

TURKCELL İLETİŞİM HİZMETLERİ A.Ş. Material Event Disclosure (General)

Summary Info

Change in Management (Marketing)

Material Event Disclosure General

Related Companies ☐

Related Funds ☐

Material Event Disclosure General	
Update Notification Flag	Evet (Yes)
Correction Notification Flag	Hayır (No)
Date Of The Previous Notification About The Same Subject	04.12.2018
Postponed Notification Flag	Hayır (No)
Announcement Content	
Explanations	

Ömer Barbaros Yiş, serving as Consumer Marketing Director in our company, in addition to his existing role, will serve as the acting Executive Vice President of Marketing, effective as of December 18, 2018.

Ömer Barbaros Yiş graduated from Koç University with a double major in Business Administration and Economics and received his master's degree in Economics from Universitat Autònoma de Barcelona. Having started his career in 2006 as Corporate and Consumer Pricing Specialist in Turkcell, he held various Senior Product Manager roles in the marketing department. From 2010 to 2013, he continued his career as the Global Telecom Industry Director in Peppers & Rogers Group. In 2013, he served as Existing Customer Management Director, Premium Segment Customer Management Director and Fixed Products Revenue Management Director at Turk Telekom. He has been working at Turkcell since 2017. After serving as Strategic and Focused Marketing Director, he has assumed Consumer Marketing Director role. In addition to his existing role, he will also serve as the acting Executive Vice President of Marketing, effective as of December 18, 2018.

We proclaim that our above disclosure is in conformity with the principles set down in “Material Events Communiqué” of Capital Markets Board, and it fully reflects all information coming to our knowledge on the subject matter thereof, and it is in conformity with our books, records and documents, and all reasonable efforts have been shown by our Company in order to obtain all information fully and accurately about the subject matter thereof, and we’re personally liable for the disclosures.