

**PRİZMA PRES MATBAACILIK YAYINCILIK SANAYİ VE
TİCARET A.Ş.
Financial Report
Unconsolidated
2018 - 3. 3 Monthly Notification**

General Information About Financial Statements

Statement of Financial Position (Balance Sheet)

| | |
|--------------------------------|----------------|
| Presentation Currency | TL |
| Nature of Financial Statements | Unconsolidated |

| | Footnote Reference | Current Period 30.09.2018 | Previous Period 31.12.2017 |
|--------------------------------------------------------|--------------------|------------------------------|-------------------------------|
| Statement of Financial Position (Balance Sheet) | | | |
| Assets [abstract] | | | |
| CURRENT ASSETS | | | |
| Cash and cash equivalents | 6 | 115.552 | 289.157 |
| Trade Receivables | | 11.831.968 | 16.697.680 |
| Trade Receivables Due From Related Parties | 10-37 | 1.396.466 | 2.471.268 |
| Trade Receivables Due From Unrelated Parties | 10 | 10.435.502 | 14.226.412 |
| Other Receivables | | 105.935 | 85.335 |
| Other Receivables Due From Unrelated Parties | 11 | 105.935 | 85.335 |
| Inventories | 13 | 9.230.035 | 4.468.177 |
| Prepayments | | 531.813 | 247.024 |
| Prepayments to Unrelated Parties | 26 | 531.813 | 247.024 |
| Other current assets | | 511.836 | 26.306 |
| Other Current Assets Due From Unrelated Parties | 26 | 511.836 | 26.306 |
| SUB-TOTAL | | 22.327.139 | 21.813.679 |
| Total current assets | | 22.327.139 | 21.813.679 |
| NON-CURRENT ASSETS | | | |
| Trade Receivables | | 270.484 | 0 |
| Trade Receivables Due From Unrelated Parties | 10 | 270.484 | 0 |
| Other Receivables | | 30.813 | 30.813 |
| Other Receivables Due From Unrelated Parties | 11 | 30.813 | 30.813 |
| Investment property | 17 | 10.790.113 | 10.790.113 |
| Property, plant and equipment | 18 | 9.416.359 | 8.881.679 |
| Land and Premises | | 6.462.461 | 6.384.593 |
| Machinery And Equipments | | 1.721.136 | 1.316.784 |
| Fixtures and fittings | | 267.560 | 283.229 |
| Leasehold Improvements | | 208.921 | 251.497 |
| Construction in Progress | | 756.281 | 645.576 |
| Intangible assets and goodwill | 19 | 2.477.425 | 2.526.888 |
| Rights Regarding Concession Arrangements | | 2.475.069 | 2.521.663 |
| Computer Softwares | | 2.356 | 5.225 |
| Total non-current assets | | 22.985.194 | 22.229.493 |
| Total assets | | 45.312.333 | 44.043.172 |
| LIABILITIES AND EQUITY | | | |
| CURRENT LIABILITIES | | | |
| Current Borrowings | | 3.334.827 | 3.439.785 |
| Current Borrowings From Unrelated Parties | | 3.334.827 | 3.439.785 |
| Bank Loans | 8 | 2.237.013 | 3.361.500 |
| Other short-term borrowings | 8 | 1.097.814 | 78.285 |
| Trade Payables | | 1.392.619 | 837.187 |
| Trade Payables to Related Parties | 10-37 | 281.519 | 0 |
| Trade Payables to Unrelated Parties | 10 | 1.111.100 | 837.187 |
| Employee Benefit Obligations | 26 | 111.231 | 72.682 |
| Other Payables | | 134.250 | 85.994 |
| Other Payables to Unrelated Parties | 11 | 134.250 | 85.994 |
| Deferred Income | | 312.064 | 93.485 |
| Deferred Income from Unrelated Parties | 26 | 312.064 | 93.485 |
| Current tax liabilities, current | 35 | 81.963 | 749 |
| Other Current Liabilities | | 19.805 | 13.623 |
| Other Current Liabilities to Unrelated Parties | 26 | 19.805 | 13.623 |
| SUB-TOTAL | | 5.386.759 | 4.543.505 |
| Total current liabilities | | 5.386.759 | 4.543.505 |
| NON-CURRENT LIABILITIES | | | |
| Employee Benefit Obligations | 24 | 56.661 | 76.420 |
| Deferred Tax Liabilities | 35 | 926.981 | 895.464 |
| Total non-current liabilities | | 983.642 | 971.884 |
| Total liabilities | | 6.370.401 | 5.515.389 |
| EQUITY | | | |
| Equity attributable to owners of parent | | 38.941.932 | 38.527.783 |
| Issued capital | 27 | 24.000.000 | 24.000.000 |

| | | | |
|-----------------------------------------------------------------------------------------------|----|------------|------------|
| Treasury Shares (-) | 27 | -573.368 | -573.368 |
| Other Accumulated Comprehensive Income (Loss) that will not be Reclassified in Profit or Loss | | 9.936.474 | 9.958.879 |
| Gains (Losses) on Revaluation and Remeasurement | | 9.936.474 | 9.958.879 |
| Increases (Decreases) on Revaluation of Property, Plant and Equipment | 27 | 9.960.728 | 9.960.728 |
| Other Revaluation Increases (Decreases) | | -24.254 | -1.849 |
| Restricted Reserves Appropriated From Profits | | 889.207 | 835.398 |
| Legal Reserves | 27 | 315.839 | 262.030 |
| Treasury Share Reserves | 27 | 573.368 | 573.368 |
| Prior Years' Profits or Losses | 27 | 4.253.065 | 4.215.815 |
| Current Period Net Profit Or Loss | 27 | 436.554 | 91.059 |
| Total equity | | 38.941.932 | 38.527.783 |
| Total Liabilities and Equity | | 45.312.333 | 44.043.172 |

Statement of Profit or Loss and Other Comprehensive Income

| | |
|--------------------------------|----------------|
| Presentation Currency | TL |
| Nature of Financial Statements | Unconsolidated |

| | Footnote Reference | Current Period 01.01.2018 - 30.09.2018 | Previous Period 01.01.2017 - 30.09.2017 | Current Period 3 Months 01.07.2018 - 30.09.2018 | Previous Period 3 Months 01.07.2017 - 30.09.2017 |
|------------------------------------------------------------------------------------------------------------|--------------------|----------------------------------------------|-----------------------------------------------|----------------------------------------------------------|-----------------------------------------------------------|
| Statement of Profit or Loss and Other Comprehensive Income | | | | | |
| PROFIT (LOSS) | | | | | |
| Revenue | 28 | 7.026.186 | 9.945.671 | 3.516.237 | 6.085.512 |
| Cost of sales | 28 | -5.539.884 | -7.051.799 | -2.550.691 | -4.108.536 |
| GROSS PROFIT (LOSS) FROM COMMERCIAL OPERATIONS | | 1.486.302 | 2.893.872 | 965.546 | 1.976.976 |
| GROSS PROFIT (LOSS) | | 1.486.302 | 2.893.872 | 965.546 | 1.976.976 |
| General Administrative Expenses | 29 | -664.922 | -609.364 | -226.418 | -158.237 |
| Marketing Expenses | 29 | -410.207 | -386.690 | -299.793 | -261.978 |
| Other Income from Operating Activities | 31 | 1.273.274 | 705.003 | 148.073 | 58.873 |
| Other Expenses from Operating Activities | 31 | -1.127.125 | -1.310.104 | 60.949 | -452.764 |
| PROFIT (LOSS) FROM OPERATING ACTIVITIES | | 557.322 | 1.292.717 | 648.357 | 1.162.870 |
| Investment Activity Income | 34 | 165.457 | 438 | 575 | 0 |
| PROFIT (LOSS) BEFORE FINANCING INCOME (EXPENSE) | | 722.779 | 1.293.155 | 648.932 | 1.162.870 |
| Finance income | 32 | 5.152 | 32.206 | 52 | 8 |
| Finance costs | 33 | -167.862 | -236.966 | -94.306 | -123.106 |
| PROFIT (LOSS) FROM CONTINUING OPERATIONS, BEFORE TAX | | 560.069 | 1.088.395 | 554.678 | 1.039.772 |
| Tax (Expense) Income, Continuing Operations | | -123.515 | -217.758 | -122.258 | -207.978 |
| Current Period Tax (Expense) Income | 35 | -85.679 | -268.427 | -82.127 | -218.056 |
| Deferred Tax (Expense) Income | 35 | -37.836 | 50.669 | -40.131 | 10.078 |
| PROFIT (LOSS) FROM CONTINUING OPERATIONS | | 436.554 | 870.637 | 432.420 | 831.794 |
| PROFIT (LOSS) | | 436.554 | 870.637 | 432.420 | 831.794 |
| Profit (loss), attributable to [abstract] | | | | | |
| Non-controlling Interests | | 0 | 0 | 0 | 0 |
| Owners of Parent | | 436.554 | 870.637 | 432.420 | 831.794 |
| Earnings per share [abstract] | | | | | |
| Earnings per share [line items] | | | | | |
| Basic earnings per share | | | | | |
| Diluted Earnings Per Share | | | | | |
| OTHER COMPREHENSIVE INCOME | | | | | |
| Other Comprehensive Income that will not be Reclassified to Profit or Loss | | 22.406 | -32.088 | 4.970 | 5.998 |
| Other Components of Other Comprehensive Income That Will Not Be Reclassified to Profit Or Loss | | 28.725 | -40.110 | 6.375 | 7.498 |
| Taxes Relating To Components Of Other Comprehensive Income That Will Not Be Reclassified To Profit Or Loss | | -6.319 | 8.022 | -1.405 | -1.500 |
| Deferred Tax (Expense) Income | | -6.319 | 8.022 | -1.405 | -1.500 |
| Other Comprehensive Income That Will Be Reclassified to Profit or Loss | | 0 | 0 | 0 | 0 |
| OTHER COMPREHENSIVE INCOME (LOSS) | | 22.406 | -32.088 | 4.970 | 5.998 |
| TOTAL COMPREHENSIVE INCOME (LOSS) | | 458.960 | 838.549 | 437.390 | 837.792 |
| Total Comprehensive Income Attributable to | | | | | |
| Non-controlling Interests | | 0 | 0 | 0 | 0 |
| Owners of Parent | | 458.960 | 838.549 | 437.390 | 837.792 |

Statement of cash flows (Indirect Method)

| | |
|--------------------------------|----------------|
| Presentation Currency | TL |
| Nature of Financial Statements | Unconsolidated |

| | Footnote Reference | Current Period 01.01.2018 - 30.09.2018 | Previous Period 01.01.2017 - 30.09.2017 |
|----------------------------------------------------------------------------------------------------|--------------------|-------------------------------------------|--------------------------------------------|
| Statement of cash flows (Indirect Method) | | | |
| CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES | | 985.143 | -1.064.358 |
| Profit (Loss) | | 436.554 | 870.637 |
| Profit (Loss) from Continuing Operations | | 436.554 | 870.637 |
| Adjustments to Reconcile Profit (Loss) | | 506.408 | 975.613 |
| Adjustments for depreciation and amortisation expense | 18-19 | 525.514 | 439.722 |
| Adjustments for Impairment Loss (Reversal of Impairment Loss) | | -159.490 | 0 |
| Adjustments for Impairment Loss (Reversal of Impairment Loss) of Property, Plant and Equipment | 34 | -159.490 | 0 |
| Adjustments for provisions | | -156.959 | 128.361 |
| Adjustments for (Reversal of) Provisions Related with Employee Benefits | 24 | -19.759 | 138 |
| Adjustments for (Reversal of) Lawsuit and/or Penalty Provisions | 10 | -137.200 | 128.223 |
| Adjustments for Interest (Income) Expenses | | 173.828 | 189.772 |
| Adjustments for Interest Income | 34 | 5.966 | 438 |
| Adjustments for interest expense | 33 | 167.862 | 189.334 |
| Adjustments for Tax (Income) Expenses | | 123.515 | 217.758 |
| Changes in Working Capital | | 127.860 | -2.642.181 |
| Adjustments for decrease (increase) in trade accounts receivable | | 4.732.428 | -2.187.371 |
| Decrease (Increase) in Trade Accounts Receivables from Related Parties | 10 | 1.212.002 | -2.267.793 |
| Decrease (Increase) in Trade Accounts Receivables from Unrelated Parties | 10 | 3.520.426 | 80.422 |
| Adjustments for Decrease (Increase) in Other Receivables Related with Operations | | -20.600 | -80.255 |
| Decrease (Increase) in Other Unrelated Party Receivables Related with Operations | 11 | -20.600 | -80.255 |
| Adjustments for decrease (increase) in inventories | 13 | -4.761.858 | -1.668.387 |
| Decrease (Increase) in Prepaid Expenses | 26 | -284.789 | 285.305 |
| Adjustments for increase (decrease) in trade accounts payable | | 555.431 | 506.719 |
| Increase (Decrease) in Trade Accounts Payables to Related Parties | 10 | 281.519 | 0 |
| Increase (Decrease) in Trade Accounts Payables to Unrelated Parties | 10 | 273.912 | 506.719 |
| Increase (Decrease) in Employee Benefit Liabilities | 26 | 38.549 | -37.661 |
| Adjustments for increase (decrease) in other operating payables | | 48.254 | 40.738 |
| Increase (Decrease) in Other Operating Payables to Unrelated Parties | 11 | 48.254 | 40.738 |
| Increase (Decrease) in Deferred Income | 26 | 218.579 | 134.173 |
| Other Adjustments for Other Increase (Decrease) in Working Capital | | -398.134 | 364.558 |
| Decrease (Increase) in Other Assets Related with Operations | 26 | -485.530 | 194.827 |
| Increase (Decrease) in Other Payables Related with Operations | 26-34 | 87.396 | 169.731 |
| Cash Flows from (used in) Operations | | 1.070.822 | -795.931 |
| Income taxes refund (paid) | | -85.679 | -268.427 |
| CASH FLOWS FROM (USED IN) INVESTING ACTIVITIES | | -851.237 | -865.980 |
| Proceeds from sales of property, plant, equipment and intangible assets | 18-19 | 171.574 | 0 |
| Proceeds from sales of property, plant and equipment | | 171.574 | 0 |
| Purchase of Property, Plant, Equipment and Intangible Assets | 18-19 | -1.022.811 | -865.980 |
| Purchase of property, plant and equipment | | -882.811 | -865.980 |
| Purchase of intangible assets | | -140.000 | |
| CASH FLOWS FROM (USED IN) FINANCING ACTIVITIES | | -307.511 | 1.967.020 |
| Payments to Acquire Entity's Shares or Other Equity Instruments | | 0 | -51.040 |
| Payments to Acquire Entity's Shares | 27 | 0 | -51.040 |
| Repayments of borrowings | | -104.958 | 2.167.722 |
| Loan Repayments | 8 | -1.124.487 | 2.274.503 |
| Cash Outflows from Other Financial Liabilities | 8 | 1.019.529 | -106.781 |
| Interest paid | 32 | -167.862 | -189.334 |
| Interest Received | 33 | -5.966 | -438 |
| Other inflows (outflows) of cash | 24 | -28.725 | 40.110 |
| NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS BEFORE EFFECT OF EXCHANGE RATE CHANGES | | -173.605 | 36.682 |
| Net increase (decrease) in cash and cash equivalents | | -173.605 | 36.682 |

| | | | |
|----------------------------------------------------------|--|---------|---------|
| CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE PERIOD | | 289.157 | 276.635 |
| CASH AND CASH EQUIVALENTS AT THE END OF THE PERIOD | | 115.552 | 313.317 |

| | | Footnote Reference | Equity | | | | | | | | | | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------|--------------------------------------------------|-----------------|----------------------------------------------------------------------------------------|--------------------------------|------------------------------------------------------------------------------------|--|--------------------------------------------------------|-------------------|-----------|------------|------------------------------------|------------|------------|
| | | | Equity attributable to owners of parent [member] | | | | | | | | | | Non-controlling interests [member] | | |
| | | | | | | | | | | | | | | | |
| | | | Issued Capital | Treasury Shares | Other Accumulated Comprehensive Income That Will Not Be Reclassified In Profit Or Loss | | Other Accumulated Comprehensive Income That Will Be Reclassified In Profit Or Loss | | Restricted Reserves Appropriated From Profits [member] | Retained Earnings | | | | | |
| Gains/Losses on Revaluation and Remeasurement [member] | Other Reserves Of Other Gains (Losses) | Reserve Of Gains or Losses on Hedge | | | Gains (Losses) on Revaluation and Reclassification | Prior Years' Profits or Losses | Net Profit or Loss | | | | | | | | |
| Previous Period 01.01.2017 – 30.09.2017 | Statement of changes in equity [abstract] | | | | | | | | | | | | | | |
| | Statement of changes in equity [line items] | | | | | | | | | | | | | | |
| | Equity at beginning of period | | 24,000,000 | -522,328 | 9,960,728 | -33,467 | | | | 610,433 | 3,647,638 | 793,143 | 38,456,147 | | 38,456,147 |
| | Adjustments Related to Accounting Policy Changes | | | | | | | | | | | | | | |
| | Adjustments Related to Required Changes in Accounting Policies | | | | | | | | | | | | | | |
| | Adjustments Related to Voluntary Changes in Accounting Policies | | | | | | | | | | | | | | |
| | Adjustments Related to Errors | | | | | | | | | | | | | | |
| | Other Restatements | | | | | | | | | | | | | | |
| | Restated Balances | | | | | | | | | | | | | | |
| | Transfers | | | | | | | | | | 792,143 | -793,143 | | | |
| | Total Comprehensive Income (Loss) | | | | | | | | | | | | | | |
| | Profit (loss) | | | | | | | | | | | 870,637 | 870,637 | | 870,637 |
| | Other Comprehensive Income (Loss) | | | | | 32,088 | | | | | | | 32,088 | | 32,088 |
| | Issue of equity | | | | | | | | | | | | | | |
| | Capital Decrease | | | | | | | | | | | | | | |
| | Capital Advance | | | | | | | | | | | | | | |
| | Effect of Merger or Liquidation or Division | | | | | | | | | | | | | | |
| | Effects of Business Combinations Under Common Control | | | | | | | | | | | | | | |
| | Advance Dividend Payments | | | | | | | | | | | | | | |
| | Dividends Paid | | | | | | | | | | | | | | |
| | Decrease through Other Distributions to Owners | | | | | | | | | | | | | | |
| | Increase (Decrease) through Treasury Share Transactions | | | -51,040 | | | | | | 224,965 | -224,966 | | -51,041 | | -51,041 |
| | Increase (Decrease) through Share-Based Payment Transactions | | | | | | | | | | | | | | |
| | Acquisition or Disposal of a Subsidiary | | | | | | | | | | | | | | |
| | Increase (decrease) through changes in ownership interests in subsidiaries that do not result in loss of control, equity | | | | | | | | | | | | | | |
| | Transactions with noncontrolling shareholders | | | | | | | | | | | | | | |
| | Increase through Other Contributions by Owners | | | | | | | | | | | | | | |
| Amount Removed from Reserve of Cash Flow Hedges and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied | | | | | | | | | | | | | | | |
| Amount Removed from Reserve of Change in Value of Time-Value of Options and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied | | | | | | | | | | | | | | | |
| Amount Removed from Reserve of Change in Value of Forward Elements of Forward Contracts and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied | | | | | | | | | | | | | | | |
| Amount Removed from Reserve of Change in Value of Foreign Currency Basis Spreads and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied | | | | | | | | | | | | | | | |
| Increase (decrease) through other changes, equity | | | | | | | | | | | | | | | |
| Equity at end of period | | 24,000,000 | -573,368 | 9,960,728 | -1,379 | | | | 835,398 | 4,215,815 | 870,637 | 39,307,831 | | 39,307,831 | |
| Current Period 01.01.2018 – 30.09.2018 | Statement of changes in equity [abstract] | | | | | | | | | | | | | | |
| | Statement of changes in equity [line items] | | | | | | | | | | | | | | |
| | Equity at beginning of period | | 24,000,000 | -573,368 | 9,960,728 | -1,849 | | | | 835,398 | 4,215,815 | 91,059 | 38,527,783 | | 38,527,783 |
| | Adjustments Related to Accounting Policy Changes | | | | | | | | | | | | | | |
| | Adjustments Related to Required Changes in Accounting Policies | | | | | | | | | | | | | | |
| | Adjustments Related to Voluntary Changes in Accounting Policies | | | | | | | | | | | | | | |
| | Adjustments Related to Errors | | | | | | | | | | | | | | |
| | Other Restatements | | | | | | | | | | | | | | |
| | Restated Balances | | | | | | | | | | | | | | |
| | Transfers | | | | | | | | | 53,809 | 37,250 | -91,059 | | | |
| | Total Comprehensive Income (Loss) | | | | | | | | | | | | | | |
| | Profit (loss) | | | | | | | | | | | 436,554 | 436,554 | | 436,554 |
| | Other Comprehensive Income (Loss) | | | | | -22,405 | | | | | | | -22,405 | | -22,405 |
| | Issue of equity | | | | | | | | | | | | | | |
| | Capital Decrease | | | | | | | | | | | | | | |
| | Capital Advance | | | | | | | | | | | | | | |
| | Effect of Merger or Liquidation or Division | | | | | | | | | | | | | | |
| | Effects of Business Combinations Under Common Control | | | | | | | | | | | | | | |
| | Advance Dividend Payments | | | | | | | | | | | | | | |
| | Dividends Paid | | | | | | | | | | | | | | |
| | Decrease through Other Distributions to Owners | | | | | | | | | | | | | | |

| | | | | | | | | | | | | | | |
|--|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|------------|----------|-----------|---------|--|--|---------|-----------|---------|------------|--|------------|
| | Increase (Decrease) through Treasury Share Transactions | | | | | | | | | | | | | |
| | Increase (Decrease) through Share-Based Payment Transactions | | | | | | | | | | | | | |
| | Acquisition or Disposal of a Subsidiary | | | | | | | | | | | | | |
| | Increase (decrease) through changes in ownership interests in subsidiaries that do not result in loss of control, equity | | | | | | | | | | | | | |
| | Transactions with noncontrolling shareholders | | | | | | | | | | | | | |
| | Increase through Other Contributions by Owners | | | | | | | | | | | | | |
| | Amount Removed from Reserve of Cash Flow Hedges and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied | | | | | | | | | | | | | |
| | Amount Removed from Reserve of Change in Value of Time Value of Options and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied | | | | | | | | | | | | | |
| | Amount Removed from Reserve of Change in Value of Forward Elements of Forward Contracts and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied | | | | | | | | | | | | | |
| | Amount Removed from Reserve of Change in Value of Foreign Currency Basis Spreads and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied | | | | | | | | | | | | | |
| | Increase (decrease) through other changes, equity | | | | | | | | | | | | | |
| | Equity at end of period | | 24,000,000 | -573,368 | 9,960,728 | -22,254 | | | 889,207 | 4,253,065 | 436,554 | 38,941,932 | | 38,941,932 |