## Highlights

| Financial Results | Million TL | YoY Change |
| :---: | :---: | :---: |
| Revenues | 33.292 | 31\% |
| Export Revenues | 27.303 | 53\% |
| Domestic Revenues | 5.989 | -20\% |
| Operating Profit | 2.285 | 34\% |
| EBITDA | 2.854 | 31\% |
| Profit Before Tax | 1.761 | 19\% |
| Net Income | 1.683 | 13\% |
| Volumes | Units | YoY Change |
| Total Wholesale Volume | 394.660 | -4\% |
| Export Volume | 328.892 | 11\% |
| Domestic Wholesale Volume | 65.768 | -43\% |
| Domestic Retail Volume | 68.838 | -41\% |
| Market Share | 10,8\% | -1.1 pps |
| Production | 373.702 | 0\% |
| Capacity Utilization Rate | 84\% | -4.0 pps |


| Summary Income Statement, Million TL | 31.12.2018 | 31.12.2017 | \% Change |
| :---: | :---: | :---: | :---: |
| Revenues | 33.292 | 25.341 | 31\% |
| Export | 27.303 | 17.830 | 53\% |
| Domestic | 5.989 | 7.511 | -20\% |
| Gross Profit | 3.459 | 2.637 | 31\% |
| Operating Profit | 2.285 | 1.708 | 34\% |
| Financial Income/(Expense) | -520 | -224 | 132\% |
| Profit Before Tax | 1.761 | 1.481 | 19\% |
| Net Income | 1.683 | 1.490 | 13\% |
| Other Financial Data |  |  |  |
| Depreciation and Amortization | 569 | 474 | 20\% |
| EBITDA | 2.854 | 2.182 | 31\% |
| Capital Expenditures | -1.190 | -939 | 27\% |

## Revenues

Turkish auto industry contracted $35 \%$ YoY in 2018 to 634,540 units. Sales declined across all segments year-over-year: PC -33\%, LCV -47\%, MCV -36\% and Trucks $-36 \%$. PC industry share was $77 \%$, up from $74 \%$ a year ago. LCV industry share was $11 \%$, down from $13 \%$. Ford Otosan was \#3 in the total industry with $10.8 \%$ market share and 68,838 unit retail sales, reinforcing its CV leadership with $31 \%$ share.

Our domestic wholesale volumes were down $43 \%$ YoY, more than the market due to our profitability focus. The decline in our domestic revenues was relatively milder at $20 \%$, with focus on high margin products and pricing discipline. We recorded TL 5,989 million in domestic revenues.

Export revenues rose $53 \%$ YoY to TL 27,303 million with market growth, ongoing strong demand for our products and currency impact. Export volumes grew $11 \%$ YoY to 328,892 units. Share of exports in total revenues rose to $82 \%$ from $70 \%$ a year ago.

Total revenues were up 31\% YoY to TL 33,292 million, mainly driven by the robust export business.

## Profitability

Profitability was strong despite considerable cost pressure [resulting from weaker $€ / \mathrm{TL}(+38 \%$ YoY) and high inflation] and contracting domestic volumes. Drivers were:

+ Rising export demand
+ Cost reduction actions and strong OpEx control
+ Pricing discipline

Revenues (TL 33.3 billion), cost of sales and gross profit (TL 3.5 billion) were up $31 \%$. Operating profit grew $34 \%$ YoY to TL 2.3 billion with strong OpEx control. OpEx/Sales improved to $3.6 \%$ in 2018 from $4.4 \%$ in 2017. We recorded net fx loss from operating activities in 4Q18 as TL gained strength over 3Q18, resulting in lower net fx gain from operating activities for the year: TL 82 million in 2018 vs. TL 118 million in 2017. EBITDA grew 31\% YoY to TL 2,854 million. Net financial expenses were $132 \%$ more YoY driven by $127 \%$ rise in net fx losses mainly explained by prior period fx losses from cash flow hedge reserve. As a result, profit before tax rose $19 \%$ YoY to TL 1,761 million. Net income was up $13 \%$ to TL 1,683 mainly due to deferred tax asset calculation.

Margins: Gross 10.4\% (flat YoY); EBITDA 8.6\% (flat YoY); EBITDA excluding other income 8.5\% (+60 bps YoY); Operating $6.9 \%$ (+20 bps YoY); and Net 5.1\% (-80 bps YoY).

| Sales Volume by Model, units | 31.12.2018 | 31.12.2017 | \% Change |
| :---: | :---: | :---: | :---: |
| Domestic Sales | 65.768 | 115.462 | -43\% |
| Passenger Car | 18.987 | 33.543 | -43\% |
| Transit Courier | 19.659 | 35.549 | -45\% |
| Transit Connect | 1.060 | 1.747 | -39\% |
| Light Commercial Vehicle | 20.719 | 37.296 | -44\% |
| Transit | 16.350 | 29.080 | -44\% |
| Transit Custom | 4.690 | 7.642 | -39\% |
| Ranger | 1.496 | 2.711 | -45\% |
| Medium Commercial Vehicle | 22.536 | 39.433 | -43\% |
| Truck | 3.526 | 5.190 | -32\% |
| Export Sales | 328.892 | 297.396 | 11\% |
| Transit Custom | 168.174 | 157.502 | 7\% |
| Transit | 120.154 | 100.181 | 20\% |
| Transit Courier | 38.553 | 37.864 | 2\% |
| Truck | 1.817 | 1.309 | 39\% |
| Other | 194 | 540 | -64\% |
| Total Wholesale Volume | 394.660 | 412.858 | -4\% |
| Total Domestic Automotive Industry | 634.540 | 977.483 | -35\% |
| Ford Otosan Retail Sales | 68.838 | 116.247 | -41\% |
| Ford Otosan Market Share | 10,8\% | 11,9\% | -1.1 pps |
| Summary Balance Sheet, Million TL | 31.12.2018 | 31.12.2017 | \% Change |
| Current Assets | 7.395 | 6.827 | 8\% |
| Current Liabilities | 7.220 | 6.050 | 19\% |
| Property, Plant and Equipment - Net | 3.923 | 3.536 | 11\% |
| Total Assets | 13.184 | 12.012 | 10\% |
| Total Liabilities | 9.291 | 8.316 | 12\% |
| Shareholders' Equity | 3.893 | 3.696 | 5\% |


| Financial Ratios | $\mathbf{3 1 . 1 2 . 2 0 1 8}$ | $\mathbf{3 1 . 1 2 . 2 0 1 7}$ |
| :--- | ---: | ---: |
| Current Ratio | 1,02 | 1,13 |
| Liquidity Ratio | 0,64 | 0,87 |
| Net Debt / Tangible Equity | 1,01 | 0,60 |
| Net Debt / EBITDA | 1,08 | 0,82 |
| Current Assets / Total Assets | 0,56 | 0,57 |
| Current Liabilities / Total Liabilities | 0,78 | 0,73 |
| Total Liabilities / Total Liabilities and Equity | 0,70 | 0,69 |
| Return on Equity | $43,2 \%$ | $40,3 \%$ |
|  | $\mathbf{3 1 . 1 2 . 2 0 1 8}$ | $\mathbf{3 1 . 1 2 . 2 0 1 7}$ |
| Gross Margin | $10,4 \%$ | $10,4 \%$ |
| EBITDA Margin | $8,6 \%$ | $8,6 \%$ |
| EBITDA Margin excluding other income/expense | $8,5 \%$ | $7,9 \%$ |
| Operating Margin | $6,9 \%$ | $6,7 \%$ |
| Net Income Margin | $5,1 \%$ | $5,9 \%$ |


| Summary Cash Flow Statement, Million TL | $\mathbf{3 1 . 1 2 . 2 0 1 8}$ | $\mathbf{3 1 . 1 2 . 2 0 1 7}$ | \% Change |
| :--- | ---: | ---: | ---: |
| Beginning Balance of Cash \& Equivalents | 1.803 | 1.189 | $52 \%$ |
| Net Cash Generated from Operating Activities | 2.176 | 2.159 | $1 \%$ |
| Net Cash Used in Investing Activities | -1.145 | -938 | $22 \%$ |
| Net Cash Used in Financing Activities | -1.444 | -606 | $138 \%$ |
| End of Period Balance of Cash \& Equivalents | 1.391 | 1.803 | $-23 \%$ |


| 2018 Guidance |  |
| :--- | :--- |
| Total Industry Volume | $380 \mathrm{~K}-430 \mathrm{~K}$ |
|  |  |
| Ford Otosan: | $40 \mathrm{~K}-50 \mathrm{~K}$ |
| Retail Sales Volume | $320 \mathrm{~K}-330 \mathrm{~K}$ |
| Export Volume | $360 \mathrm{~K}-380 \mathrm{~K}$ |
| Wholesale Volume | $350 \mathrm{~K}-360 \mathrm{~K}$ |
| Production Volume | $€ 160-180$ million |
| Capex (fixed assets) |  |


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