

TURKCELL İLETİŞİM HİZMETLERİ A.Ş. Material Event Disclosure (General)

Summary Info

Announcement Regarding Cooperation Agreements Signed by Lifecell Ventures

Material Event Disclosure General

Related Companies ☐

Related Funds ☐

Material Event Disclosure General	
Update Notification Flag	Hayır (No)
Correction Notification Flag	Hayır (No)
Date Of The Previous Notification About The Same Subject	-
Postponed Notification Flag	Hayır (No)
Announcement Content	
Explanations	

Our subsidiary Lifecell Ventures Coöperatief U.A. ("Lifecell Digital") signed cooperation agreements with ALBtelecom SH.a. (ALBtelecom) of Albania, CG Corp Global of Nepal and Digicel Group of Carribean following the existing agreement with Moldcell of Moldova within the scope of our international digital business which will allow the use of our digital services in total 39 countries. ALB Telecom, which operates in Albania with a population of 3 million, will initially start to offer Lifecell's BiP and lifebox services to its customers, and then will expand its offerings to include fizy, Yaani, Dergilik (OKUDO) and copilot in accordance with the cooperation. Digicel Group operating in 31 countries in the Caribbean, Central America and the Pacific will integrate these services into the infrastructure of operators in its countries of operations. With the agreement signed, CG Corp Global, part of the CG Group, will launch Nepal's first digital operator that will offer our digital services BiP, lifebox, fizy, TV+, Dergilik (OKUDO) and Fast Login to around 30 million potential customers.

Lifecell Digital's business model is based on charging consultancy, brand and license fees in return for provision of digital service infrastructure and know-how to respective operators. Our digital services with proven success through our Group's subsidiaries, will initiate a robust start to our global expansion with the announced agreements.

Attached you may find the related press releases on each cooperation.

We proclaim that our above disclosure is in conformity with the principles set down in “Material Events Communiqué” of Capital Markets Board, and it fully reflects all information coming to our knowledge on the subject matter thereof, and it is in conformity with our books, records and documents, and all reasonable efforts have been shown by our Company in order to obtain all information fully and accurately about the subject matter thereof, and we’re personally liable for the disclosures.