar, each of whom own 9.062% of the Company's share capital (31 January 2021: Blue International Holding B.V., which owns 0.22% of the Company's share capital, and Fatma Elif Akarlılar, Hayriye Fethiye Akarlılar and Seyhan Akarlılar, each of whom own 9.062% of the Company's share capital). Blue International Holding B.V. is controlled by Fatma Elif Akarlılar, Hayriye Fethiye Akarlılar and Seyhan Akarlılar.

The consolidated financial statements as at 31 January 2022 include financial position and the results of Mavi Giyim, Mavi Europe AG ("Mavi Europe"), Mavi Nederland BV ("Mavi Nederland") and Mavi LLC ("Mavi Russia"), Eflatun Giyim Yatırım Ticaret Anonim Şirketi ("Eflatun Giyim"), Mavi Jeans Incorporated ("Mavi Canada"), Mavi Jeans Incorporated ("Mavi United States of America" ("USA")), Mavi Kazakhstan LLP and its subsidiaries are referred here as the "Group" and individually "the Group entity" in this report.

The ownership interest of and voting power held by the Company as at and for the years ended 31 January 2022 and 2021 are as follows:

Subsidiaries	Place of Incorporation	Principal Activities	Effective Shareholding %	
			31 January 2022	31 January 2021
Mavi Europe	Germany	Wholesale and retail sales of apparel	100.00	100.00
Mavi Nederland ⁽¹⁾	Netherlands	Wholesale sales of apparel	--	100.00
		Wholesale and retail sales of apparel		
Mavi Russia	Russia	Wholesale and retail sales of apparel	100.00	100.00
Mavi USA	USA	Wholesale and retail sales of apparel	51.00	51.00
Eflatun Giyim	Turkey	Holding company	51.00	51.00
Mavi Canada	Canada	Wholesale and retail sales of apparel	63.25	63.25
Mavi Kazakhstan ⁽²⁾	Kazakhstan	Retail sales of apparel	100.00	100.00

⁽¹⁾ Mavi Nederland completed the liquidation process as of 26 July 2021.

⁽²⁾ Mavi Kazakhstan is in the liquidation process and does no longer proceed any operations as of 31 October 2015. Mavi Kazakhstan financials have not been consolidated since its operations insignificant in terms of consolidated financial statements, as of 31 January 2022.

As of 31 January 2022, Group's total number of employees is 5,111 (31 January 2021: 4,060).

Mavi Giyim Sanayi ve Ticaret Anonim Şirketi and Its Subsidiaries

Notes to the Consolidated Financial Statements

As at and for the year ended 31 January 2022

(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

2 Basis of presentation of financial statements

2.1 Basis of presentation

(a) Statement of compliance

The consolidated financial statements have been prepared in accordance with International Financial Reporting Standards (IFRS) issued by the IASB.

The consolidated financial statements were authorised for issue by the Board of Directors on 14 March 2022. General Assembly and other regulatory institutions have the authority to modify the consolidated financial statements.

(b) Basis of measurement

A number of the Group's accounting policies and disclosures require the measurement of fair values, for both financial and non-financial assets and liabilities. The consolidated financial statements have been prepared on the historical cost basis except for derivative financial instruments which are measured at fair value. The methods used to measure fair values are discussed further in Note 2.5 (q).

(c) Functional and presentation currency

The Company maintains its books of account and prepares its statutory financial statements in Turkish Lira ("TL") which is the Company's functional currency. The foreign subsidiaries maintain their books of account in accordance with the laws and regulations in force in the countries in which they are registered.

These accompanying consolidated financial statements are presented in TL which is the Company's functional currency except when the otherwise indicated.

The table below summarises functional currencies of the Group entities.

<u>Company</u>	<u>Functional currency</u>
Mavi Giyim	TL
Mavi Europe	Euro ("EUR")
Mavi Nederland	EUR
Mavi Russia	Rouble ("RBL")
Eflatun Giyim	TL
Mavi USA	US Dollars ("USD")
Mavi Canada	Canada Dollars ("CAD")

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Notes to the Consolidated Financial Statements

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(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

2 Basis of presentation of financial statements (continued)

2.1 Basis of presentation (continued)

(d) Use of judgements and estimates

In preparing these consolidated financial statements management has made judgements, estimates, and assumptions that affects the application of the Group's accounting policies and the reported amounts of assets, liabilities, income, and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to estimates are recognized prospectively.

Information about assumptions and estimation uncertainties that have a risk of resulting in a material adjustment is included in the following notes:

- Note 7 Trade receivables: Allowance for doubtful receivables, Expected credit losses.
- Note 9 Inventory: Allowance for inventory impairment.
- Note 10 Deferred revenue: Estimation of loyalty credits that can be redeemed in the next years.
- Note 11 and 12 Property equipment and and intangibles: Useful lives.
- Note 12 and 13 Impairment of intangible assets including goodwill: Key assumptions, underlying recoverable amounts.
- Note 15 and 17 Provision for employee termination benefits: Key actuarial assumptions.
- Note 15 Provisions for sales returns: Estimation of return, provision for upcoming months using the historical data.

Restatement of financial statements during periods of high inflation

In accordance with the CMB's decision dated 17 March 2005 and numbered 11/367, for companies operating in Turkey and preparing financial statements in accordance with Turkish Financial Reporting Standards, the application of inflation accounting has been terminated as of 1 January 2005. Accordingly, as of 1 January 2005, the Standard No. 29 "Financial Reporting in Hyperinflationary Economies" ("TAS 29") has not been applied

As per the announcement published by the Public Oversight, Accounting and Auditing Standards Authority ("POA") on 20 January 2022, since the cumulative change in the general purchasing power of the last three years has been 74.41% according to the Consumer Price Index ("CPI") rates, it has been stated that entities applying the Turkish Financial Reporting Standards ("TFRS") are not required to make any restatements in their financial statements for 2021 within the scope of TAS 29 "Financial Reporting in High Inflation Economies".

2.2 Basis of consolidation

The Group has consistently applied the following accounting policies to all periods presented in these consolidated financial statements.

The accompanying consolidated financial statements include the accounts of the parent company and its subsidiaries on the basis set out in the section below.

Subsidiaries are consolidated based on the following methods:

- Mavi Russia, Mavi Nederland and Mavi Europe are fully consolidated without non-controlling interest.
- Eflatun Giyim, Mavi Canada and Mavi USA are fully consolidated. Non-controlling interest has been accounted for Eflatun.

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(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

2 Basis of presentation of financial statements (continued)

2.2 Basis of consolidation (continued)

(a) Business combinations

The Group accounts for business combinations using the acquisition method when control is transferred to the Group. The consideration transferred in the acquisition is generally measured at fair value, as are the identifiable net assets acquired. Any goodwill that arises is tested annually for impairment (see 2.5 (f)). Transactions costs, other than those associated with the issuance of debt or equity securities, that the Group incurs in connection with a business combination are expensed as incurred.

The consideration transferred does not include amounts related to the settlement of pre-existing relationships. Such amounts are generally recognized in profit or loss.

Any contingent consideration is measured at fair value at the date of acquisition. If an obligation to pay contingent consideration that meets the definition of a financial instrument is classified as equity, then it is not remeasured and settlement is accounted for within equity. Otherwise, other contingent consideration is remeasured at fair value at each reporting date and subsequent changes in the fair value of the contingent consideration are recognised in profit or loss.

If share-based payment awards (replacement awards) are required to be exchanged for awards held by the acquiree's employees (acquiree's awards), then all or a portion of the amount of the acquirer's replacement awards is included in measuring the consideration transferred in the business combination. This determination is based on the market-based measure of the replacement awards compared with the market-based measure of the acquiree's awards and the extent to which the replacement awards relate to pre-combination service.

(b) Subsidiaries

Subsidiaries are entities controlled by the Group. The Group controls an entity when it is exposed to, or has right to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. The financial statements of subsidiaries are included in the consolidated financial statements from the date that control commences until the date that control ceases.

(c) Non-controlling interests

Non-controlling interests ("NCI") are measured at their proportionate share of the acquiree's identifiable net assets at the date of acquisition.

Changes in the Group's share in subsidiaries that do not result in loss of control are accounted for as equity transactions.

(d) Transactions eliminated on consolidation

Intra-group balances and transactions, and any unrealised income and expenses arising from intra-group transactions, are eliminated.

(e) Acquisitions from entities under common control

Business combinations arising from transfers of interests in entities that are under the control of the shareholder that controls the Company are accounted for as if the acquisition had occurred at the beginning of the earliest comparative year presented or, if later, at the date that common control was established; for this purpose comparative periods are restated. The restatement does not extend to periods during which the entities were not under common control. The assets and liabilities acquired are recognised at the carrying amounts recognised previously in the Company's controlling shareholder's consolidated financial statements. The components of equity of the acquired entities are added to the same components within the Company equity and any gain/loss arising is recognised directly in equity.

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2 Basis of presentation of financial statements (continued)

2.2 Basis of consolidation (continued)

(f) Foreign currency

i) Foreign currency transactions

Transactions in foreign currencies are translated into the respective functional currencies of Group companies at the exchange rates at the dates of the transactions.

Monetary assets and liabilities denominated in foreign currencies are translated into the functional currency at the exchange rate at the reporting date. Non-monetary assets and liabilities that are measured at fair value in a foreign currency are translated into the functional currency at the exchange rate when the fair value was determined. Non-monetary items that are measured based on historical cost in a foreign currency are translated at the exchange rate at the date of the transaction. Foreign currency differences are generally recognised in profit or loss and presented within finance costs.

However, foreign currency differences arising from the translation of the following items are recognised in OCI:

- an investment in equity securities designated as at FVOCI (except on impairment, in which case foreign currency differences that have been recognised in OCI are reclassified to profit or loss);
- a financial liability designated as a hedge of the net investment in a foreign operation to the extent that the hedge is effective; and
- qualifying cash flow hedges to the extent that the hedges are effective.

ii) Foreign operations

The assets and liabilities of foreign operations, including goodwill and fair value adjustments arising on acquisition, are translated into TL at exchange rates at the reporting date. The income and expenses of foreign operations are translated via monthly average exchange rates.

Foreign currency differences are recognised in other comprehensive income and accumulated into the translation reserve, except to the extent that the translation difference is allocated to NCI.

When a foreign operation is disposed of in its entirety or partially such that control, significant influence or joint control is lost, the cumulative amount in the translation reserve related to that foreign operation is reclassified to profit or loss as part of the gain or loss on disposal. If the Group disposes of part of its interest in a subsidiary but retains control, then the relevant proportion of the cumulative amount is reattributed to non-controlling interests. When the Group disposes off only part of its investment in an associate or joint venture while retaining significant influence or joint control, the relevant proportion of the cumulative amount is reclassified to profit or loss.

The Group and subsidiaries use either TL, EUR, RUB, USD or CAD as functional currencies since these currencies are used to a significant extent in, or have a significant impact on, the operations of the related Group and subsidiaries and reflect the economic substance of the underlying events and circumstances relevant to these entities. All currencies other than the currency selected for measuring items in the financial statements are treated as foreign currencies. Accordingly, transactions and balances not already measured in the functional currency have been re-measured to the related functional currencies. The Group uses TL as the reporting currency.

The financial statements of subsidiaries that report in the currency of an economy formerly accepted as hyperinflationary (Turkey) are restated in terms of the measuring unit current at the reporting dates as the reporting currency. The above-mentioned decision dated 17 March 2005 as a result of the application of hyperinflation accounting ended as of 31 December 2005 and TL came off as not highly inflationary status for the period beginning after 1 January 2006.

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(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

2 Basis of presentation of financial statements (continued)

2.2 Basis of consolidation (continued)

(f) Foreign currency (continued)

ii) Foreign operations (continued)

The foreign currency exchange rates as at balance sheet date of the related periods are as follows:

	<u>31 January 2022</u>	<u>31 January 2021</u>
TL / EUR	14.9676	8.8718
TL / USD	13.4015	7.3216
TL / RUB	0.1719	0.0957
TL / CAD	10.5121	5.6936

The foreign average currency exchange rates for the related periods are as follows:

	<u>1 February 2021 – 31 January 2022</u>	<u>1 February 2020 – 31 January 2021</u>
TL / EUR	10.9760	8.2200
TL / USD	9.3764	7.1282
TL / RUB	0.1262	0.0967
TL / CAD	7.4663	5.3333

2.3 Change in significant accounting policies

The Group has consistently applied the following accounting policies to all periods presented in these consolidated financial statements. Material changes in accounting policies and material accounting errors are adjusted retrospectively and prior period's consolidated financial statements are restated.

2.4 Changes in accounting estimates and errors

Changes in accounting policies or accounting errors are applied retrospectively and the consolidated financial statements of the previous periods are restated. If estimated changes in accounting policies are for only one period, changes are applied on the current year but if the estimated changes effect the following periods, changes are applied both on the current and following years prospectively. When a significant accounting error is identified, it is corrected retrospectively and the prior year consolidated financial statements are restated.

Comparative information and restatement of prior period financial statements

In the current year, the Group has reclassified a certain comparative balance in order to conform to current year's presentation. The nature, amount and reason for the reclassifications is described below:

- Time deposit interest accrual amounting to TL 3,608, which was accounted as other receivables in the consolidated statement of financial position for the accounting period ending on 31 January 2021, is reclassified to "cash and cash equivalents" in comparative financial statements.

The reclassification has no impact on the profit for the period ended on 31 January 2021.

2.5 Summary of significant accounting policies

Certain comparative amounts in the statement of financial position and profit or loss and other comprehensive income have been reclassified or represented, either as a result of correction of errors or change in classification to conform current year presentation.

The Group has consistently applied the following accounting policies to all periods presented in these consolidated financial statements, except the initial application of IFRS 16.

(a) Leases

The Group has applied IFRS 16 as of 1 February 2019 using the modified retrospective approach and therefore the comparative information has not been restated and continues to be reported under IAS 17 and IFRS Interpretation 4. The details of accounting policies under IAS 17 and IFRS Interpretation 4 are disclosed separately.

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies(continued)

(a) Leases(continued)

At inception of a contract, the Group assesses whether a contract is, or contains, a lease. A contract is, or contains, a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration. To assess whether a contract conveys the right to control the use of an identified asset, the Group uses the definition of a lease in IFRS 16.

This policy is applied to contracts entered into, on or after 1 February 2019.

As a lessee

The Group recognises a right-of-use asset and a lease liability at the lease commencement date. The right-of-use asset is initially measured at cost, which comprises the initial amount of the lease liability adjusted for any lease payments made at or before the commencement date, plus any initial direct costs incurred and an estimate of costs to dismantle and remove the underlying asset or to restore the underlying asset or the site on which it is located, less any lease incentives received.

The right-of-use asset is subsequently depreciated using the straight-line method from the commencement date to the end of the lease term, unless the lease transfers ownership of the underlying asset to the Group by the end of the lease term or the cost of the right-of-use asset reflects that the Group will exercise a purchase option. In that case the right-of-use asset will be depreciated over the useful life of the underlying asset, which is determined on the same basis as those of property and equipment. In addition, the right-of-use asset is periodically reduced by impairment losses, if any, and adjusted for certain remeasurements of the lease liability.

The lease liability is initially measured at the present value of the lease payments that are not paid at the commencement date, discounted using the interest rate implicit in the lease or, if that rate cannot be readily determined, the Group's incremental borrowing rate. Generally, the Group uses its incremental borrowing rate as the discount rate.

The Group determines its incremental borrowing rate by obtaining interest rates from various external financing sources and makes certain adjustments to reflect the terms of the lease and type of the asset leased.

Lease payments included in the measurement of the lease liability comprise the following:

- fixed payments, including in-substance fixed payments;
- amounts expected to be paid by the lessee under residual value commitments

The right-of-use asset is initially measured at cost, and subsequently measured at fair value, in accordance with the Group's accounting policies.

The lease liability is measured at amortised cost using the effective interest method. It is remeasured when there is a change in future lease payments arising from a change in an index or rate, if there is a change in the Group's estimate of the amount expected to be payable under a residual value guarantee, if the Group changes its assessment of whether it will exercise a purchase, extension or termination option or if there is a revised in-substance fixed lease payment.

When the lease liability is remeasured in this way, a corresponding adjustment is made to the carrying amount of the right-of-use asset, or is recorded in profit or loss if the carrying amount of the right-of-use asset has been reduced to zero.

The Group has elected not to recognise right-of-use assets and lease liabilities for leases of low-value assets. The Group recognises the lease payments associated with these leases as an expense on a straight-line basis over the lease term.

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(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies(continued)

(b) Property and equipment

i) Recognition and measurement

Items of property and equipment are measured at cost including borrowing costs-less accumulated depreciation and any accumulated impairment losses.

When parts of an item of property and equipment have different useful lives, they are accounted for as separate items (major components) of property and equipment. Any gain and loss on disposal of an item of property and equipment is recognised in profit or loss and presented under gains/losses from investment activities.

ii) Subsequent expenditure

Subsequent expenditure is capitalised only if it is probable that the future economic benefits associated with the expenditure will flow to the Group. Ongoing repairs and maintenance are expensed as incurred.

iii) Depreciation

Property and equipment are depreciated from the date they are available for use. Depreciation is calculated to write off the cost of items of property and equipment less their estimated residual values using the straight line method over their estimated useful lives, and is generally recognised in profit, or loss.

Leased assets are depreciated over the shorter of the lease term and their useful lives unless it is reasonably certain that the Group will obtain ownership by the end of lease term. Land is not subject to depreciation.

The estimated useful lives for the current and comparative periods are as follows:

- Vehicles (5) years
- Furniture and fixtures (3 – 15) years
- Leasehold improvements shorter of (1 – 10) years or lease term

Depreciation methods, useful lives and residual values are reviewed at each reporting date and adjusted if appropriate.

(c) Intangible assets and goodwill

i) Recognition and measurement

Goodwill

Goodwill arising on the acquisition of subsidiaries is measured at cost less accumulated impairment losses. A cash-generating unit to which goodwill has been allocated is tested for impairment annually, or more frequently when there is an indication that the unit may be impaired. If the recoverable amount of the cash-generating unit is less than its carrying amount, the impairment loss is allocated first to reduce the carrying amount of any goodwill allocated to the unit and then to the other assets of the unit pro rata based on the carrying amount of each asset in the unit. Any impairment loss for goodwill is recognized directly in profit or loss in the consolidated [statement of profit or loss/statement of profit or loss and other comprehensive income]. An impairment loss recognized for goodwill is not reversed in subsequent periods.

On disposal of the relevant cash-generating unit, the attributable amount of goodwill is included in the determination of the profit or loss on disposal.

Intangible assets recognised in a business combination

Customer relationships arising from the business acquisitions were recognized at their fair values.

Other intangible assets

Other intangible assets that are acquired by the Group, which have finite useful lives, are measured at cost less accumulated amortisation and accumulated impairment losses.

ii) Subsequent expenditures

Subsequent expenditure is capitalised only when it increases the future economic benefits embodied in the specific asset to which it relates. All other expenditure is recognised in profit or loss as incurred.

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies(continued)

(c) Intangible assets and goodwill (continued)

iii) Amortisation

Except for goodwill, intangible assets are amortised on a straight-line basis in profit or loss over their estimated useful lives, from the date that they are available for use.

The estimated useful lives for the current and comparative periods are as follows:

- Trademark (15) years
- Licenses (3–5) years
- Customer relationships (9-15) years

Amortisation methods, useful lives and residual values are reviewed at each reporting date and adjusted if appropriate.

(d) Inventories

Inventories are measured at the lower of cost or net realizable value.

The cost of inventories is based on first-in first-out principle, and includes expenditure incurred for the purchase and bringing the items to their current condition. Net realizable value is the estimated selling price, in the ordinary course of business, less estimated costs of completion and estimated costs to sell. Net realizable value write-downs are evaluated in product groups and for particular seasons such as fall/winter and spring/summer.

(e) Financial instruments

(i) Recognition and initial measurement

Trade receivables and debt securities issued are initially recognised when they are originated. All other financial assets and financial liabilities are initially recognised when the Group becomes a party to the contractual provisions of the instrument.

A financial asset (unless it is a trade receivable without a significant financing component) or financial liability is initially measured at fair value

plus, for an item not at FVTPL, transaction costs that are directly attributable to its acquisition or issue. A trade receivable without a significant financing component is initially measured at the transaction price.

(ii) Classification and subsequent measurement

On initial recognition, a financial asset is classified as measured at: amortised cost; FVOCI – debt investment; FVOCI – equity investment; or FVTPL.

Financial assets are not reclassified subsequent to their initial recognition unless the Company changes its business model for managing financial assets, in which case all affected financial assets are reclassified on the first day of the first reporting period following the change in the business model.

A financial asset is measured at amortized cost if it meets both of the following conditions and is not designated as at FVTPL:

- it is held within a business model whose objective is to hold assets to collect contractual cash flows; and
- its contractual terms give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

On initial recognition of an equity investment that is not held for trading, the Group may irrevocably elect to present subsequent changes in the investment's fair value in OCI. This election is made on an investment-by-investment basis.

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies(continued)

(e) Financial instruments(continued)

(ii) Classification and subsequent measurement (continued)

All financial assets not classified as measured at amortised cost or FVOCI as described above are measured at FVTPL. On initial recognition, the Group may irrevocably designate a financial asset that otherwise meets the requirements to be measured at amortised cost or at FVOCI as at FVTPL if doing so eliminates or significantly reduces an accounting mismatch that would otherwise arise.

Financial assets – Business model assessment

The Group makes an assessment of the objective of the business model in which a financial asset is held at a portfolio level because this best reflects the way the business is managed and information is provided to management. The information considered includes:

- the stated policies and objectives for the portfolio and the operation of those policies in practice. These include whether management's strategy focuses on earning contractual interest income, maintaining a particular interest rate profile, matching the duration of the financial assets to the duration of any related liabilities or expected cash outflows or realising cash flows through the sale of the assets;
- the purpose of the business model; managing daily liquidity needs, maintaining a certain interest yield, or aligning the maturity of financial assets with the maturity of debts funding these assets.
- how the performance of the portfolio is evaluated and reported to the Company's management;
- the risks that affect the performance of the business model (and the financial assets held within that business model) and how those risks are managed;
- how managers of the business are compensated – e.g. whether compensation is based on the fair value of the assets managed or the contractual cash flows collected and the frequency, volume and timing of sales of financial assets in prior periods, the reasons for such sales and expectations about future sales activity.

Transfers of financial assets to third parties in transactions that do not qualify for derecognition are not considered sales for this purpose, consistent with the Group's continuing recognition of the assets.

Financial assets that are held for trading or are managed and whose performance is evaluated on a fair value basis are measured at FVTPL.

Financial assets – Assessment whether contractual cash flows are solely payments of principal and interest

For the purposes of this assessment, 'principal' is defined as the fair value of the financial asset on initial recognition. 'Interest' is defined as consideration for the time value of money and for the credit risk associated with the principal amount outstanding during a particular period of time and for other basic lending risks and costs (e.g. liquidity risk and administrative costs), as well as a profit margin.

In assessing whether the contractual cash flows are solely payments of principal and interest, the Group considers the contractual terms of the instrument. This includes assessing whether the financial asset contains a contractual term that could change the timing or amount of contractual cash flows such that it would not meet this condition. In making this assessment, the Group considers:

- contingent events that would change the amount or timing of cash flows;
- terms that may adjust the contractual coupon rate, including variable-rate features;
- prepayment and extension features; and
- terms that limit the Group's claim to cash flows from specified assets (e.g. non-recourse features).

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies(continued)

(e) Financial instruments(continued)

(ii) Classification and subsequent measurement (continued)

Financial assets – Subsequent measurement and gains and losses

A prepayment feature is consistent with the solely payments of principal and interest criterion if the prepayment amount substantially represents unpaid amounts of principal and interest on the principal amount outstanding, which may include reasonable additional compensation for early termination of the contract.

Additionally, for a financial asset acquired at a discount or premium to its contractual par amount, a feature that permits or requires prepayment at an amount that substantially represents the contractual par amount plus accrued (but unpaid) contractual interest (which may also include reasonable additional compensation for early termination) is treated as consistent with this criterion if the fair value of the prepayment feature is insignificant at initial recognition.

Financial assets at FVTPL	These assets are subsequently measured at fair value. Net gains and losses, including any interest or dividend income, are recognized in profit or loss. For derivatives identified as a hedging tool, see section (v) below.
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Financial assets at amortized cost	These assets are subsequently measured at amortized cost using the effective interest method. The amortized cost is reduced by impairment losses. Interest income, foreign exchange gains and losses and impairment are recognized in profit or loss. Any gain or loss on derecognition is recognized in profit or loss.
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Debt investments at FVOCI	These assets are subsequently measured at fair value. Interest income calculated using the effective interest method, foreign exchange gains and losses and impairment are recognized in profit or loss. Other net gains and losses are recognized in OCI. On derecognition, gains and losses accumulated in OCI are reclassified to profit or loss.
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Equity investments at FVOCI	These assets are subsequently measured at fair value. Dividends are recognized as income in profit or loss unless the dividend clearly represents a recovery of part of the cost of the investment. Other net gains and losses are recognized in OCI and are never reclassified to profit or loss.
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Financial liabilities – Classification, subsequent measurement and gains and losses

Financial liabilities are classified as measured at amortised cost or FVTPL. A financial liability is classified as at FVTPL if it is classified as held-for-trading, it is a derivative or it is designated as such on initial recognition. Financial liabilities at FVTPL are measured at fair value and net gains and losses, including any interest expense, are recognised in profit or loss. Other financial liabilities are subsequently measured at amortised cost using the effective interest method. Interest expense and foreign exchange gains and losses are recognised in profit or loss. Any gain or loss on derecognition is also recognised in profit or loss. For derivatives identified as a hedging tool, see section (v) below.

(iii) Derecognition

Financial assets

The Group derecognizes a financial asset when the contractual rights to the cash flows from the financial asset expire, or it transfers the rights to receive the contractual cash flows in a transaction in which substantially all of the risks and rewards of ownership of the financial asset are transferred or in which the Group neither transfers nor retains substantially all of the risks and rewards of ownership and it does not retain control of the financial asset.

The Group enters into transactions whereby it transfers assets recognized in its statement of financial position, but retains either all or substantially all of the risks and rewards of the transferred assets. In these cases, the transferred assets are not derecognized.

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies(continued)

(e) Financial instruments(continued)

(iii) Derecognition

Financial liabilities

The Group derecognizes a financial liability when its contractual obligations are discharged or cancelled, or expire. The Group also derecognizes a financial liability when its terms are modified and the cash flows of the modified liability are substantially different, in which case a new financial liability based on the modified terms is recognized at fair value.

On derecognition of a financial liability, the difference between the carrying amount extinguished and the consideration paid (including any non-cash assets transferred or liabilities assumed) is recognized in profit or loss.

(iv) Offsetting

Financial assets and financial liabilities are offset and the net amount presented in the statement of financial position when, and only when, the Group currently has a legally enforceable right to set off the amounts and it intends either to settle them on a net basis or to realize the asset and settle the liability simultaneously.

(v) Derivative financial instrument and hedge accounting

The Group uses derivative financial instruments for the purpose of hedging foreign currency and interest rate risk. Embedded derivative instruments are separated from the host contract and recognized separately when the underlying contract is not a financial asset and met certain criteria.

Derivatives are initially recognized at fair value. Subsequent to initial recognition of derivative instruments, changes in fair value are recognized in profit or loss.

The Group defines certain derivatives as hedging instruments in order to maintain the variability in the cash flows related to the high probability of realization arising from the changes in exchange rates and interest rates. The Group defines certain derivatives and non-derivative financial liabilities as hedging instruments for net investment in foreign operations.

At the beginning of the hedge relationship, the Group makes a certification regarding the risk management purpose and strategy that causes the hedging relationship and the operation of the enterprise. The Group also documents the economic relationship between the hedged item and the hedging instrument, including whether the changes in the cash flows of the hedged item and the hedging means are expected to offset each other.

Hedge accounting

If a derivative instrument is designed as a cash flow hedge hedging instrument, the effective portion of the change in the fair value of the derivative instrument is recognized in other comprehensive income and presented under equity in the hedging reserve. The ineffective portion of the change in the fair value of the derivative is recognized directly in profit or loss. The effective portion of the change in the fair value of the derivative instrument determined on the present value basis from the beginning of the hedging relationship recognized in other comprehensive income is limited to the cumulative effect of the change in the fair value of the hedging instrument.

In the cash flow hedge relationship, the group defines only the change in the spot item of the forward contract as a means of hedging.

The Group, enters into forward contracts in order to hedge the foreign currency risk on product imports arising from the foreign currency differences between the purchase order date and arrival date.

The change in the fair value of forward value of forward foreign exchange purchase contracts is recognized as hedging reserve as a hedging cost in equity as a hedging cost. In the event that a non-financial asset or liability is subsequently recognized in the financial statements, the amount accumulated in the hedging fund and the cost of hedging are included directly in the initial cost of the

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies(continued)

(e) Financial instruments(continued)

(v) *Derivative financial instrument and hedge accounting(continued)*

non-financial asset or liability. For all other hedge transactions, the hedging reserve and the hedging cost are classified in profit or loss in the hedging reserve in the period or periods when the estimated future cash flows are affected by profit or loss.

The hedge accounting is discontinued in case the hedging relationship (or part of it) no longer meets the required criteria, the hedging instrument is expired or sold, terminated or used. In case of discontinuation of cash flow hedge accounting, the retained amount in the hedging fund shall continue to be classified under equity until the hedged estimate of the non-financial item is recorded; hedging cost is classified as profit or loss in the periods in which the estimated future cash flows are affected by profit or loss. If the expected future cash flows are no longer expected to materialize, the amount accumulated in the hedge fund and the cost of that fund are immediately classified in profit or loss.

(f) Impairment of assets

(i) *Non-derivative financial assets*

Financial instruments and contract assets

The Group recognizes loss allowances for ECLs on:

- financial assets measured at amortized cost

The Group measures loss allowances at an amount equal to lifetime ECL, except for the following, which are measured as 12-month ECL:

- bank balances for which credit risk has not increased significantly since initial recognition.

Loss allowances for trade receivables, other receivables, other assets and contract assets are always measured at an amount equal to lifetime ECL.

When determining whether the credit risk of a financial asset has increased significantly since initial recognition and when estimating ECL, the Group considers reasonable and supportable information that is relevant and available without undue cost or effort. This includes both quantitative and qualitative information and analysis, based on the Group's historical experience and informed credit assessment and including forward-looking information.

The Group considers bank balances to have low credit risk when its credit risk rating is equivalent to the globally understood definition of 'investment grade'.

The maximum period considered when estimating ECLs is the maximum contractual period over which the Group is exposed to credit risk.

12-month expected credit losses are that result from possible default events within the 12 months after the reporting date.

The maximum period considered when estimating expected credit losses is the maximum contractual period over which the Group is exposed to credit risk.

Measurement of ECLs

ECLs are a probability-weighted estimate of credit losses. Credit losses are measured as the present value of all cash shortfalls.

ECLs are discounted at the effective interest rate of the financial asset.

For trade receivables, other receivables, other assets and contract assets the Group applies the simplified approach to providing for expected credit losses prescribed in IFRS 9, which requires the use of the lifetime expected loss provision for all trade receivables. The Group performed the calculation of ECL rates separately for individual, corporate, public and wholesale customers.

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies(continued)

(f) Impairment of assets (continued)

(i) Non-derivative financial assets (continued)

The ECLs were calculated based on actual credit loss experience over the past years.

ECLs are a probability-weighted estimate of credit losses. In other words, it is the credit losses that are measured on the present value of all the cash deficits (for example, the difference between the cash inflows to the entity and the cash flows expected by the entity to be collected based on the contract).

Credit-impaired financial assets

At each reporting date, the Group assesses whether financial assets carried at amortized cost are creditimpaired. A financial asset is 'credit-impaired' when one or more events that have a detrimental impact on the estimated future cash flows of the financial asset have occurred.

Presentation of impairment

Loss allowances for financial assets measured at amortized cost are deducted from the gross carrying amount of the assets.

Write-off

The gross carrying amount of a financial asset is written off (either partially or in full) to the extent that there is no realistic prospect of recovery. This is generally the case when the Group determines that the debtor does not have assets or sources of income that could generate sufficient cash flows to repay the amounts subject to the write-off. However, financial assets that are written off could still be subject to enforcement activities in order to comply with the Group's procedures for recovery of amounts due.

Financial assets are written off when there is no reasonable expectation of recovery, such as a debtor failing to engage in a repayment plan with the Group. Where trade receivables, other receivables, other assets and contract assets have been written off, the Group continues to engage in enforcement activity to attempt to recover the receivable due. Where recoveries are made, these are recognized in profit or loss.

Non-financial assets

At the end of each reporting period, the Group reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Goodwill is tested annually for impairment.

For impairment testing, assets are grouped together into the smallest group of assets that generates cash inflows from continuing use that are largely independent of the cash inflows of other assets or CGUs ("Cash Generating Unit"). Goodwill arising from a business combination is allocated to CGUs or groups of CGUs that are expected to benefit from the synergies of the combination.

The recoverable amount of an asset or CGU is the greater of its value in use and its fair value less costs to sell. Value in use is based on the estimated future cash flows, discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset of CGU.

An impairment loss is recognised if the carrying amount of an asset of CGU exceeds its recoverable amount.

Impairment losses are recognised in profit or loss. They are allocated first to reduce the carrying amount of any goodwill allocated to the CGU and then to reduce the carrying amounts of the other assets in the CGU on a pro rata basis.

An impairment loss in respect of goodwill is not reversed. For other assets, an impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised.

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies(continued)

(g) Employee benefits

i) Long term employee benefits

Provision for employee termination benefits

In accordance with existing social legislation in Turkey, the Company is required to make lump-sum payments to employees whose employment is terminated without due cause, called up for military service, death or retirement. IAS 19 "Employee Benefits" requires actuarial valuation method to be developed to estimate the enterprise's obligation under defined benefit plans. Consequently, in the accompanying consolidated financial statements, the provision has been calculated by estimating the present value of the future probable obligation of the Group arising from the retirement of the employee. Severance payment provisions are not subject to legal funding.

In accordance with the Russian Labor Law (the Article 178 "Dismissal allowances", Chapter 27, Section VII "Guarantees and compensations"), when the Group company unilaterally terminates the employment agreement, employer should inform the employee two months before position cancelling date. After two months, at the date of dismissal, employer is required to pay the employee a dismissal compensation at the amount of one month average wage. In case the employee can not find an employment during two preceding months after the dismissal date, employee has right to request

The Group has not recorded any reserve for employee severance payments for its employees in foreign subsidiaries, except Russia since only under very specific circumstances a company is liable to pay a severance according to labour laws of the foreign entities.

ii) Short term employee benefits

Short-term employee benefit obligations are consisting of reserve for the vacation pay liability due to the earned and unused vacation rights of its employees. The Group is obliged to make payments for unused vacation days in the amount of the employment contract is terminated on the date of the daily gross wage and contract related interests on the total payment. The Group provides reserve for the vacation pay liability due to the earned and unused vacation rights of its employees.

Vacation pay liability is measured on an undiscounted basis and is recognised in profit or loss as the related service is provided.

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(h) Provisions; contingent liabilities and contingent assets

A provision is recognised if, as a result of a past event, the Group has a present legal or constructive obligation that can be estimated reliably, and it is probable that an outflow of economic benefits will be required to settle the obligation. Provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects current market assessments of the time value of money where appropriate and the risks specific to the liability.

Contingent liabilities are reviewed to determine if there is a possibility that the outflow of economic benefits will be required to settle the obligation. Except for the economic benefit outflow possibility is remote such contingent liabilities are disclosed in the notes to the consolidated financial statements.

If the entry of the economic benefit to the Group is possible, explanations are included in the disclosures of the consolidated financial statements about the contingent asset if the entry of economic benefit is certain, the asset and its related income changes are included in the consolidated financial statements at the date that they occurred.

(i) Related parties

A related party is a person or entity that is related to the entity that is preparing its financial statements (in this Standard referred to as the 'reporting entity').

a) A person or a close member of that person's family is related to a reporting entity if that person:

- i. has control or joint control of the reporting entity;
- ii. has significant influence over the reporting entity; or
- iii. is a member of the key management personnel of the reporting entity or of a parent of the reporting entity.

b) An entity is related to a reporting entity if any of the following conditions applies:

- i. The entity and the reporting entity are members of the same group (which means that each parent, subsidiary and fellow subsidiary is related to the others).
- ii. One entity is an associate or joint venture of the other entity (or an associate or joint venture of a member of a group of which the other entity is a member).
- iii. Both entities are joint ventures of the same third party.
- iv. One entity is a joint venture of a third entity and the other entity is an associate of the third entity,
- v. The entity is a post-employment benefit plan for the benefit of employees of either the reporting entity or an entity related to the reporting entity. If the reporting entity is itself such a plan, the sponsoring employers are also related to the reporting entity.
- vi. The entity is controlled or jointly controlled by a person identified in (a).
- vii. A person identified in (a)(i) has significant influence over the entity or is a member of the key management personnel of the entity (or of a parent of the entity).
- viii. The entity, or any member of a group of which it is a part, provides key management personnel services to the reporting entity or to the parent of the reporting entity.

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(j) Revenue

(i) General model for accounting of revenue

In accordance with IFRS 15, a five-step model is followed in recognizing revenue for all contracts with customers.

Step 1: Identify the contract

A contract exists only if it is legally enforceable, the collection of the consideration is probable, the rights to goods and services and payment terms can be identified, the contract has commercial substance; and the contract is approved and the parties are committed to their obligations.

If either contracts were negotiated as a single commercial package, or consideration in one contract depends on the other contract or goods or services (or some of the goods or services) are a single performance obligation the Group accounts the contracts as a single contract.

Step 2: Identify the performance obligations

The Group defines 'performance obligation' as a unit of account for revenue recognition. The Group assesses the goods or services promised in a contract with a customer and identifies as:

- (a) a performance obligation either a good or service that is distinct; or
- (b) or a series of distinct goods or services that are substantially the same and have the same pattern of transfer to the customer.

A contract may contain promises to deliver a series of distinct goods or services that are substantially the same. At contract inception, an entity determines whether the series of goods or services is a single performance obligation.

Step 3: Determine the transaction price

In order to determine the transaction price, the Group assesses how much consideration it expects to be entitled to by fulfilling the contract. In arriving at the assessment, the Group considers variable elements of consideration, as well as the existence of a significant financing component.

Significant financing component

The Group revises the promised amount of consideration for the effect of a significant financing component to the amount that reflects what the cash selling price of the promised good or service. As a practical expedient, the Group does not adjust the transaction price for the effects of a significant financing component if, at contract inception, the entity expects the period between customer payment and the transfer of goods or services to be one year or less. In cases where advance for the services are received and the payment scheme is broadly aligned with the Group's performance throughout the period, the Group concludes that the period between performance and payment is never more than 12 months, therefore the expedient is applied.

Variable cost

The Group identifies items such as price concessions, incentives, performance bonuses, completion bonuses, price adjustment clauses, penalties, discounts, credits, or similar items may result in variable consideration if there is any in a customer contract.

Step 4: Allocate the transaction price

If distinct goods or services are delivered under a single arrangement, then the consideration is allocated based on relative stand-alone selling prices of the distinct goods or services (performance obligations). If directly observable stand-alone selling prices are not available, the total consideration in the service contracts is allocated based on their expected cost plus a margin.

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(j) Revenue (continued)

Stage 5: Revenue recognition

The Group recognizes revenue over-time if any of the following conditions is met:

- Customer simultaneously receives and consumes the benefits as the entity performs, or
- The customer controls the asset as the entity creates or enhances it, or
- Group's performance does not create an asset for which the entity has an use; and alternative there is a right to payment for performance to date.

For each performance obligation that is satisfied over time, an entity selects a single measure of progress, which depicts the transfer of control of the goods or services to the customer. The Group uses a method that measures the work performed reliably.

If a performance obligation is not satisfied over time, then the Group recognize revenue at the point in time at which it transfers control of the good or service to the customer.

The Group recognizes a provision in accordance with IAS 37 "Provisions, Contingent Liabilities and Contingent Assets" when the unavoidable costs of meeting the obligations under a contract exceed the economic benefits.

Goods sold

In overall, the Group has wholesale, retail and e-commerce business. Retail sales represent sales to consumers at mono-brand Mavi stores that the Group operates. Revenue is recognized when the control is transferred to the buyer. Revenue from the sale of goods through retail business in the course of ordinary activities is measured at the fair value of the consideration received in cash or credit card. The discount is recognized as a reduction of revenue as the sales are recognized.

Wholesale sales are to third-party retailers that then on-sell to consumers. The wholesale channel includes Mavi mono-brand stores operated by franchisees, department store chains, corner shops, and third-party online channels. The Group signs franchise agreements with franchises. However, the Group does not send consignment inventory to these franchises nor does the Group earn franchise fees on these agreements. The Group recognizes revenues from franchisees on a principal basis as gross when the control has been transferred to the franchisees.

In addition, the Group has consignments in certain department stores. Revenue from these consignments is recognized only after they are sold to the end customer as defined above.

Ecommerce represents direct sales that the Group makes to consumers on own mavi.com websites. Revenue from the sale of goods through wholesale business in the course of ordinary activities is measured at the fair value of the consideration received or receivable, net of returns, trade discounts and volume rebates.

Revenue is recognized when persuasive evidence exists, usually in the form of an executed sales agreement that the significant risk and rewards of ownership have been transferred to the buyer, recovery of the consideration is probable, the associated costs and possible return of goods can be estimated reliably, there is no continuing management involvement with the goods, and the amount of revenue can be measured reliably.

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(j) Revenue (continued)

The Group also generates revenue in the form of royalty fees.

Corporate card sales to corporate customers are initially recognized as deferred revenue and the revenue is recognized when the card is used by the ultimate customer. Corporate cards given to customers during the reporting period are valid until a specific maturity date. Unused balance of the corporate cards are recognized as revenue following the expiration date.

Loyalty programme

For customer loyalty programmes, the fair value of the consideration receivable in respect of the initial sale is allocated to the "Kartuş Card Points". The present fair value of the Kartuş Card Points, which can be redeemed as discount against future purchases by customers, is estimated by taking into account the expected redemption rate and the timing of such expected redemptions. Such amount is deferred and revenue is recognized only when the points are redeemed and the Group has fulfilled its obligations to supply the discounted products. The amount of revenue recognized in those circumstances is based on the number of points that have been redeemed in exchange for discounted products, relative to the total number of points that is expected to be redeemed.

(k) Income/(expense) from investing activities

Income / (expense) from investing activities are generated from gain or loss of sale of property, plant and equipment.

(l) Earnings per share

Earnings per shares is calculated by dividing the consolidated profit/(loss) for the period attributable to ordinary shareholders by weighted average number of ordinary shares outstanding during the period.

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(m) Research and development expenses

The Group has a separate department which operates to research and develop new fabric and design. As a result of these operations of the department, sample productions are made including new collections' designs. Costs incurred on development projects are recognised as intangible assets only if the cost can be measured reliably. Other development expenditures are recognised as an expense as incurred. Development costs that have been capitalised are amortised on a straight-line basis over their estimated useful lives (1 year).

(n) Finance income and finance cost

Finance costs comprise interest expense on borrowings, impairment losses recognised on financial assets, (other than trade receivables). Borrowing costs that are not directly attributable to the acquisition, construction or production of a qualifying asset are recognised in profit or loss using the effective interest method.

Foreign currency gains and losses on financial assets and financial liabilities (other than trade receivables and payables) are reported on a gross basis as either finance income or finance cost depending on whether foreign currency movements are in a net gain or net loss position.

Interest income or expense is recognised using the effective interest method. Dividend income is recognised in profit or loss on the date on which the Group's right to receive payment is established.

(o) Tax

Tax expense comprises of current and deferred tax. Current and deferred tax is recognised in profit or loss except to the extent that it relates to a business combination, or items recognised directly in equity or in other comprehensive income.

i) Current tax

Current tax is the expected tax payable or receivable on the taxable income or loss for the period, using tax rates enacted or substantively enacted at the reporting date, and any adjustment to tax payable in respect of previous years.

Turkish tax legislation does not permit a parent company and its subsidiary to file a consolidated tax return. Therefore, provisions for taxes, as reflected in the consolidated financial statements, have been calculated on a separate-entity basis.

ii) Deferred tax

Deferred tax is recognized on temporary differences between the carrying amounts of assets and liabilities in the consolidated financial statements and the corresponding tax bases which is used in the computation of taxable profit. Deferred tax is not recognised for the following temporary differences:

- the initial recognition of assets or liabilities in a transaction that is not a business combination and that affects neither accounting nor taxable profit,

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(o) Tax (continued)

ii) *Deferred tax (continued)*

- differences relating to investments in subsidiaries to the extent that it is probable that they will not reverse in the foreseeable future,
- taxable temporary differences related to initial recognition of goodwill.

A deferred tax asset is recognised for unused tax losses, tax credits and deductible temporary differences to the extent that it is probable that future taxable profits will be available against which they can be utilised.

The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the Group expects, at the reporting date, to recover or settle the carrying amount of its assets and liabilities.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realized, based on tax rates (and tax laws) that have been enacted or substantively enacted by the balance sheet date.

The carrying amount of deferred tax assets is reviewed at each balance sheet date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

The Company and its consolidated subsidiaries have reflected their deferred tax assets and liabilities in their financial statements, but there has been no netting on a consolidated basis.

iii) *Tax risk*

The Group takes into account whether the Group has the uncertain tax position and the surcharge has to be paid and the tax liability while it determines the current tax expense and delayed tax expense. The assessment might include judgments about future events and is based on estimates and assumptions. In case there exists new information about the adequacy of the Group's current tax liability which will cause a change in the professional judgment; this change will affect the period which the situation emerges.

iv) *Transfer pricing*

The transfer pricing provisions have been stated under the Article 13 of Corporate Tax Law with the heading of "disguised profit distribution via transfer pricing". The General Communiqué on disguised profit distribution via transfer pricing dated 18 November 2007 sets details about implementation.

If a tax payer enters into transactions regarding sale or purchase of goods and services with related parties, where the prices are not set in accordance with arm's length basis, then related profits are considered to be distributed in a disguised manner through transfer pricing. Such disguised profit distributions through transfer pricing are not accepted as a tax deductible for corporate income tax purposes.

(p) Government grants

The Group obtains government incentives under the Turquality program from Turkish Republic Ministry of Economy. The Group initially recognises government grants related to trade mark developments in international markets in profit or loss as deduction of relevant selling and marketing expenses at fair value when there is reasonable assurance that the incentives will be received.

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(q) Measurement of fair value

'Fair value' is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date in the principal or, in its absence, the most advantageous market to which the Group has access at that date. The fair value of a liability reflects its non-performance risk.

A number of the Group's accounting policies and disclosures require the measurement of fair values, for both financial and non-financial assets and liabilities

When one is available, the Group measures the fair value of an instrument using the quoted price in an active market for that instrument. A market is regarded as 'active' if transactions for the asset or liability take place with sufficient frequency and volume to provide pricing information on an ongoing basis.

If there is no quoted price in an active market, then the Group uses valuation techniques that maximise the use of relevant observable inputs and minimise the use of unobservable inputs. The chosen valuation technique incorporates all of the factors that market participants would take into account in pricing a transaction.

If an asset or a liability measured at fair value has a bid price and an ask price, then the Group measures assets and long positions at a bid price and liabilities and short positions at an ask price.

The best evidence of the fair value of a financial instrument on initial recognition is normally the transaction price – i.e. the fair value of the consideration given or received. If the Group determines that the fair value on initial recognition differs from the transaction price and the fair value is evidenced neither by a quoted price in an active market for an identical asset or liability nor based on a valuation technique for which any unobservable inputs are judged to be insignificant in relation to the measurement, then the financial instrument is initially measured at fair value, adjusted to defer the difference between the fair value on initial recognition and the transaction price. Subsequently, that difference is recognised in profit or loss on an appropriate basis over the life of the instrument but no later than when the valuation is wholly supported by observable market data or the transaction is closed out.

The Group has an established control framework with respect to the measurement of fair values. This includes a valuation team that has overall responsibility for overseeing all significant fair value measurements, including Level 3 fair values, and reports directly to the chief financial officer. The valuation team regularly reviews significant unobservable inputs and valuation adjustments. If third party information, such as broker quotes or pricing services, is used to measure fair values, then the valuation team assesses the evidence obtained from the third parties to support the conclusion that these valuations meet the requirements of IFRS, including the level in the fair value hierarchy in which the valuations should be classified.

Important evaluation problems are reported to the Audit Committee of the Group.

When measuring the fair value of an asset or a liability, the Group uses observable market data as far as possible. Fair values are categorised into different levels in a fair value hierarchy based on the inputs used in the valuation techniques as follows:

- Level 1: quoted prices (unadjusted) in active markets for identical assets and liabilities.
- Level 2: inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly (i.e. prices) or indirectly (i.e. derived from prices).
- Level 3: inputs for the asset or liability that are not based on observable market data.

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2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(q) Measurement of fair value (continued)

If the inputs used to measure the fair value of an asset or a liability fall into different levels of the fair value hierarchy, then the fair value measurement is categorised in its entirety in the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement.

(i) *Financial assets*

Cash and cash equivalents are presented on cost basis and are assumed to reflect their fair values as they are liquid and classified as current assets.

Trade receivables are presented netted off related doubtful portion of the receivable and are assumed to reflect their fair value.

Derivative financial instruments reflect their fair value as they include hedging transactions. The classification of derivative financial instruments for fair value measurement is Level 2.

ii) *Other non-derivative financial liabilities*

Forward exchange contracts

The fair values of forward exchange contracts are based on broker quotes. Those quotes are tested for reasonableness by discounting estimated future cash flows based on the terms and maturity of each contract and using market interest rates for a similar instrument at the measurement date. Fair values reflect the credit risk of the instrument and include adjustments to take account of the credit risk of the Group entity and counterparty when appropriate.

iii) *Property and equipment*

The fair value of property and equipment recognised as a result of a business combination is the estimated amount for which a property could be exchanged on the date of acquisition between a willing buyer and a willing seller in an arm's length transaction after proper marketing wherein the parties had each acted knowledgeably and willingly. The fair value of items of equipment, fixtures and fittings is based on the market approach and cost approaches using quoted market prices for similar items when available and replacement cost when appropriate. Depreciated replacement cost reflects adjustments for physical deterioration as well as functional and economic obsolescence.

iv) *Intangible assets*

The fair value of intangible assets is based on the discounted cash flows expected to be derived from the use and eventual sale of the assets.

The fair value of customer relationships acquired in a business combination are determined according to the income approach.

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2 Basis of presentation of financial statements (continued)

2.6 Application of New and Revised International Financial Reporting Standards (IFRSs)

a) New and revised Standards that are effective for the current year

Amendments to IFRS 9, IAS 39, IFRS 7, IFRS 4 and IFRS 16 Interest Rate Benchmark Reform - Phase 2

The amendments in Interest Rate Benchmark Reform - Phase 2 (Amendments to IFRS 9, IAS 39, IFRS 7, IFRS 4 and IFRS 16) introduce a practical expedient for modifications required by the reform, clarify that hedge accounting is not discontinued solely because of the IBOR reform, and introduce disclosures that allow users to understand the nature and extent of risks arising from the IBOR reform to which the entity is exposed to and how the entity manages those risks as well as the entity's progress in transitioning from IBORs to alternative benchmark rates, and how the entity is managing this transition.

The amendments to IFRS 9, IAS 39, IFRS 7, IFRS 4 and IFRS 16 are all effective for annual periods beginning on or after 1 January 2021. Early application is permitted.

The Group assessed that the adoption of this amendment does not have any effect on the Group's consolidated financial statements

b) New and revised IFRSs in issue but not yet effective

The Group has not yet adopted the following standards and amendments and interpretations to the existing standards:

IFRS 17	<i>Insurance Contracts</i>
Amendments to IAS 1	<i>Classification of Liabilities as Current or Non-Current</i>
Amendments to IFRS 3	<i>Reference to the Conceptual Framework</i>
Amendments to IAS 16	<i>Property, Plant and Equipment - Proceeds before Intended Use</i>
Amendments to IAS 37	<i>Onerous Contracts - Cost of Fulfilling a Contract</i>
Annual Improvements to IFRS Standards 2018-2020	<i>Amendments to IFRS 1, IFRS 9 and IAS 41</i>
Amendments to IFRS 4	<i>Extension of the Temporary Exemption from Applying IFRS 9</i>
Amendments to IFRS 16	<i>COVID-19 Related Rent Concessions beyond 30 June 2021</i>
Amendments to IAS 1	<i>Disclosure of Accounting Policies</i>
Amendments to IAS 8	<i>Definition of Accounting Estimates</i>
Amendments to IAS 12	<i>Deferred Tax related to Assets and Liabilities arising from a Single Transaction</i>
Amendments to IFRS 17	<i>Initial Application of IFRS 17 and IFRS 9 - Comparative Information</i>

IFRS 17 Insurance Contracts

IFRS 17 requires insurance liabilities to be measured at a current fulfillment value and provides a more uniform measurement and presentation approach for all insurance contracts. These requirements are designed to achieve the goal of a consistent, principle-based accounting for insurance contracts. IFRS 17 supersedes IFRS 4 Insurance Contracts as of 1 January 2023.

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(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

2 Basis of presentation of financial statements (continued)

2.6 Application of New and Revised International Financial Reporting Standards (IFRSs) (continued)

b) New and revised IFRSs in issue but not yet effective (continued)

Amendments to IAS 1 *Classification of Liabilities as Current or Non-Current*

The amendments aim to promote consistency in applying the requirements by helping companies determine whether, in the statement of financial position, debt and other liabilities with an uncertain settlement date should be classified as current (due or potentially due to be settled within one year) or non-current.

Amendment defers the effective date by one year. Amendments to IAS 1 are effective for annual reporting periods beginning on or after 1 January 2023 and earlier application is permitted.

Amendments to IFRS 3 *Reference to the Conceptual Framework*

The amendments update an outdated reference to the Conceptual Framework in IFRS 3 without significantly changing the requirements in the standard.

The amendments are effective for annual periods beginning on or after 1 January 2022. Early application is permitted if an entity also applies all other updated references (published together with the updated *Conceptual Framework*) at the same time or earlier.

Amendments to IAS 16 *Proceeds before Intended Use*

The amendments prohibit deducting from the cost of an item of property, plant and equipment any proceeds from selling items produced while bringing that asset to the location and condition necessary for it to be capable of operating in the manner intended by management. Instead, an entity recognizes the proceeds from selling such items, and the cost of producing those items, in profit or loss.

The amendments are effective for annual periods beginning on or after 1 January 2022. Early application is permitted.

Amendments to IAS 37 *Cost of Fulfilling a Contract*

The amendments specify that the 'cost of fulfilling' a contract comprises the 'costs that relate directly to the contract'. Costs that relate directly to a contract can either be incremental costs of fulfilling that contract (examples would be direct labour, materials) or an allocation of other costs that relate directly to fulfilling contracts.

The amendments are effective for annual periods beginning on or after 1 January 2022. Early application is permitted.

Annual Improvements to IFRS Standards 2018-2020

Amendments to IFRS 1 *First time adoption of International Financial Reporting Standards*

The amendment permits a subsidiary that applies paragraph D16(a) of IFRS 1 to measure cumulative translation differences using the amounts reported by its parent, based on the parent's date of transition to IFRSs.

Amendments to IFRS 9 *Financial Instruments*

The amendment clarifies which fees an entity includes in assessing whether to derecognize a financial liability. An entity includes only fees paid or received between the entity (the borrower) and the lender, including fees paid or received by either the entity or the lender on the other's behalf.

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2 Basis of presentation of financial statements (continued)

2.6 Application of New and Revised International Financial Reporting Standards (IFRSs (continued))

b) New and revised IFRSs in issue but not yet effective (continued)

Amendments to IAS 41 Agriculture

The amendment removes the requirement in paragraph 22 of IAS 41 for entities to exclude taxation cash flows when measuring the fair value of a biological asset using a present value technique. This will ensure consistency with the requirements in IFRS 13.

The amendments to IFRS 1, IFRS 9 and IAS 41 are all effective for annual periods beginning on or after 1 January 2022. Early application is permitted.

Amendments to IFRS 4 Extension of the Temporary Exemption from Applying IFRS 9

The amendment changes the fixed expiry date for the temporary exemption in IFRS 4 Insurance Contracts from applying IFRS 9 Financial Instruments, so that entities would be required to apply IFRS 9 for annual periods beginning on or after 1 January 2023.

Amendments to IFRS 16 COVID-19 Related Rent Concessions beyond 30 June 2021

The International Auditing and Assurance Standards Board ("IAASB") has published *COVID-19 Related Rent Concessions beyond 30 June 2021 (Amendment to IFRS 16)* that extends, by one year, the June 2020 amendment that provides lessees with an exemption from assessing whether a COVID-19 related rent concession is a lease modification.

On issuance, the practical expedient was limited to rent concessions for which any reduction in lease payments affects only payments originally due on or before 30 June 2021. Since lessors continue to grant COVID-19 related rent concessions to lessees and since the effects of the COVID-19 pandemic are ongoing and significant, the POA decided to extend the time period over which the practical expedient is available for use.

The new amendment is effective for lessees for annual reporting periods beginning on or after 1 April 2021. Earlier application is permitted.

Amendments to IAS 1 Disclosure of Accounting Policies

The amendments require that an entity discloses its material accounting policies, instead of its significant accounting policies.

Amendments to IAS 1 are effective for annual reporting periods beginning on or after 1 January 2023 and earlier application is permitted.

Amendments to IAS 8 Definition of Accounting Estimates

With this amendment, the definition of "a change in accounting estimates" has been replaced with the definition of "an accounting estimate", sample and explanatory paragraphs regarding estimates have been added, and the differences between application of an estimate prospectively and correction of errors retrospectively have been clarified.

Amendments to IAS 8 are effective for annual reporting periods beginning on or after 1 January 2023 and earlier application is permitted.

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2 Basis of presentation of financial statements (continued)

2.6 Application of New and Revised International Financial Reporting Standards (IFRSs (continued))

b) New and revised IFRSs in issue but not yet effective (continued)

Amendments to IAS 12 Deferred Tax related to Assets and Liabilities arising from a Single Transaction

The amendments clarify that the initial recognition exemption does not apply to transactions in which equal amounts of deductible and taxable temporary differences arise on initial recognition.

Amendments to IAS 12 are effective for annual reporting periods beginning on or after 1 January 2023 and earlier application is permitted.

Amendments to IFRS 17 Initial Application of IFRS 17 and IFRS 9 — Comparative Information

The amendment permits entities that first apply IFRS 17 and IFRS 9 at the same time to present comparative information about a financial asset as if the classification and measurement requirements of IFRS 9 had been applied to that financial asset before.

The amendments are applied when IFRS 17 is first applied.

The Group evaluates the effects of these standards, amendments and improvements on the consolidated financial statements.

Mavi Giyim Sanayi ve Ticaret Anonim Şirketi and Its Subsidiaries

Notes to the Consolidated Statement of Cash Flow

As at for the year ended 31 January 2022

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3

Operating segments

	1 February 2021- 31 January 2022				1 February 2020- 31 January 2021		
	Reportable segment				Reportable segment		
	Turkey	International	Total		Turkey	International	Total
Segment revenue ⁽¹⁾	3,752,851	866,468	4,619,319		1,935,643	466,165	2,401,808
-Retail	2,740,432	90,526	2,830,958		1,356,457	45,622	1,402,079
-Wholesale	591,437	600,586	1,192,023		372,582	321,867	694,449
-E-commerce	420,982	175,356	596,338		206,604	98,676	305,280
Segment profit before tax	459,786	79,236	539,022		35,146	(22,669)	12,477
	31 January 2022				31 January 2021		
	Reportable segment				Reportable segment		
	Turkey	International	Total		Turkey	International	Total
Total segment assets	3,185,132	910,172	4,095,304		2,238,952	468,798	2,707,750
Total segment liabilities	2,455,586	446,361	2,901,947		1,870,235	303,506	2,173,741

The Group has 2 strategic operating segments based on the geographical areas where sales are generated. These divisions are managed separately because they require different trading and marketing strategies. Only Turkey operations are determined to be a reportable segment. International segment comprises Europe, USA, Canada, Russia and rest of the world.

⁽¹⁾ Segment revenue comprised of third party sales after elimination between consolidated entities.

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Notes to the Consolidated Statement of Cash Flow

As at for the year ended 31 January 2022

(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

4 Cash and cash equivalents

As at 31 January 2022 and 2021 cash and cash equivalents comprises the following:

	31 January 2022	31 January 2021
Cash on hand	2,974	1,681
Cash at banks	1,237,997	777,224
<i>Demand deposits</i>	91,449	73,455
<i>Time deposits</i>	1,146,548	703,769
Other cash and cash equivalents	264,662	110,970
Cash and cash equivalents in the statement of cash flow	1,505,633	889,875
Time deposit interest accrual	3,008	3,608
Cash and cash equivalents in the statement of consolidated financial statement	1,508,641	893,483

As at 31 January 2022 and 2021, other cash and cash equivalents consist of credit card receivables with maturities less than 3 months.

As at 31 January 2022 and 2021, the details of time deposits based on maturity dates and interest rates of the Groups are as below:

	Maturity	Interest rate	31 January 2022
TL	1 February -1 August 2022	14.5%-21.25%	1,092,959
USD	1 February 2022	0.50%	33,132
EUR	1 February 2022	0.25%	20,457
			1,146,548

	Maturity	Interest rate	31 January 2021
TL	1 February-2 March 2021	17.75%-18.75%	665,201
USD	1 February 2021	1.00%	29,652
EUR	12 February 2021	2.00%	8,916
			703,769

As at 31 January 2022 and 2021, there is no restriction or blockage on cash and cash equivalents. The Group's exposure to foreign currency credit risk, interest rate risk and related sensitivity analyses are disclosed in Note 34.

5 Loans and borrowings

As at 31 January 2022 and 2021, financial borrowings comprise the following:

	31 January 2022	31 January 2021
Current liabilities		
Unsecured bank loans	644,828	445,406
Current portion of unsecured bank loans	245,780	375,566
Contractual lease liabilities	229,295	218,574
	1,119,903	1,039,546
Non-current liabilities		
Unsecured bank loans	--	105,569
Contractual lease liabilities	276,630	260,044
	276,630	365,613

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Notes to the Consolidated Financial Statements

As at and for the year ended 31 January 2022

(Amounts are expressed in thousands of Turkish Lira ("TL"), unless otherwise stated.)

5 Loans and borrowings (continued)

As at 31 January 2022 and 2021 loan and borrowings comprised the following:

	31 January 2022	31 January 2021
Bank loans ⁽¹⁾	890,608	926,541
Contractual lease liabilities	505,925	478,618
	1,396,533	1,405,159

⁽¹⁾ Bank loans comprise financial liabilities to participation banks amounting to TL 86,846 (31 January 2021 : TL 62,698).

As at 31 January 2022 and 2021 the repayments of bank loan agreements according to the original maturities comprised the following:

	31 January 2022	31 January 2021
Less than one year	890,608	820,972
One to two years	--	105,569
	890,608	926,541

As of 31 January 2022 and 2021 maturities and conditions of outstanding bank loans comprised the following:

31 January 2022					
	Currency	Nominal interest rate%	Maturity	Face value	Carrying amount
Unsecured bank loans	EUR	0.70%	2022	60,614	60,828
Unsecured bank loans	TL	8.72%-25.20%	2022-2023	682,234	692,835
Unsecured bank loans	USD	2.00%-3.26%	2022	40,205	40,524
Unsecured bank loans	RUB	9.50%-12.00%	2022-2023	91,134	91,891
Unsecured bank loans	CAD	2.95%	2022	4,530	4,530
				878,717	890,608

31 January 2021					
	Currency	Nominal interest rate%	Maturity	Face value	Carrying amount
Unsecured bank loans	EUR	0.40%-2.50%	2021	79,847	80,058
Unsecured bank loans	TL	6.95%-18.86%	2021-2022	712,508	717,994
Unsecured bank loans	USD	2.85%-3.68%	2021-2022	60,447	62,135
Unsecured bank loans	RUB	9.50%-13.94%	2021	50,305	51,129
Unsecured bank loans	CAD	2.95%	2021	15,225	15,225
				918,332	926,541

The Group's exposure to liquidity, foreign currency and interest rate risk as well as related sensitivity analyses for financial liabilities are disclosed in Note 34.

The movement of borrowings for the year ended 31 January 2022 and 31 January 2021 is as follows:

	31 January 2022	31 January 2021
Opening balance	926,541	319,792
Proceeds from borrowings	736,901	1,421,905
Repayment of borrowings	(886,251)	(857,906)
Interest accrual	2,893	6,050
Currency translation differences	86,993	15,559
Change in exchange rates	23,531	21,141
Closing balance	890,608	926,541

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Notes to the Consolidated Financial Statements

As at and for the year ended 31 January 2022

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5 Loans and borrowings (continued)

The movement of lease liabilities for the year ended 31 January 2022 and 31 January 2021 is as follows:

	31 January 2022	31 January 2021
Opening balance	478,618	438,723
Payments of lease liabilities	(269,864)	(180,563)
Covid discount (Note 28)	(51,211)	(100,300)
Lease modifications	168,248	173,724
Interest on lease liabilities	70,711	66,568
New lease contracts	43,830	78,679
Currency translation differences	71,077	11,441
Change in exchange rates	610	1,151
Terminations	(6,094)	(10,805)
Closing balance	505,925	478,618

	31 January 2022	31 January 2021
Short term portion of long term liabilities		
Lease liabilities	273,248	233,163
Deferred lease borrowing cost (-)	(43,953)	(14,589)
	229,295	218,574
Long term lease liabilities		
Leases liabilities	334,258	369,453
Deferred lease borrowing costs (-)	(57,628)	(109,409)
	276,630	260,044
Total contractual lease liabilities	505,925	478,618

6 Related party

Related parties in consolidated financial statements are determined as key management personnel, board of directors, family members, subsidiaries controlled by the Company. Several related party transactions are carried out during ordinary course of the business.

As of 31 January 2022, the members of the Akarlılar Family (Fatma Elif Akarlılar, Hayriye Fethiye Akarlılar and Seyhan Akarlılar) are the controlling shareholders of the Group with a total ownership interest of 27.41% where 27.19% is the direct ownership interest and 0.22% is the indirect ownership interest through Blue International Holding B.V.

(a) Related party balances

Prepayments given to related parties	31 January 2022	31 January 2021
Erak Giyim Sanayi Ticaret A.Ş. ("Erak") ⁽¹⁾	86,982	25,869
	86,982	25,869

⁽¹⁾ Advances given to Erak is related to fabric purchases and are tracked in prepayments.

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6 Related party (continued)

	31 January 2022	31 January 2021
Due to related parties		
Erak ⁽¹⁾	144,281	121,166
Akay Lelmalabis Elgazhizah LLC ("Akay") ⁽²⁾	68,522	35,130
	212,803	156,296

⁽¹⁾ Amounts due to Erak, a company controlled by immediate family members of the shareholder of the parent company, are for purchases of inventory. Amounts are non-interest bearing and have 90 days repayment date.

⁽²⁾ Amount comprise of inventory purchases to subsidiary Akay situated in Egypt. Amounts are non-interest bearing and have 90 days repayment date.

As at 31 January 2022 and 31 January 2021, other short term payables to related parties comprised the following:

	31 January 2022	31 January 2021
Other payables to related parties		
Eflatun Giyim shareholders	41	176
Short term other payables to related parties	41	176

As at 31 January 2022 and 31 January 2021, contractual lease liabilities to related parties comprised the following:

	31 January 2022	31 January 2021
Short term contractual lease liabilities to related parties		
Sylvia House Inc.	1,464	793
Mavi Jeans Holding Inc.	2,408	1,254
	3,872	2,047

	31 January 2022	31 January 2021
Long term contractual lease liabilities to related parties		
Sylvia House Inc.	133	832
Mavi Jeans Holding Inc.	197	1,357
	330	2,189

(b) Related party transactions

For the years ended 31 January 2022 and 2021, purchases from related parties of the Group comprised the following:

	31 January 2022	31 January 2021
Purchase from related parties		
Erak	730,510	377,578
Akay	110,200	63,561
	840,710	441,139

Purchases from related parties comprise approximately one third of total purchases.

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6 Related party (continued)

For the years ended 31 January 2022 and 2021, the services from related parties of the Group comprised the following:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Services from related parties		
Erak ⁽¹⁾	2,255	1,591
Mavi Jeans Holding Inc. ⁽²⁾	1,799	1,342
Sylvia House Inc. ⁽³⁾	1,442	942
	5,496	3,875

(1) The Group rented Çerkezköy and Bayrampaşa retail stores from Erak.

(2) Mavi Canada rented its Office and warehouse from Mavi Jeans Holding Inc.

(3) Mavi Canada rented its office in Yaletown, Vancouver from Sylvia House Inc.

(c) Information regarding benefits provided to the Group's key management

For the year ended 31 January 2022, short term (salaries and wages, attendance fee, bonus, holiday overtime, severance payment, premium, and other benefits) and long term benefits provided to senior management and board of directors amounted to TL121,538 (31 January 2021: TL 48,422).

As at 31 January 2022, the Group does not have any payables to any board of director or key management personnel of the Group (31 January 2021-nil).

7 Trade receivables and payables

Short term trade receivables

As at 31 January 2022 and 31 January 2021, short term trade receivables are as follows:

	31 January 2022	31 January 2021
Trade receivables from third parties	394,487	231,378
	394,487	231,378

As at 31 January 2022 and 31 January 2021, short term trade receivables from others are as follows:

	31 January 2022	31 January 2021
Trade receivables	344,531	178,492
Post-dated cheques	5,322	22,303
Endorsed cheques	6,179	6,930
Notes receivables	40,622	25,635
Expected credit losses (-)	(2,167)	(1,982)
Doubtful receivables	37,265	22,175
Allowance for doubtful receivables (-)	(37,265)	(22,175)
	394,487	231,378

The provision for the doubtful receivables is determined based on the past experience of non-collectible receivables.

Details related to Group's exposure to credit and foreign currency risk and impairment losses for short term trade receivables is disclosed in Note 34.

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7 Trade receivables and payables (continued)

Short term trade payables

As at 31 January 2022 and 31 January 2021, short term trade payables of the Group are as follows:

	31 January 2022	31 January 2021
Trade payables to third parties	975,843	481,899
Trade payables to related parties (Note 6)	212,803	156,296
	1,188,646	638,195

As at 31 January 2022 and 31 January 2021, short term trade payables from others are as follows:

	31 January 2022	31 January 2021
Trade payables ⁽¹⁾	932,373	468,297
Expense accruals	43,470	13,602
	975,843	481,899

Trade payables comprises of the unpaid amounts of trade purchases and ongoing expenditures.

⁽¹⁾ Trade payables to third parties comprise factoring payables amounting TL 243,372 (31 January 2021: TL 195,519) and supplier financing payables amounting TL 278,358 (31 January 2021: TL 140,740).

The Group's exposure to foreign currency and liquidity risk for short term trade payables are disclosed in Note 34.

8 Other receivables and payables

Other short term trade receivables

As at 31 January 2022 and 2021, short term other receivables of the Group are as follows:

	31 January 2022	31 January 2021
Other receivables from third parties	33,211	9,680
	33,211	9,680

As at 31 January 2022 and 2021, short term other receivables from third parties of the Group are as follows:

	31 January 2022	31 January 2021
Receivables from public institutions ⁽¹⁾	5,394	7,217
Other short-term receivables	27,817	2,463
	33,211	9,680

⁽¹⁾ Receivables from public institutions consist of the Group's receivables related to Turquality incentive program amounting to TL 76 (31 January 2021: TL 120), previous period incentive receivables amounting to TL 1,018 (31 January 2021: 2,130) and value added tax receivables amounting to TL 4.300 (31 January 2021: TL 4,367).

The Group's exposure to credit and foreign currency risk for short term other receivables are disclosed in Note 34.

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8 Other receivables and payables

Long term other receivables

As at 31 January 2022 and 2021, long term other receivables of the Group are as follows:

	31 January 2022	31 January 2021
Other receivables from third parties	6,354	3,190
	6,354	3,190

The Group's exposure to credit and foreign currency risk for long term other receivables are disclosed in Note 34.

Short term other payables

As at 31 January 2022 and 2021, short term other payables of the Group are as follows:

	31 January 2022	31 January 2021
Other payables to third parties	18,978	3,871
Other payables to related parties (Notxe 6)	41	176
	19,019	4,047

As at 31 January 2022 and 2021, other payables to third parties of the Group are as follows:

	31 January 2022	31 January 2021
Taxes and duties payable	18,401	3,490
Other payables	577	381
	18,978	3,871

The Group's exposure to foreign currency and liquidity risk for other short term payables is disclosed in Note 34.

9 Inventories

As at 31 January 2022 and 2021, inventories are as follows:

	31 January 2022	31 January 2021
Trade goods	737,768	557,010
Consignment trade goods	41,290	27,995
Goods in transit	5,265	1,301
Provision for impairment on inventory (-)	(32,925)	(26,222)
	751,398	560,084

As at 31 January 2022 there is no restriction/ pledge on inventories (31 January 2021: nil).

As at 31 January 2022 and 2021, the provision for impairment on inventory is as follows:

	31 January 2022	31 January 2021
Opening balance	26,222	24,701
Provision for the year	20,572	27,850
Effect of movements in exchange rates	6,212	2,526
Write-off	(20,081)	(28,855)
Closing balance	32,925	26,222

As of the year ending on 31 January 2022, inventories of TL 28,986 (31 January 2021: TL 27,850) were recognised as an expense for slow moving inventory and net realizable value assessment in accordance with Group policies of provision for impairment on inventory during the year and included in "cost of sales". In addition, for the year ended on 31 January 2022, inventories of TL 20,081 (31 January 2021; TL 28,855) were disposed and written off.

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10 Prepayments and deferred revenues

Prepayments

As at 31 January 2022 and 2021, the remaining balance of prepayments under current and non-current assets is as follows:

	31 January 2022	31 January 2021
Advances given ⁽¹⁾	90,731	32,689
Prepaid advertising and marketing expenses	10,080	3,026
Prepaid rent expenses	5,653	983
Prepaid general administrative expenses	4,563	2,740
Prepaid license expenses	3,347	1,103
Prepaid insurance expenses	1,789	887
Prepaid stamp tax and duties expenses	274	231
Prepaid general financing expenses	44	7,116
Other prepaid expenses	4,192	1,700
Total prepaid expenses	120,673	50,475
Long term prepaid expenses	7	149
Short term prepaid expenses	120,666	50,326

⁽¹⁾Advances given mainly comprise of advances given to producers and service providers including fabric advances given to Erak (Note 6).

Deferred revenue

As at 31 January 2022 and 2021, deferred revenue of the Group are as follows:

	31 January 2022	31 January 2021
Customer loyalty programme ⁽¹⁾	19,159	11,315
Salary protocol	1,318	3,296
Corporate sales ⁽²⁾	8,835	3,097
Rent income	1,244	1,867
Total deferred revenue	30,556	19,575
Short term deferred revenue	29,826	18,150
Long term deferred revenue	730	1,425

⁽¹⁾ The deferred revenue related to loyalty credits granted has been estimated with reference to the fair value of apparel for which could be redeemed.

⁽²⁾ Corporate sales consist of prepaid cards which are given to corporate firms.

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11 Property and equipment

The movement of property and equipment for the year ended 31 January 2022 and 31 January 2021 is as follows:

	Vehicles	Furniture and fixtures	Leasehold improvements	Construction in progress	Total
Cost					
1 February 2020 opening balance	186	286,828	208,466	1,719	497,199
Additions	--	13,576	18,980	46,479	79,035
Disposals	--	(5,190)	(7,140)	(2,666)	(14,996)
Effect of movements in exchange rates	--	3,875	8,435	57	12,367
Transfers ⁽¹⁾	--	19,002	9,428	(29,346)	(916)
31 January 2021 closing balance	186	318,091	238,169	16,243	572,689
1 February 2021 opening balance	186	318,091	238,169	16,243	572,689
Additions	--	58,179	40,971	31,142	130,292
Disposals	(41)	(1,724)	(2,067)	--	(3,832)
Effect of movements in exchange rates	--	34,469	25,862	2,460	62,791
Transfers ⁽¹⁾	--	6,036	7,524	(40,973)	(27,413)
31 January 2022 closing balance	145	415,051	310,459	8,872	734,527

⁽¹⁾ Transfers of TL 27,413 as at 31 January 2022, and TL 916 as at 31 January 2021 are related to transfers to intangible assets.

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11 Property and equipment (continued)

The movement of property and equipment for the year ended 31 January 2022 and 2021 is as follows:

	Vehicles	Furniture and fixtures	Leasehold improvements	Construction in progress	Total
<u>Accumulated Depreciation</u>					
1 February 2020 opening balance	166	178,816	137,498	--	316,480
Effect of movements in exchange rates	--	3,662	5,392	--	9,054
Depreciation for the year	20	33,682	26,630	--	60,332
Disposals	--	(5,107)	(5,749)	--	(10,856)
31 January 2021 closing balance	186	211,053	163,771	--	375,010
1 February 2021 opening balance	186	211,053	163,771	--	375,010
Effect of movements in exchange rates	--	24,358	17,736	--	42,094
Depreciation for the year	--	34,036	27,970	--	62,006
Disposals	(41)	(1,641)	(1,888)	--	(3,570)
31 January 2022 closing balance	145	267,806	207,589	--	475,540
31 January 2021 carrying amount	--	107,038	74,398	16,243	197,679
31 January 2022 carrying amount	--	147,245	102,870	8,872	258,987

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11 Property and equipment (continued)

For the year ended 31 January 2022, TL 10,501 (and for the year ended 31 January 2021: TL 8,520) of depreciation expenses are included under administrative expenses, TL 51,457 (31 January 2021: TL 51,812) under selling and marketing expenses and TL 48 (31 January 2021: nil) under research and development expenses.

As of 31 January 2022, there is no pledge on property and equipment (31 January 2021: nil).

As at 31 January 2022 the amount of insurance on property and equipment is TL 472,454 (31 January 2021: TL 449,007).

12 Intangible assets

The movement of intangible assets As at 31 January 2022 and 2021 are as follows:

	Licenses	Customer relationships	Brand	Development Costs ⁽¹⁾	Total
Cost					
1 February 2020 balance	62,909	67,130	923	17,477	148,439
Additions	10,420	--	--	12,235	22,655
Effect of movements in exchange rates	1,541	15,114	--	--	16,655
Transfers	916	--	--	--	916
Disposals	(1,149)	--	--	--	(1,149)
31 January 2021 balance	74,637	82,244	923	29,712	187,516
1 February 2021 balance	74,637	82,244	923	29,712	187,516
Additions ⁽²⁾	15,546	--	--	18,109	33,655
Effect of movements in exchange rates	9,599	65,788	--	--	75,387
Transfers	27,413	--	--	--	27,413
Disposals	(17)	--	--	--	(17)
31 January 2022 balance	127,178	148,032	923	47,821	323,954

⁽¹⁾Consist of capitalized design and development expensesin accordance with incentive programme.

⁽²⁾Development costs consist TL 118 capitalized amortisation expenses (31 January 2021: TL 354).

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12 Intangible assets (continued)

	Licenses	Customer relationships	Brand	Development Costs	Total
Amortisation					
1 February 2020 balance	49,148	26,179	298	4,763	80,388
Effect of movements in exchange rates	1,270	5,741	--	--	7,011
Current year amortization	7,565	8,053	86	11,787	27,491
Disposals	(1,147)	--	--	--	(1,147)
31 January 2021 balance	56,836	39,973	384	16,550	113,743
1 February 2021 balance	56,836	39,973	384	16,550	113,743
Effect of movements in exchange rates	6,865	35,529	--	--	42,394
Current year amortisation	13,556	10,645	43	12,698	36,942
Disposals	(14)	--	--	--	(14)
31 January 2022 balance	77,243	86,147	427	29,248	193,065
Carrying amount					
31 January 2021 balance	17,801	42,271	539	13,162	73,773
31 January 2022 balance	49,935	61,885	496	18,573	130,889

For the year ended 31 January 2022, TL 18,465 (31 January 2021: TL 11,436) of amortisation expenses are included under general administrative expenses and TL 7,979 (31 January 2021: TL 4,911) under selling and marketing expenses, and TL 10,380 (31 January 2021: TL 10,790) under research and development expenses.

The depreciation charge of TL 118 for the period ended 31 January 2022 is capitalized in accordance with incentive program. (31 January 2021: TL 354).

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13 Goodwill

The movement of goodwill As at 31 January 2022 and 2021 is as follows:

Cost	31 January 2022	31 January 2021
As of 1 February	190,242	155,695
Effect of movements in exchange rates	154,073	34,547
As of 31 January	344,315	190,242

Impairment loss

As of 1 February	(1,297)	(1,297)
Impairment losses on goodwill	--	--
As of 31 January	(1,297)	(1,297)

Carrying amount

As of 31 January	343,018	188,945
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Impairment test for cash generating units with allocated goodwill

Goodwill is allocated to cash generating units for impairment test purposes. As of 31 January 2022 and 2021, details of cash generating units related to goodwill are as follows. The carrying amount of goodwill allocated to each cash generating unit are as follows;

	31 January 2022	31 January 2021
Mavi America	307,641	168,072
Mavi Canada	31,644	17,140
Other	3,733	3,733
	343,018	188,945

As of 31 January 2022, the increase in goodwill is related to foreign currency translation differences on goodwill recognized at foreign subsidiaries.

Impairment testing for CGUs containing goodwill

A valuation of the fair value of CGU of Mavi USA and Mavi Canada as two separate CGU's was performed by the Company management As of 31 January 2022 and 2021. The income approach (discounted cash flow method) is used to determine the fair value of CGUs of Mavi USA and Mavi Canada.

The Group used 5 years business plans prepared by the Company management for the valuation of CGUs. The growth of business plans of Mavi USA and Mavi Canada is associated with an increase in the number of customers and growth in the market.

As of 31 January 2022, the impairment test performed on CGU based is resulted with no impairment loss to be recorded for Mavi USA and Mavi Canada. The discount rate and the final growth rate, which are two important assumptions used in the impairment test, were taken as 10% above or below the management estimates, and sensitivity analysis is performed and no impairment is detected.

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13 Goodwill (continued)

Key assumptions used in discounted cash flow projections

Key assumptions used in the calculation of the recoverable amount of Mavi USA are discount rates, terminal value growth rates, and EBITDA margin at terminal value. These assumptions are %10.9; %2.0; %18.9(31 January 2021:9.6%, 2.0%, 21.7%) respectively. The values assigned to the key assumptions represent management's assessment of future trends in ground handling industry and are based on both external sources and internal sources.

Key assumptions used in the calculation of the recoverable amount of Mavi Canada are discount rates, terminal value growth rates, and EBITDA margin at terminal value. These assumptions are %10.7; %1.7; %13.0 (31 January 2021:9.5%, 1.9%, 16.0%) respectively. The values assigned to the key assumptions represent management's assessment of future trends in ground handling industry and are based on both external sources and internal sources.

Discount Rate

The discount rate is for Mavi USA estimated based on the company specific weighted cost of capital. Value in use is determined by applying post tax discount rate of 10.9% (31 January 2021:9.6%).

The discount rate is for Mavi Canada estimated based on the company specific average weighted cost of capital. Value in use is determined by applying post tax discount rate of 10.7% (31 January 2021:9.5%).

Terminal growth rate

The discounted cash flow models of Mavi USA and Mavi Canada are based on the cash flows projected from the following five years. A long term growth rate has been determined as the lower of nominal GDP rates for USA and Canada and long term compound annual growth rate in EBITDA estimated by management.

Income approach

Discounted cash flow methodology is used under the income approach. In this method, the cash flow available for distribution after funding internal needs of the Company is forecasted for the determined period of years. Beyond such determined period, a terminal value is developed by capitalising an assumed stabilised cash flow figure. Then, the determined period cash flows and terminal value are discounted to present value.

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14 Right of use assets

The movement of right of use assets for the years ended 31 January 2022 and 31 January 2021 is as follows:

Cost	Buildings	Store	Vehicles	Warehouse	Total
1 February 2021 balance	78,936	716,742	18,115	26,217	840,010
Additions	--	36,509	7,321	--	43,830
Modification	4,250	163,045	871	82	168,248
Disposals	(1,741)	(26,300)	(2,126)	--	(30,167)
Effect of movements in exchange rates	32,478	57,591	2,926	21,177	114,172
Closing balance as of 31 January 2022	113,923	947,587	27,107	47,476	1,136,093

Accumulated depreciation	Buildings	Store	Vehicles	Warehouse	Total
1 February 2021 balance	31,629	363,050	7,545	2,767	404,991
Charge for the year	21,901	227,299	6,302	3,717	259,219
Disposals	(1,740)	(20,762)	(2,126)	--	(24,628)
Effect of movements in exchange rates	18,543	22,061	1,946	3,456	46,006
Closing balance as of 31 January 2022	70,333	591,648	13,667	9,940	685,588

Carrying value as of 31 January 2022	43,590	355,939	13,440	37,536	450,505
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Cost	Buildings	Store	Vehicles	Warehouse	Total
1 February 2020 balance	54,570	538,768	6,970	4,309	604,617
Additions	3,254	40,613	13,038	21,774	78,679
Modification	13,766	159,020	178	760	173,724
Disposals	(58)	(25,970)	(2,913)	(2,108)	(31,049)
Effect of movements in exchange rates	7,404	4,311	842	1,482	14,039
Closing balance as of 31 January 2021	78,936	716,742	18,115	26,217	840,010

Accumulated depreciation	Buildings	Store	Vehicles	Warehouse	Total
1 February 2020 balance	13,629	178,029	4,353	1,927	197,938
Charge for the year	15,901	200,062	5,718	2,515	224,196
Disposals	(58)	(16,353)	(2,919)	(2,108)	(21,438)
Effect of movements in exchange rates	2,157	1,312	393	433	4,295
Closing balance as of 31 January 2021	31,629	363,050	7,545	2,767	404,991

Carrying value as of 31 January 2021	47,307	353,692	10,570	23,450	435,019
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For the year ended 31 January 2022 TL 13,706 (31 January 2021 : TL 15,332) of amortisation expenses are included under general administrative expenses and TL 244,467 (31 January 2021 : TL 208,289) under selling and marketing expenses, and TL 1,046 (31 January 2021 : TL 575) under research and development expenses.

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15 Provisions, contingent assets and liabilities

Short term provisions

As at 31 January 2022 and 2021, short term provisions are as follows:

	31 January 2022	31 January 2021
Provision for employee benefits	8,773	4,144
Other short term provisions	34,530	15,669
	43,303	19,813

Short term provision for employee benefits consists of provision for vacation pay liability. For the years ended 31 January 2022 and 2021, the movement of provision for vacation liability is as follows:

	1 February 2021– 31 January 2022	1 February 2020 – 31 January 2021
1 February balance	4,144	3,118
Current period provision	3,722	1,227
Effect of movements in exchange rates	1,815	256
Paid benefits	(908)	(457)
31 January balance	8,773	4,144

Short term employee benefits

Short-term employee benefit obligations are measured on an undiscounted basis and are expensed as the related service is provided. A liability is recognised for the amount expected to be paid under short-term vacation pay liability if the Company has a present legal or constructive obligation to pay this amount as a result of past service provided by the employee, and the obligation can be estimated reliably.

In accordance with the existing labour law in Group, the Company is required to pay to the employee, whose employment is terminated due to any reasons, the wage of the deserved and unused vacation days over the gross prevailing wage and other benefits subject to contract at the date the contract is terminated. Vacation pay liability is the total undiscounted liability of the deserved and unused vacation days of all employees.

For the years ended 31 January 2022 and 2021, the movement of other short term provisions is as follows:

	31 January 2022	31 January 2021
Sales return provision	27,183	10,947
Legal provision ⁽¹⁾	4,098	2,843
Other provisions	3,249	1,879
	34,530	15,669

⁽¹⁾Legal provisions mainly comprise of labor lawsuits.

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15 Provisions, contingent assets and liabilities

Short term provisions (continued)

For the years ended 31 January 2022 and 2021, the movement of short term provision is as follows:

	Legal provision	Return Provisions	Other provision	Total
1 February 2020 balance	2,487	7,220	3,740	13,447
Current year provision	356	2,112	424	2,892
Effect of movements in exchange rates	--	1,851	960	2,811
Provision cancellations	--	(236)	(3,245)	(3,481)
31 January 2021 balance	2,843	10,947	1,879	15,669
1 February 2021 balance	2,843	10,947	1,879	15,669
Current year provision	2,269	10,211	1,251	13,731
Effect of movements in exchange rates	--	8,334	1,412	9,746
Provisions used during year	(891)	--	--	(891)
Provision cancellations	(123)	(2,309)	(1,293)	(3,725)
31 January 2022 balance	4,098	27,183	3,249	34,530

Long term provisions

For the years ended 31 January 2022 and 2021, the movement of long term provisions is as follows:

	31 January 2022	31 January 2021
Long term provisions for employee benefits	23,176	9,081
	23,176	9,081

Long term employee benefits consist of severance pay liabilities. The details of severance pay liability are disclosed in Note 17.

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16 Commitments

(a) Warranties, pledges and mortgages

As of 31 January 2022 and 2021, the Group's guarantee / pledge / mortgage ("GPM") position statement is as follows:

	31 January 2022					
	TL Equivalent	TL	EUR	RUB	USD	CAD
A. On behalf of its own legal personality of the total amount of GPMs	190,152	51,842	8,122	--	1,249	--
Guarantee	190,152	51,842	8,122	--	1,249	--
Pledge	--	--	--	--	--	--
Mortgage	--	--	--	--	--	--
B. Total amount of GPM included in the scope of consolidation given on behalf of subsidiaries	47,644	--	156	13,131	75	4,000
Guarantee	47,644	--	156	13,131	75	4,000
Pledge	--	--	--	--	--	--
Mortgage	--	--	--	--	--	--
C. Total amount of GPM given to conduct other 3rd parties to guarantee the depts.	--	--	--	--	--	--
Guarantee	--	--	--	--	--	--
Pledge	--	--	--	--	--	--
Mortgage	--	--	--	--	--	--
D. Total amount of other GPM	--	--	--	--	--	--
i. Total amount of GPM given on behalf of the main partners	--	--	--	--	--	--
Guarantee	--	--	--	--	--	--
Pledge	--	--	--	--	--	--
Mortgage	--	--	--	--	--	--
ii. Total amount of GPM given on behalf of other group companies which are not in the scope of B and C section	--	--	--	--	--	--
Guarantee	--	--	--	--	--	--
Pledge	--	--	--	--	--	--
Mortgage	--	--	--	--	--	--
iii. Total amount of GPM given on behalf of other group companies which are not in the scope of C section	--	--	--	--	--	--
Guarantee	--	--	--	--	--	--
Pledge	--	--	--	--	--	--
Mortgage	--	--	--	--	--	--
Total GPM	237,796	51,842	8,278	13,131	1,324	4,000

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16

Commitments (continued)

(a) Warranties, pledges and mortgages (continued)

	31 January 2021					
	TL Equivalent	TL	EUR	RUB	USD	CAD
A. On behalf of its own legal personality of the total amount of GPMs	208,214	95,657	11,501	--	1,437	--
Guarantee	208,214	95,657	11,501	--	1,437	--
Pledge	--	--	--	--	--	--
Mortgage	--	--	--	--	--	--
B. Total amount of GPM included in the scope of consolidation given on behalf of subsidiaries	48,685	--	156	12,589	75	8,000
Guarantee	48,685	--	156	12,589	75	8,000
Pledge	--	--	--	--	--	--
Mortgage	--	--	--	--	--	--
C. Total amount of GPM given to conduct other 3rd parties to guarantee the depts.	--	--	--	--	--	--
Guarantee	--	--	--	--	--	--
Pledge	--	--	--	--	--	--
Mortgage	--	--	--	--	--	--
D. Total amount of other GPM	--	--	--	--	--	--
i. Total amount of GPM given on behalf of the main partners	--	--	--	--	--	--
Guarantee	--	--	--	--	--	--
Pledge	--	--	--	--	--	--
Mortgage	--	--	--	--	--	--
ii. Total amount of GPM given on behalf of other group companies which are not in the scope of B and C section	--	--	--	--	--	--
Guarantee	--	--	--	--	--	--
Pledge	--	--	--	--	--	--
Mortgage	--	--	--	--	--	--
iii. Total amount of GPM given on behalf of other group companies which are not in the scope of C section	--	--	--	--	--	--
Guarantee	--	--	--	--	--	--
Pledge	--	--	--	--	--	--
Mortgage	--	--	--	--	--	--
Total GPM	256,899	95,657	11,657	12,589	1,512	8,000

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16 Commitments (continued)

(a) Warranties, pledges and mortgages (continued)

As of 31 January 2022, ratio of other GPM given by the Group to equity was 0% (31 January 2021: 0%).

As of 31 January 2022, letter of guarantees given to third parties for the amount of TL 67,349 are representing guarantees given to Eximbank for the purpose of importing goods (31 January 2021: TL 127,735).

The Group has purchase commitments related to inventory amounting to TL 1,852,521 as of 31 January 2022 (31 January 2021: TL 737,448).

(b) Guarantees received

As of 31 January 2022, Group has received letter of guarantees for the amount of TL 16,827 as in the form of security (31 January 2021: TL 10,315).

17 Employee benefits

Provision for employment termination benefits

Under the Turkish Labour Law, the Company is required to pay termination benefits to each employee who has completed one year of service and whose employment is terminated without due cause.

Under the Turkish Labour Law, the Company is required to pay termination benefits to each employee who has completed one year of service and whose employment is terminated without due cause, is called up for military service, dies or who retires after completing 25 years of service (20 years for women) and reaches the retirement age (58 for women and 60 for men). Due to changes in legislation as of 8 September 1999, there are certain transitional obligations related to the retirement age.

Severance payments are calculated on the basis of 30 days' pay, limited to a maximum of TL 10,849 at 31 January 2022 (31 January 2021: TL 7,638) per year of employment at the rate of pay applicable at the date of retirement or termination. Reserve for retirement pay is computed and reflected in the accompanying financial statements on a current basis. This provision is calculated by expecting the present value of the future liability which will be paid for the retired personnel. The calculation was based upon the retirement pay ceiling announced by the Government.

The liability is calculated by estimating the present value of the future probable obligation of the Company arising from retirement of employees. IAS 19 requires actuarial valuation methods to be developed to estimate the enterprise's obligation under defined benefit plans.

As basic assumption, maximum liability is correspondingly increased with inflation for every year. Therefore, discounted rate refers to estimated real interest rate after correction of the effects of future inflation. To conclude, As at 31 January 2022 and 2021, liabilities in integral part of consolidated financial statements, are calculated by the way of estimating the fair value of the liability caused by possible retirement of employees Accordingly, the liability is calculated using the following actuarial assumptions.

	31 January 2022	31 January 2021
Discount rate (%)	3,83	4.86
Estimated inflation (%)	17,50	7.00

All actuarial gain and losses are recognized in other comprehensive income.

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17 Employee benefits (continued)

Provision for employment termination benefits (continued)

For the years ended 31 January 2022 and 2021 the movement of provision for severance pay liability is as follows:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Opening balance	9,081	7,931
Interest cost	401	689
Service cost	19,595	4,236
Paid benefits	(14,114)	(4,920)
Effect of movements in exchange rates	653	39
Actuarial difference	7,560	1,106
Ending balance	23,176	9,081

18 Payables to employees

As at 31 January 2022 and 2021 payables to employees are as follows:

	31 January 2022	31 January 2021
Payables to personnel ⁽¹⁾	88,184	28,196
Social security premiums payable	11,872	10,667
	100,056	38,863

⁽¹⁾ Payables to personnel consist of the salary and wages to be paid in the following month.

19 Other asset and liabilities

Other current assets

As at 31 January 2022 and 2021, other current assets are as follows:

	31 January 2022	31 January 2021
Deductible value added tax ("VAT")	11,445	24,055
	11,445	24,055

Other current liabilities

As at 31 January 2022 and 2021, other current liabilities are as follows:

	31 January 2022	31 January 2021
Advances received	18,119	12,484
	18,119	12,484

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20 Capital, reserves and other capital reserves

Paid-in capital

As at 31 January 2022 and 2021, paid capital is as follows:

	%	31 January 2022	%	31 January 2021
Akarlılar Ailesi	27.19	13,500	27.19	13,500
Blue International	0.22	108	0.22	108
Publicly held	72.60	36,049	72.60	36,049
	100.00	49,657	100.00	49,657

As of 31 January 2022 paid-in capital of the Company comprises 49,657,000 shares (31 January 2021: 49,657,000 shares) of TL 1 each (31 January 2021: TL 1 each).

The Company comprises of A and B group shares.

-As long as Blue International Holding B.V., its shareholders and/or affiliates and subsidiaries hold at least 20% of the capital or voting rights of the Company (aggregate Class A and Class B shares), half of the members of the Company's Board of Directors shall be elected from among the persons to be nominated by Class A shareholders. The Board of Directors members to be elected from among the nominees of the Class A shareholders shall be members other than the independent members stipulated under the Corporate Governance Principles of the Capital Markets Board.

-Provided that the quorums stipulated under the Capital Markets Law and the Turkish Commercial Code are reserved, in order for the Company's General Assembly to pass a resolution on the matters listed below and on amendments to these Articles of Association on any of such matters ("Matters Requiring Increased General

Assembly Resolution Quorum"), the affirmative votes of all of the Class A Shareholders shall also be required:

- Changing the Company's field of operation, entering into new lines of business or abandoning existing lines of business.
- Capital increases of the Company other than those to be effected within the registered capital system, liquidation or dissolution of the Company, any capital decrease, change of legal form of the Company.
- Filings for bankruptcy, concordat, financial restructuring, adjournment of bankruptcy.
- Transfer of all or a substantial part of the Company's commercial enterprise.
- Changes to the privilege of Class A Shareholders to nominate Board Members, or to the structure of the Board of Directors.
- Changes to the meeting and resolution quorums of the Board of Directors and committees of the Company.
- Approval of the annual activity report, the profit and loss statement and the balance sheet, and release of the Board members from liability.

If, following the public offering, Blue International Holding B.V., its shareholders and/or affiliates and subsidiaries do not hold at least 20% of the capital or voting rights of the Company (aggregate Class A and Class B shares), the increased quorum stated above for the Matters Requiring Increased General Assembly Resolution Quorum shall automatically cease to be effective, without the possibility of being rejuvenated at a later date

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20 Capital, reserves and other capital reserves (continued)

Paid-in capital(continued)

The Company has adopted the registered capital system under the provisions of the Capital Markets Law, and has initiated the registered capital system based on the permission of the Capital Markets Board dated 3 March 2017 No.9/332.

The upper limit of the Company's registered capital is TL245.000.000 , which is divided into 245.000.000 registered shares, each with a nominal value of TL 1 (one Turkish Lira).

Remeasurement loss on defined benefit plans

Amounts include actuarial gains and losses recognized in other comprehensive income.

Translation reserve

The translation reserve comprises all foreign currency differences arising from the translation of the financial statements of foreign operations.

Legal reserves

The legal reserves consist of first and second legal reserves in accordance with the Turkish Commercial Code. The first legal reserve is appropriated out of the statutory profits at the rate of 5%, until the total reserve reaches a maximum of 20% of the Company's share capital. The second legal reserve is appropriated at the rate of 10% of all distributions in excess of 5% of the Company's share capital. The first and second legal reserves are not available for distribution unless they exceed 50% of the share capital, but may be used to absorb losses in the event that the general reserve is exhausted. As at 31 January 2022, the Company's legal reserves are amounting to TL 19,771 (31 January 2021: TL 19,771).

Financial hedging reserve

The hedging reserve consists of the effective part of the accumulated net change in its fair value from cash flow hedging to the subsequent recognition of instruments for hedging purposes.

Dividend Payment

At the Ordinary General Assembly meeting held at 28 April 2021, dividend distribution of TL 30,347 (dividend per gross share : TL0.61) from 2020 and previous years distributable net income was approved unanimously. Dividend payment started on 30 July 2021 and entire dividend payment has been completed as of reporting date.

Purchase of share of entities under common control

On 2 December 2011 the Company merged with Mavi Grup Giyim Ticaret A.Ş. ("Mavi Grup"). Mavi Grup had owned the Company's shares in amount of 99.9% until the date of this merger. The difference between investment and share capital of the Company amounting to TL 35,757 has been recognized as an equity transaction as purchase of share of entities under common control.

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21 Revenue

For the years ended 31 January 2022 and 2021, revenue comprised the following:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Goods and service revenue		
-Retail	2,830,958	1,402,079
-Wholesale	1,192,023	694,449
-E-commerce	596,338	305,280
	4,619,319	2,401,808

The Group derives its revenue from the transfer of goods and services over time and at a point in time. This is consistent with the revenue information that is disclosed for each reportable segment under IFRS 8 (Note 4).

22 Cost of sales

For the years ended 31 January 2022 and 2021, cost of sales comprised the following:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Cost of trade goods sold	2,247,656	1,241,704
	2,247,656	1,241,704

23 Administrative expenses, selling and marketing expenses

For the years ended 31 January 2022 and 2021, administrative expenses comprised the following:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Personnel expenses	202,543	101,178
Depreciation and amortization expenses (Note 11, 12,14)	42,672	35,288
Consultancy expenses	14,212	7,929
Office materials expenses	11,381	7,146
General office expenses	3,942	3,408
Rent expenses ⁽¹⁾	2,374	2,033
Travel expenses	2,123	1,272
Other	23,243	15,029
	302,490	173,283

For the years ended 31 January 2022 and 2021, selling and marketing expenses comprised the following:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Depreciation and amortization expenses (Note 11, 12,14)	303,903	265,012
Personnel expenses	447,052	262,434
Rent expenses ⁽¹⁾	171,328	91,542
Outsourced logistics expenses	89,355	60,518
Advertising expenses	77,230	44,396
Freight-out expenses	75,436	38,841
Travel expenses	9,603	4,443
Consultancy expenses	20,834	10,933
Shopping bags expenses	21,175	9,591
Other	150,151	92,437
	1,366,067	880,147

⁽¹⁾ Rent expenses covers rent payments calculated on turnover, building management and utilities.

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24 Research and development expenses

For the years ended 31 January 2022 and 2021, research and development expenses comprised the following:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Personnel expenses	31,191	20,571
Depreciation and amortization expenses (Note 11,12,14)	11,474	11,365
Travel expenses	692	317
Other	1,708	1,420
	45,065	33,673

25 Other income and expense

For the years ended 31 January 2022 and 2021, other operating income comprised the following:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Foreign exchange gain	16,116	3,408
Covid 19 incentive	10,337	--
Interest income on payables, net	6,477	6,164
Investment support income	4,762	2,990
Salary protocol income	1,977	1,977
Reversal of expected credit loss	1,585	254
Income from lease contract terminations	434	1,185
Other	6,073	4,564
	47,761	20,542

For the years ended 31 January 2022 and 2021, other expenses comprised the following:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Foreign exchange gain and loss, net	3,498	945
Non-deductible tax expense related with previous period	505	597
Expected credit loss	337	417
Other	2,822	942
	7,162	2,901

26 Gains and losses from investment activities

For the years ended 31 January 2022 and 2021, gains from investment activities comprised the following:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Gain on sale of fixed assets	158	--
	158	--

For the years ended 31 January 2022 and 2021, losses from investment activities comprised the following:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Losses on sale of fixed assets	12	1,410
	12	1,410

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27 Expenses by nature

For the years ended 31 January 2022 and 2021, expenses by nature are as follows:

Depreciation and amortization expenses

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Selling and marketing expenses (Note 23)	303,903	265,012
Administrative expenses (Note 23)	42,672	35,288
Research and development expenses (Note 24)	11,474	11,365
	358,049	311,665

Expenses related to personnel

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Selling and marketing expenses (Note 23)	447,052	262,434
Administrative expense (Note 23)	202,543	101,178
Research and development (Note 24)	31,191	20,571
	680,786	384,183

For the years ended 31 January 2022 and 2021, the details of expenses related to personnel are as follows:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Wages and salaries	351,903	246,332
Bonus expense	166,627	54,027
Social security premiums	64,437	34,801
Meal expenses	28,658	17,961
Employee termination benefit expenses	28,228	5,464
Overtime expenses	9,843	6,163
Personnel travel expenses	7,397	5,319
Other	23,693	14,116
	680,786	384,183

Fees for services received from independent auditor / independent audit firm

The Group's explanation regarding the fees for the services received from the independent auditor, which is based on the letter of POA dated 19 August 2021, the preparation principles of which are based on the Board decision published at official gazette on 30 March 2021, are as follows :

	2021	2020
Independent audit fee for the reporting period	1,359	833
Systemic data tracking control	--	6
Other assurance services fee	5	4
Other	173	34
	1,537	877

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28 Finance income

For the years ended 31 January 2022 and 2021, finance income comprised the following:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Interest income on time deposits	83,083	57,901
Foreign exchange gain	28,838	9,640
Other ⁽¹⁾	51,211	100,306
	163,132	167,847

⁽¹⁾Other finance income consists of discounts related with rent payments amounting TL 51,211 due to Covid-19 pandemic according to the announcement published by the Public Oversight Authority on 17 April 2020 (31 January 2021: TL 100,300).

29 Finance costs

For the years ended 31 January 2022 and 2021, finance costs comprised the following:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Interest expenses on purchases	77,858	31,241
Financial liabilities measured at amortised cost	94,216	88,700
Interest expenses on contractual lease liabilities	70,711	66,568
Credit card commission expenses	18,248	8,420
Foreign exchange loss	24,336	22,481
Import financing expenses	32,495	19,829
Other	5,032	7,363
	322,896	244,602

30 Income taxes

Corporate tax

The Group is subject to Turkish corporate taxes. Provision is made in the accompanying financial statements for the estimated charge based on the Group's results for the years and periods. Turkish tax legislation does not permit a parent company and its subsidiary to file a consolidated tax return. Therefore, provisions for taxes, as reflected in the accompanying consolidated financial statements, have been calculated on a separate-entity basis.

Corporate tax is applied on taxable corporate income, which is calculated from the statutory accounting profit by adding back non-deductible expenses, and by deducting dividends received from resident companies, other exempt income and investment incentives utilized.

In Turkey, advance tax returns are filed on a quarterly basis. Advance corporate income tax rate applied in 2021 is 25%, for 2022 it will be 23%, after 2022 corporate tax rate will be 20%. (31 January 2021: 22%).

The Law numbered 7061 on Amendment of Certain Taxes and Laws and Other Acts was published on the Official Gazette dated 5 December 2017 and numbered 30261. Article 5 entitled "Exceptions" of the Corporate Tax Law has been amended in Article 89 of the Law. In accordance with (a) clause in the first paragraph of the Article, the exemption of 75% applied to gains from the sales of lands and buildings held by the entities for two full years has been reduced to rate of 50%. This regulation has been effective from 5 December 2017.

According to the Law No. 7352 Amendments to the Tax Procedure Law and the Corporate Tax Law published in the Official Gazette dated 29 January 2022 and numbered 31734, the application of inflation accounting in the financial statements based on the Tax Procedure Law was postponed to 31 December 2023.

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30 Income taxes (continued)

Corporate tax (continued)

Tax rate used in the calculation of deferred tax assets and liabilities was %23 over temporary timing differences expected to be reversed in 2022, and %20 over temporary timing differences expected to be reversed in 2023 and the following years (31 January 2021: 22%).

As of 31 January 2022 and 2021 tax rates used in deferred tax calculation according to the tax laws of the countries except Turkey is as follows:

Country	31 January 2022	31 January 2021
Russia	20%	20%
Germany	28.9%	28.4%
Netherland	20%	20%
America	23.25%	23.14%
Canada	26.88%	26.88%

Provision is made in the accompanying consolidated financial statements for the estimated charge based on the each of the Group entities' results for the year.

Corporate tax is applied on taxable corporate income, which is calculated from the statutory accounting profit by adding back non-deductible expenses, and by deducting dividends received from resident companies, other exempt income (if any, past year losses and investment incentives if preferred). In Turkey, advance tax returns are filed on a quarterly basis. Under the Turkish taxation system, tax losses can be carried forward to be offset against future taxable income for up to five years. Tax losses cannot be carried back.

In Turkey, there is no procedure for a final and definitive agreement on tax assessments. Companies file their tax returns between 1-25 April following the close of the accounting year to which they relate (Between 1st -25th days of the fourth month following the closing of the period for those with special accounting periods). Tax authorities may, however, examine such returns and the underlying accounting records and may revise assessments within five years.

Foreign subsidiaries are subject to the tax legislation in the respective countries and necessary provisions for tax expense have been reflected in the financial statements.

Under the Turkish taxation system, 75% of profit gained from sale of property, plant and equipment of subsidiaries owned at least 2 years can be recognized as exempt income on condition that would be added to equity in following five years. The remaining 25% is subject to corporate tax.

The tax legislation in Turkey does not allow the parent company and its subsidiaries to issue a consolidated tax declaration. For this reason, the tax provisions reflected in the consolidated financial statements are separately calculated for each company subject to consolidation.

Tax returns are open for five years from the beginning of the year that follows the date of filing during which time the tax authorities have the right to audit tax returns, and the related accounting records on which they are based, and may issue re-assessments based on their findings.

USA

The United States imposes a tax on the profits of US resident corporation at a rate of 21%. Taxable corporate profits are equal to a corporation's receipts less allowable deductions—including the cost of goods sold, wages and other employee compensation expenses, interest, nonfederal taxes, depreciation, and advertising. US-based corporations owned by foreign multinational companies generally face the same US corporate tax rules on their profits from US business activities, as do US-owned corporations. In addition to the federal taxes, US income can be taxed at the state and local government levels as well. State tax rates vary from 0% to 13%, and the state income tax paid is deductible for federal income tax purposes.

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30 Income taxes (continued)

Corporate tax (continued)

Russia

In Russia, the tax system has a legislative nature that is often changed by the authorities. 20%. Tax authorities and "delay penalties" may be subject to investigation and investigation by competent authorities. A tax year is the primary consolidation that follows up to be examined by tax authorities. The recent events in Russia show that they are more stable in the interpretation and implementation of tax legislation. Financial losses can be carried for a period of three years to be deducted from the profit of the institution.

Germany

Germany's effective corporate tax rate, including trade tax and solidarity tax is about 28.4%. Germany's overall income tax rate for corporations includes corporate income tax at a rate of 15%, solidarity surcharge at a rate of 0.825% (5.5 % of the corporate income tax) and municipal trade tax which varies between 7% and 17.64%. Losses can be carried forward for offset against future taxable income indefinitely.

However, the offset is limited: losses may be offset against profits up to EUR 1,000 thousand without restriction, but only 60% of income exceeding EUR 1,000 thousand may be offset against loss carry forwards.

Netherland

The Dutch corporate tax rate for corporations is 20% for profits up to EUR 200,000 and 25% for excess. There is a one-sided decree issued to prevent double taxation for established companies in the Netherlands and, if there is no tax treaty, items such as profits from permanent foreign operations are not taxed. Dividend payments are subject to 5% tax.

In the Dutch tax system, financial losses can be carried forward for nine years to be deducted from future taxable income. Financial losses can be carried back up to one year ago. Companies must file their tax declarations within nine months of the end of the relevant year unless they request additional time (under normal circumstances for an additional period of nine months). Tax declarations are open for five years following their completion.

Tax authorities have the right to audit tax returns and related accounting records, and disclosures may be amended according to audit findings.

Canada

Canada's federal-provincial general corporate income tax rate is 26.88%. Tax losses can be carried forward for 20 years.

Withholding income tax

Except for the dividends paid to non-resident corporations which have a representative office in Turkey or resident corporations, dividends are subject to withholding tax at the rate of 15%. An increase in capital via issuing bonus shares is not considered as a profit distribution and thus does not incur withholding tax.

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30

Income taxes (continued)

Tax Expense (continued)

For the years ended 31 January 2022 and 2021, tax expense recognized in profit loss comprised the following:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Current tax expense:		
Current year tax expense	(153,666)	(9,560)
Revaluation tax expense	(2,157)	--
	(155,823)	(9,560)
Deferred tax income		
Deferred tax (expense)/ income on temporary differences	39,819	5,126
Total tax expense	(116,004)	(4,434)

For the years ended 31 January 2022 and 2021, tax income recognized in other comprehensive income the following:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Tax income/(expense), net:		
Deferred taxes related to remeasurements of defined benefit liability/assets, net	1,512	198
Deferred taxes related to cash flow hedge reserve	(8,363)	1,988

As at 31 January 2022 and 2021, the details of the current tax assets/liabilities is as follows:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Taxes (receivable)/ payable related to prior year, net	(11,432)	4,234
Current year tax expense	155,823	9,560
Corporate taxes paid	(100,343)	(25,225)
Total tax/assets/liabilities, net	44,048	(11,431)
Current tax asset	(7,453)	(17,738)
Current tax liabilities	51,501	6,307

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Income taxes (continued)

Tax Expense (continued)

Reconciliation of effective tax rate

The reported taxation charge For the years ended 31 January 2022 and 2021 are different than the amounts computed by applying the statutory tax rate to profit before tax as shown in the following reconciliation:

		1 February 2021 – % 31 January 2022		1 February 2020 – % 31 January 2021
Profit for the year		423,018		8,043
Total income tax expense		(116,004)		(4,434)
Profit before tax		539,022		12,477
Income tax using domestic tax rate	(25.0)	(134,756)	(22)	(2,745)
Effect of tax rates in foreign jurisdictions	0.2	1,320	(2.6)	(324)
Non-deductible expenses ⁽¹⁾	(1.5)	(7,878)	(20.7)	(2,585)
Tax exempt income	1.0	5,389	20.4	2,546
Change in unrecognized temporary differences	--	--	(2.7)	(334)
Tax incentive	--	--	4.1	510
Impact of change in tax rate	(1.3)	6,947	(12.1)	(1,509)
Impact of revaluation reserve	2.9	15,843	--	--
Other	(0.5)	(2,869)	0.1	7
Current tax expense	(21.5)	(116,004)	(35.5)	(4,434)

⁽¹⁾For the year ended 31 January 2022 tax effect of non-deductible expenses mainly consists of inventory counting differences amounting to TL 12,955 (31 January 2021: TL 6,400).

Unrecognized deferred tax asset

For the year ended 31 January 2022 the Group has not any deferred tax assets from tax losses carried forward (31 January 2021: nil).

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30 Income taxes (continued)

Recognized deferred tax assets and liabilities

Deferred tax assets and liabilities As at 31 January 2022 and 2021 are attributable to the items detailed in the table below:

	31 January 2022		
	Assets	Liabilities	Net amount
Property and equipment	12,969	(2,821)	10,148
Intangible assets	1,081	(14,949)	(13,868)
Right of use asstes	--	(64,049)	(64,049)
Inventories	15,497	(967)	14,530
Due from related parties	1	(401)	(400)
Trade and other receivables	5,527	(655)	4,872
Derivatives	--	(6,643)	(6,643)
Trade and other payables	11,482	(668)	10,814
Provisions	5,305	--	5,305
Employee benefits	4,142	--	4,142
Loans and borrowings	--	(38)	(38)
Contractual lease liabilities	71,932	--	71,932
Other temporary differences	1,627	(128)	1,499
Total	129,563	(91,319)	38,244
Set-off tax	(80,202)	80,202	
	49,361	(11,117)	

	31 January 2021		
	Assets	Liabilities	Net amount
Property and equipment	32,678	440	33,118
Intangible assets	(114)	(43,060)	(43,174)
Right of use asstes	437	(72,538)	(72,101)
Inventories	6,982	(532)	6,450
Due from related parties	--	(221)	(221)
Trade and other receivables	863	63	926
Derivatives	1,721	--	1,721
Trade and other payables	(563)	(373)	(936)
Provisions	2,650	--	2,650
Employee benefits	2,344	--	2,344
Loans and borrowings	(35)	--	(35)
Contractual lease liabilities	78,229	--	78,229
Other temporary differences	2,309	(645)	1,664
Total	127,501	(116,866)	10,635
Set-off tax	(105,250)	105,250	
	22,251	(11,616)	

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30 Income taxes (continued)

Deferred tax assets and deferred tax liabilities are attributable to the items detailed in the table below:

	1 February 2021	Recognised in profit or loss	Recognised in comprehensive income	Effect of movements in exchange rates	31 January 2022
Property and equipment	33,117	(23,338)	--	369	10,148
Intangible assets	(43,174)	37,587	--	(8,281)	(13,868)
Inventories	6,450	7,216	--	863	14,529
Due from related parties	(221)	1	--	(180)	(400)
Trade and other receivables	927	3,434	--	511	4,872
Derivatives	1,720	--	(8,363)	--	(6,643)
Right of use asstes	(72,101)	9,037	--	(985)	(64,049)
Trade and other payables	(936)	12,049	--	(299)	10,814
Contractual lease liabilities	78,229	(6,297)	--	--	71,932
Provisions	2,650	2,526	--	129	5,305
Employee benefits	2,344	(85)	1,512	371	4,142
Loans and borrowings	(35)	(3)	--	--	(38)
Other temporary differences	1,665	(2,308)	--	2,143	1,500
	10,635	39,819	(6,851)	(5,359)	38,244

	1 February 2020	Recognised in profit or loss	Recognised in comprehensive income	Effect of movements in exchange rates	31 January 2021
Property and equipment	29,032	4,091	--	(6)	33,117
Intangible assets	(40,714)	(241)	--	(2,218)	(43,173)
Inventories	3,869	2,475	--	106	6,450
Due from related parties	(217)	--	--	(3)	(220)
Trade and other receivables	(155)	1,027	--	54	926
Derivatives	(267)	--	1,988	--	1,721
Right of use asstes	(77,299)	5,100	--	98	(72,101)
Trade and other payables	1,386	(2,317)	--	(5)	(936)
Contractual lease liabilities	83,914	(5,684)	--	--	78,230
Provisions	2,428	220	--	2	2,650
Employee benefits	1,464	676	198	5	2,343
Loans and borrowings	11	(46)	--	--	(35)
Other temporary differences	1,599	(175)	--	239	1,663
	5,051	5,126	2,186	(1,728)	10,635

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31 Earnings per share

The amount of earnings per share is calculated by dividing the net period profit attributable to the owners of the Company shares by the weighted average share of the company's shares during the period. The calculation of earnings per share For the years ended 31 January 2022 and 2021 is as follows:

	31 January 2022	31 January 2021
Net profit for the year attributable to owners of the Company	400,441	4,583
Weighted average number of ordinary shares (basic)	49,657	49,657
Earnings per ordinary share	8.0641	0.0923

32 Derivatives

As at 31 January 2022 and 2021, short term derivatives are as follows:

	31 January 2022	31 January 2021
Assets from the forward exchange contracts	28,882	--
Liability from the forward exchange contracts	--	(8,601)
	28,882	(8,601)

As of 31 January 2022, the Group has open forward exchange contracts to hedge the foreign currency risk on inventory purchases in amount of USD 35,399 thousand in equivalent of TL 490,039. By applying hedge accounting, the fair value difference of TL 28,882, resulting from such forward transactions, is recognized in other comprehensive income.

33 Financial instruments

Financial risk management

The Group has exposure to the following risks from its use of financial instruments:

- Credit risk
- Liquidity risk
- Market risk

This note presents information about the Group's exposure to each of the above risks, the Group's objectives, policies and processes for measuring and managing risk, and the Group's management of capital.

Risk management of framework

The Board of Directors has overall responsibility for the establishment and oversight of the Group's risk management framework. The Group's risk management policies are established to identify and analyse the risks faced by the Group, to set appropriate risk limits and controls, and to monitor risks and adherence to limits. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and the Group's activities. The Group, through its training and management standards and procedures, aims to develop a disciplined and constructive control environment in which all employees understand their roles and obligations.

Credit risk

Credit risk is the risk of financial loss to the Group if a customer or counterparty to a financial instrument fails to meet its contractual obligations, and arises principally from the Group's receivables from customers. The Group's exposure to credit risk is influenced mainly by the individual characteristic of each customer.

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33 Financial instruments (continued)

Credit risk (continued)

The companies operating under these segments have set a credit policy under which each new customer is analysed individually for the creditworthiness before each company's standard payment and delivery terms and conditions are offered.

The Group establishes an allowance for impairment that represents its estimate of incurred losses in respect of accounts receivable. The allowance is provided for receivables that are legally insolvent.

The Group establishes an allowance for impairment that represents its estimate of incurred losses in respect of trade and other receivables.

The Group exposure to credit risk on trade receivables is influenced mainly by the individual characteristics of each customer. The Group closely monitors its customers and the risks are monitored by limiting the aggregate risk to any individual counterparty. The Group secures a portion of its receivables through the use of the Direct Debiting System ("DDS") and the use of credit cards by customers. In Turkey, the banks provide credit limits for the Group's customers through DDS and credit cards and the Group collects its receivables from the banks when due. As of 31 January 2022, the DDS limit of the Company is amounting TL 237,066 thousand (31 January 2021: 175,369 thousand). The Company also obtains guarantees from its customers as another means of securing its receivables.

Management believes that the unimpaired amounts that are pass due by more than 30 days are still collectable in full, based on the historical behavior and analysis of customer credit risk.

Liquidity risk

Liquidity risk is the risk that the Group will encounter difficulty in meeting the obligations associated with its financial liabilities that are settled by delivering cash or another financial asset. The Group's approach to managing liquidity is to ensure, as far as possible, that it will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Group's reputation. The Group also monitors the level of expected cash inflows on trade and other receivables together with expected cash outflows on trade and other payables.

Market risk

Market risk is the risk that changes in market prices, such as foreign exchange rates, interest rates and equity prices will affect the Group's income or the value of its holdings of financial instruments. The objective of market risk management is to manage and control market risk exposures within acceptable parameters, while optimizing the return.

Currency risk

The Group has exposure to the effects of fluctuations in the prevailing foreign currency exchange rates on its financial position and cash flows. The functional currencies of Group entities are CAD, USD, EUR and RUB.

The Group uses derivative financial instruments such as short-term forward foreign exchange contracts to hedge currency risk.

Interest rate risk

The Group is not exposed to the risk of interest rate since the Group does not have any variable interest rate borrowings.

Capital management

The Board's policy is to maintain a strong capital base so as to maintain investor, creditor and market confidence; to sustain future development of the business and to maintain an optimal capital structure in order to reduce the cost of capital.

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34 Nature and level of risks related to financial instruments

Credit risk

The carrying amounts of financial assets shows the maximum credit risk exposure. As of the reporting date, the maximum exposure to credit risk is as follows:

31 January 2022	Receivables				Cash and cash equivalents ⁽²⁾
	Trade receivables		Other receivables		
	Related party	Other	Related party	Other ⁽¹⁾	
The maximum exposure to credit risk as financial instruments (A+B+C+D)	--	394,487	--	33,211	1,505,667
- Portion of maximum risk covered by guarantees	--	--	--	--	--
A. Net book value of financial assets that are neither past due not impaired	--	355,638	--	33,211	1,505,667
B. Net book value of financial assets which are overdue, but not impaired	--	38,849	--	--	--
C. Net book value of impaired assets	--	--	--	--	--
- Overdue (gross book value)	--	37,265	--	--	--
- Impairment (-)	--	(37,265)	--	--	--
-Secured portion of net amount by guarantees	--	--	--	--	--
- Not past due (gross carrying amount)	--	--	--	--	--
- Impairment (-)	--	--	--	--	--
- Secured portion of net amount by guarantees	--	--	--	--	--
D. Elements including credit risk on off consolidated statement of financial position	--	--	--	--	--

31 January 2022	Receivables	
	Trade receivables	Other receivables
Past due between 1-30 days	22,780	--
Past due between 1-3 months	13,816	--
Past due between 3-12 months	2,253	--
Total past due	38,849	--

⁽¹⁾ Other receivables from third parties excludes deposits and guarantees given.

⁽²⁾ Cash and cash equivalents exclude cash on hand.

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34 Nature and level of risks related to financial instruments (continued)

Credit risk (continued)

31 January 2021	Receivables				Cash and cash equivalents ⁽²⁾
	Trade receivables		Other receivables		
	Related party	Other	Related party	Other ⁽¹⁾	
The maximum exposure to credit risk as financial instruments (A+B+C+D)	--	231,378	--	16,478	888,194
- Portion of maximum risk covered by guarantees	--		--		
A. Net book value of financial assets that are neither past due not impaired	--	208,690	--	16,478	888,194
B. Net book value of financial assets which are overdue, but not impaired	--	22,688	--	--	--
C. Net book value of impaired assets	--	--	--	--	--
- Overdue (gross book value)	--	22,175	--	--	--
- Impairment (-)	--	(22,175)	--	--	--
-Secured portion of net amount by guarantees	--	--	--	--	--
- Not past due (gross carrying amount)	--	--	--	--	--
- Impairment (-)	--	--	--	--	--
- Secured portion of net amount by guarantees	--	--	--	--	--
D. Elements including credit risk on off consolidated statement of financial position	--	--	--	--	--

31 January 2021	Receivables	
	Trade receivables	Other receivables
Past due between 1-30 days	9,698	--
Past due between 1-3 months	12,462	--
Past due between 3-12 months	528	--
Total past due	22,688	--

⁽¹⁾ Other receivables from third parties excludes deposits and guarantees given.

⁽²⁾ Cash and cash equivalents exclude cash on hand.

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34 Nature and level of risks related to financial instruments (continued)

Credit risk (continued)

Impairment

For the years ended 31 January 2022 and 2021, movement of the provision for doubtful receivables is as follows:

	1 February 2021 – 31 January 2022	1 February 2020 – 31 January 2021
Balance beginning	22,175	17,709
Current year provision	1,561	2,866
Allowances no longer required	(1,414)	(61)
Write-offs	(479)	(1,726)
Effect of movements in exchange rates	15,422	3,387
Balance ending	37,265	22,175

The Group monitors the collectability of its trade receivables periodically and records provision for potential losses on doubtful receivables based on historical collection rates. Subsequent to recognition of allowance for doubtful receivables, partial or full recovery of doubtful receivables will be recorded under profit or loss with an offset to provision for doubtful receivables.

Liquidity risk

As at 31 January 2022 and 2021, maturities of financial liabilities including estimated interest payments based on repayment schedules are included below:

31 January 2022	Note	Carrying amount	Contractual cash flow	3 month or less	3-12 months	1-5 year	5 year than more
Non derivative financial liabilities							
Bank loans	5	890,608	958,680	279,507	679,173	--	--
Contractual lease liabilities	5	505,925	607,506	108,199	165,049	301,234	33,024
Trade payables to third parties	7	975,843	979,457	786,429	193,028	--	--
Trade payables to related parties	6	212,803	214,489	206,008	8,481	--	--
Other payables to related parties	6	41	41	41	--	--	--
Payables to employees	18	119,977	119,977	100,056	--	19,921	--
Total		2,705,197	2,880,150	1,480,240	1,045,73	321,155	33,024

31 January 2021	Note	Carrying amount	Contractual cash flow	3 month or less	3-12 months	1-5 year	5 year than more
Non derivative financial liabilities							
Bank loans	5	926,541	1,156,889	94,698	721,581	340,610	--
Contractual lease liabilities	5	478,618	602,617	69,580	163,583	333,889	35,565
Trade payables to third parties	7	481,899	601,527	510,176	91,351	--	--
Trade payables to related parties	6	156,296	148,767	141,103	7,664	--	--
Other payables to related parties	6	176	176	176	--	--	--
Payables to employees	18	38,863	38,863	38,863	--	--	--
Total		2,082,393	2,548,839	854,596	984,179	674,499	35,565

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34 Nature and level of risks related to financial instruments (continued)

Market risk

Currency risk

As of 31 January 2022 the Group's foreign currency position specified in the following table arises from foreign currency is denominated as assets and liabilities.

	TL Equivalent	USD	Euro	Other
1. Trade receivables	12,962	582	--	5,162
2a. Monetary financial assets (including cash. banks)	65,150	2,645	1,511	7,087
2b. Non-monetary financial assets	--	--	--	--
3. Other	13,924	1,039	--	--
4. Current assets (1+2+3)	92,036	4,266	1,511	12,249
5. Trade receivables	--	--	--	--
6a. Monetary financial assets	--	--	--	--
6b. Non-monetary financial assets	--	--	--	--
7. Other	--	--	--	--
8. Non-current assets (5+6+7)	--	--	--	--
9. Total assets (4+8)	92,036	4,266	1,511	12,249
10. Trade payables	21,264	1,001	509	239
11. Financial liabilities	67,751	340	4,222	--
12a. Monetary other liabilities	--	--	--	--
12b. Non-monetary other liabilities	--	--	--	--
13. Short term liabilities (10+11+12)	89,015	1,341	4,731	239
14. Trade payables	--	--	--	--
15. Financial liabilities	12,373	505	376	--
16a. Monetary other liabilities	--	--	--	--
16b. Non-monetary other liabilities	--	--	--	--
17. Long term liabilities (14+15+16)	12,373	505	376	--
18. Total liabilities (13+17)	101,388	1,846	5,107	239
19. Net Asset/(Liability) Position of derivative instruments (19a-19b)	(134,385)	(10,028)	--	--
19a. Hedged total asset	--	--	--	--
19b. Hedged total liabilities	134,385	10,028	--	--
20. Position of net foreign currency assets/liabilities (9-18+19)	(143,737)	(7,608)	(3,596)	12,010
21. Position of net foreign currency monetary assets/liabilities (=1+2a+5+6a-10-11-12a-14-15-16a)	(23,276)	1,381	(3,596)	12,010

As at 31 January 2022, Mavi Turkey has trade receivables amounting to TL 23,261 from consolidated subsidiaries which comprise; USD 81 thousand , CAD 143 thousand EUR (112) thousand and RUB 127,618 thousand. These amounts have been eliminated in consolidation. Considering these receivables, the Group's net foreign currency monetary assets position amounts to TL 16.

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34 Nature and level of risks related to financial instruments (continued)

Market risk (continued)

Currency risk (continued)

As of 31 January 2021 the Group's foreign currency position specified in the following table arises from foreign currency is denominated as assets and liabilities.

	TL Equivalent	USD	Euro	Other
1. Trade receivables	5,071	304	--	2,845
2a. Monetary financial assets (including cash. banks)	51,030	4,260	1,711	4,661
2b. Non-monetary financial assets	--	--	--	--
3. Other	2,213	303	--	--
4. Current assets (1+2+3)	58,314	4,867	1,711	7,506
5. Trade receivables	--	--	--	--
6a. Monetary financial assets	--	--	--	--
6b. Non-monetary financial assets	--	--	--	--
7. Other	--	--	--	--
8. Non-current assets (5+6+7)	--	--	--	--
9. Total assets (4+8)	58,314	4,867	1,711	7,506
10. Trade payables	4,780	304	274	126
11. Financial liabilities	64,488	122	7,168	--
12a. Monetary other liabilities	--	--	--	--
12b. Non-monetary other liabilities	--	--	--	--
13. Short term liabilities (10+11+12)	69,268	426	7,442	126
14. Trade payables	--	--	--	--
15. Financial liabilities	1,852	42	175	--
16a. Monetary other liabilities	--	--	--	--
16b. Non-monetary other liabilities	--	--	--	--
17. Long term liabilities (14+15+16)	1,852	42	175	--
18. Total liabilities (13+17)	71,120	468	7,617	126
19. Net Asset/(Liability) Position of derivative instruments (19a-19b)	(110,373)	(15,075)	--	--
19a. Hedged total asset	--	--	--	--
19b. Hedged total liabilities	110,373	15,075	--	--
20. Position of net foreign currency assets/liabilities (9-18+19)	(123,179)	(10,676)	(5,906)	7,380
21. Position of net foreign currency monetary assets/liabilities (=1+2a+5+6a-10-11-12a-14-15-16a)	(15,019)	4,096	(5,906)	7,380

As at 31 January 2021, Mavi Turkey has trade receivables amounting to TL 24,505 from consolidated subsidiaries which comprise; EUR 2,451 thousand, USD 127 thousand, CAD 208 thousand and RUB 6,775 thousand. These amounts have been eliminated in consolidation. Considering these receivables, the Group's net foreign currency monetary assets position amounts to TL 9,486.

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34 Nature and level of risks related to financial instruments (continued)

Market risk (continued)

Currency risk (continued)

Sensitivity analysis

The Group's foreign exchange risk consists of movements of TL against Euro, US Dollar and Rouble and Australia Dollar.

The basis for performing sensitivity analysis to measure foreign exchange risk is to disclose total currency position of the Company. Total foreign currency position consists of all purchase/sales agreements in foreign currency and all assets and liabilities. Analysis does not include net foreign currency investments.

The Group's short term and long term borrowings are carried out in balance under pooling/portfolio model.

Foreign Currency Sensitivity Analysis				
31 January 2022				
	Profit/Loss		Equity	
	Appreciation of foreign currency	Devaluation of foreign currency	Appreciation of foreign currency	Devaluation of foreign currency
10% change of USD against TL				
1- Net USD denominated asset/liability	1,851	(1,851)	1,851	(1,851)
2- Hedged portion of TL against USD risk(-)	--	--	13,439	(13,439)
3- Net effect of USD (1+2)	1,851	(1,851)	15,290	(15,290)
10% change of EURO against TL				
4- Net EURO denominated asset/liability	(5,380)	5,380	(5,380)	5,380
5- Hedged portion of TL against EURO risk(-)	--	--	--	--
6- Net effect of EURO (4+5)	(5,380)	5,380	(5,380)	5,380
10% change of other against TL				
7- Net other denominated asset/liability	1,201	(1,201)	1,201	(1,201)
8- Hedged portion of TL against other risk(-)	--	--	--	--
9- Net effect of other (7+8)	1,201	(1,201)	1,201	(1,201)
Total (3+6+9)	(2,328)	2,328	11,111	(11,111)

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34 Nature and level of risks related to financial instruments (continued)

Market risk (continued)

Currency risk (continued)

Foreign Currency Sensitivity Analysis				
31 January 2021				
	Profit/Loss		Equity	
	Appreciation of foreign currency	Devaluation of foreign currency	Appreciation of foreign currency	Devaluation of foreign currency
10% change of the USD against TL				
1- Net USD denominated asset/liability	3,000	(3,000)	3,000	(3,000)
2- Hedged portion of TL against USD risk(-)	--	--	11,037	(11,037)
3- Net effect of USD (1+2)	3,000	(3,000)	14,037	(14,037)
10% change of the EURO against TL				
4- Net EURO denominated asset/liability	(5,240)	5,240	(5,240)	5,240
5- Hedged portion of TL against EURO risk(-)	--	--	--	--
6- Net effect of EURO (4+5)	(5,240)	5,240	(5,240)	5,240
10% change of other against TL				
7- Net other denominated asset/liability	738	(738)	738	(738)
8- Hedged portion of TL against other risk(-)	--	--	--	--
9- Net effect of other (7+8)	738	(738)	738	(738)
Total (3+6+9)	(1,502)	1,502	9,535	(9,535)

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34 Nature and level of risks related to financial instruments (continued)

Market risk (continued)

Interest rate risk

Profile

The interest rate profile of the Group's interest-bearing financial instruments is:

	31 January 2022	31 January 2021
Fixed interest rate items		
Financial assets	1,149,556	707,377
Financial liabilities	(1,396,533)	(1,405,159)

The fair value of fixed rate instruments risk:

The Group does not have any derivative instruments (interest rate swaps) accounted under fair value hedge accounting model or financial assets or liabilities for which fair values are recorded in profit or loss. Therefore, any changes in interest rates during the reporting period will not have an impact on profit or loss.

The fair value of variable rate instruments risk:

As the Group does not have any variable rate borrowings, changes in interest rates as of the reporting period will not have an impact on profit or loss.

Capital risk management

The Group's objectives when managing capital are to safeguard, and provide benefits to other stakeholders in order to reduce the cost of capital in order to maintain and protect the optimal capital structure of the Group.

To maintain or adjust the capital structure, the Group determines the amount of dividends paid to shareholders, issue new shares or may sell assets to reduce debt.

Group capital and net financial debt/equity ratio is followed using net financial debt less cash and cash equivalents; total financial debt is calculated by deducting from that amount.

As at 31 January 2022 and 2021, net debt / equity ratios are as follows:

	31 January 2022	31 January 2021
Loans and borrowings (Note 5) ⁽¹⁾	1,396,533	1,405,159
Cash and cash equivalents (Note 4)	(1,508,641)	(893,483)
Net financial liabilities	(112,108)	511,676
Equity	1,193,357	534,009
Net financial liabilities / equities rate	(0.09)	0.96

⁽¹⁾Lease liabilities are included arising from IFRS 16 .

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35 Financial risk management

Fair values

	Carrying amount		Fair value				
	Loans and receivables	Other financial liabilities	Total	Level 1	Level 2	Level 3	Total
31 January 2022							
Financial assets measured at fair value							
Derivatives	28,882	--	28,882	--	28,882	--	28,882
Total	28,882	--	28,882	--	28,882	--	28,882

	Carrying amount		Fair value				
	Loans and receivables	Other financial liabilities	Total	Level 1	Level 2	Level 3	Total
31 January 2021							
Financial liabilities measured at fair value							
Derivatives	(8,601)	--	(8,601)	--	(8,601)	--	(8,601)
Total	(8,601)	--	(8,601)	--	(8,601)	--	(8,601)

Fair value disclosures

The Group estimates the fair values of financial instruments based on market information readily available and proper valuation approaches. The following tables show the valuation techniques used in measuring Level 2 and Level 3 fair values for financial instruments measured at fair value in the statement of financial instruments measured at fair value in the statement of financial position, as well as the significant unobservable inputs used.

When measuring fair value of an asset or a liability, the Group uses observable market data as far as possible. Fair values are categorised into different levels in fair value hierarchy based on the inputs used in the valuation techniques as follows:

- Level 1: quoted prices (unadjusted) in active markets for identical assets and liabilities.
- Level 2: inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly (i.e. prices) or indirectly (i.e. derived from prices).
- Level 3: inputs for the asset or liability that are not based on observable market data.

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36 Important developments related to the current period

Challenges brought forward by the Covid-19 pandemic are being managed. All measures recommended by the local and global health authorities have been adopted in all our markets.

Mavi’s agile product planning and speed to shelf capabilities played an important role in delivering increased units per transaction, enabling to continuously keep fresh and relevant inventory across stores and other sales channels.

In preparing 31 January 2022 consolidated financial statements, management has assessed the potential impacts of Covid-19 pandemic on financial statements and reviewed estimates and assumptions used in the preparation of these financial statements.

In this context, the Group tested financial assets, inventories, tangible assets, and goodwill for potential impairment loss and resulted in no impairment loss to be recorded.

37 Subsequent events

Russia’s invasion of Ukraine started on 24 February 2022. Mavi does not have any monobrand stores or active operations in Ukraine. On the other hand, the Group's operations in Russia cover 36 stores, 19 owned and 17 franchise stores, mainly located in and around Moscow and St. Petersburg. Sales in Russia constitute 2.2% of total consolidated sales. The Group does not expect any material impact on its business due to the latest developments in the region.

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Unaudited Supplementary Information

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APPENDIX 1 Ebitda reconciliation

EBITDA is not a defined performance measure in IFRS. EBITDA reconciliation for the year ended 31 January 2022 and 2021 are as follows:

The Directors of the Group have presented the performance measure EBITDA as they monitor this performance measure at a consolidated level and they believe this measure is relevant to an understanding of the Group's financial performance. Profit from continuing operations to exclude the impact of taxation, net finance costs, depreciation and amortization.

EBITDA is not a defined performance measure under IFRS. Reconciliation of EBITDA For the years ended 31 January 2022 and 2021 are as follows:

	Note	31 January 2022	31 January 2021
Profit		423,018	8,043
Income tax expense	30	116,004	4,434
Profit before tax		539,022	12,477
Adjustment for:			
-Net finance costs		159,764	76,755
Payables interest income (net)		(6,477)	(6,164)
Foreign exchange gain and loss (net)		(12,618)	(2,463)
-Depreciation and amortisation	27	358,049	311,665
EBITDA		1,037,740	392,270

As of 31 January 2022 IFRS 16 has an impact of TL 272,409 (31 January 2021 : TL 181,758) on EBITDA.

APPENDIX 2 Effect of IFRS 16 on Financial Statements

The effects of IFRS 16 lease standard on the Group's financial statements are presented below

	31 January 2022	IFRS 16 Effect	After IFRS 16
Current assets	2,858,093	(1,910)	2,856,183
Non-current assets	780,717	458,404	1,239,121
Current liabilities	2,341,078	229,295	2,570,373
Non-current liabilities	58,728	272,846	331,574
Equity	1,239,004	(45,647)	1,193,357
1 February –			
	31 January 2022	IFRS 16 Effect	After IFRS 16
Operating profit	685,446	13,194	698,640
Operating profit before finance costs	685,592	13,194	698,786
Finance income	111,920	51,212	163,132
Finance expense	(251,575)	(71,321)	(322,896)
Profit before tax	545,937	(6,915)	539,022
Net profit	429,422	(6,404)	423,018
EBITDA	765,331	272,409	1,037,740