



## KAMUYU AYDINLATMA PLATFORMU

# CEO EVENT MEDYA A.Ş. Financial Report Consolidated 2022 - 1. 3 Monthly Notification

General Information About Financial Statements



Statement of Financial Position (Balance Sheet)

|                                |              |
|--------------------------------|--------------|
| Presentation Currency          | TL           |
| Nature of Financial Statements | Consolidated |

|                                                                                               | Footnote Reference | Current Period<br>31.03.2022 | Previous Period<br>31.12.2021 |
|-----------------------------------------------------------------------------------------------|--------------------|------------------------------|-------------------------------|
| Statement of Financial Position (Balance Sheet)                                               |                    |                              |                               |
| Assets [abstract]                                                                             |                    |                              |                               |
| CURRENT ASSETS                                                                                |                    |                              |                               |
| Cash and cash equivalents                                                                     | 5                  | 36.884.665                   | 100.616.725                   |
| Financial Investments                                                                         | 6                  | 60.841.280                   | 1.302.236                     |
| Trade Receivables                                                                             |                    | 9.965.504                    | 8.039.581                     |
| Trade Receivables Due From Related Parties                                                    | 4                  | 78.935                       | 0                             |
| Trade Receivables Due From Unrelated Parties                                                  | 8                  | 9.886.569                    | 8.039.581                     |
| Other Receivables                                                                             |                    | 2.761.332                    | 350.459                       |
| Other Receivables Due From Related Parties                                                    | 4                  | 2.331.557                    | 51.557                        |
| Other Receivables Due From Unrelated Parties                                                  | 9                  | 429.775                      | 298.902                       |
| Prepayments                                                                                   |                    | 8.856.928                    | 3.772.931                     |
| Prepayments to Unrelated Parties                                                              | 11                 | 8.856.928                    | 3.772.931                     |
| Current Tax Assets                                                                            | 20                 | 131.437                      | 0                             |
| Other current assets                                                                          | 12                 | 1.571.769                    | 13.017                        |
| SUB-TOTAL                                                                                     |                    | 121.012.915                  | 114.094.949                   |
| Total current assets                                                                          |                    | 121.012.915                  | 114.094.949                   |
| NON-CURRENT ASSETS                                                                            |                    |                              |                               |
| Financial Investments                                                                         | 6                  | 8.814.358                    | 8.814.358                     |
| Other Receivables                                                                             |                    | 23.723                       | 23.723                        |
| Other Receivables Due From Unrelated Parties                                                  | 9                  | 23.723                       | 23.723                        |
| Property, plant and equipment                                                                 | 14                 | 2.659.271                    | 2.212.954                     |
| Intangible assets and goodwill                                                                | 15                 | 0                            | 0                             |
| Deferred Tax Asset                                                                            | 20                 | 376.197                      | 605.740                       |
| Total non-current assets                                                                      |                    | 11.873.549                   | 11.656.775                    |
| Total assets                                                                                  |                    | 132.886.464                  | 125.751.724                   |
| LIABILITIES AND EQUITY                                                                        |                    |                              |                               |
| CURRENT LIABILITIES                                                                           |                    |                              |                               |
| Current Borrowings                                                                            | 7                  | 301.094                      | 306.734                       |
| Trade Payables                                                                                |                    | 14.876.744                   | 12.606.990                    |
| Trade Payables to Related Parties                                                             | 4                  | 62.855                       | 11.641                        |
| Trade Payables to Unrelated Parties                                                           | 8                  | 14.813.889                   | 12.595.349                    |
| Employee Benefit Obligations                                                                  | 10                 | 104.682                      | 109.685                       |
| Other Payables                                                                                |                    | 1.460.272                    | 908.606                       |
| Other Payables to Unrelated Parties                                                           | 9                  | 1.460.272                    | 908.606                       |
| Deferred Income Other Than Contract Liabilities                                               |                    | 294.855                      | 17.930                        |
| Deferred Income Other Than Contract Liabilities from Unrelated Parties                        | 11                 | 294.855                      | 17.930                        |
| Current tax liabilities, current                                                              | 20                 | 0                            | 1.158.869                     |
| Current provisions                                                                            |                    | 426.584                      | 497.587                       |
| Current provisions for employee benefits                                                      | 10                 | 426.584                      | 497.587                       |
| SUB-TOTAL                                                                                     |                    | 17.464.231                   | 15.606.401                    |
| Total current liabilities                                                                     |                    | 17.464.231                   | 15.606.401                    |
| NON-CURRENT LIABILITIES                                                                       |                    |                              |                               |
| Long Term Borrowings                                                                          | 7                  | 73.383                       | 152.683                       |
| Non-current provisions                                                                        |                    | 651.689                      | 546.196                       |
| Non-current provisions for employee benefits                                                  | 10                 | 651.689                      | 546.196                       |
| Deferred Tax Liabilities                                                                      | 20                 | 3.120.082                    | 5.456.375                     |
| Total non-current liabilities                                                                 |                    | 3.845.154                    | 6.155.254                     |
| Total liabilities                                                                             |                    | 21.309.385                   | 21.761.655                    |
| EQUITY                                                                                        |                    |                              |                               |
| Equity attributable to owners of parent                                                       |                    | 111.577.079                  | 103.990.069                   |
| Issued capital                                                                                | 16                 | 44.000.000                   | 44.000.000                    |
| Share Premium (Discount)                                                                      | 16                 | 4.706.515                    | 4.706.515                     |
| Other Accumulated Comprehensive Income (Loss) that will not be Reclassified in Profit or Loss |                    | -279.717                     | -179.648                      |
| Gains (Losses) on Revaluation and Remeasurement                                               | 16                 | -279.717                     | -179.648                      |
| Restricted Reserves Appropriated From Profits                                                 | 16                 | 2.020.908                    | 616.087                       |
| Prior Years' Profits or Losses                                                                | 16                 | 53.442.294                   | 27.615.978                    |
| Current Period Net Profit Or Loss                                                             |                    | 7.687.079                    | 27.231.137                    |

|                              |  |             |             |
|------------------------------|--|-------------|-------------|
| Total equity                 |  | 111.577.079 | 103.990.069 |
| Total Liabilities and Equity |  | 132.886.464 | 125.751.724 |

# Statement of Profit or Loss and Other Comprehensive Income

|                                |              |
|--------------------------------|--------------|
| Presentation Currency          | TL           |
| Nature of Financial Statements | Consolidated |

|                                                                                                            | Footnote Reference | Current Period<br>01.01.2022 - 31.03.2022 | Previous Period<br>01.01.2021 - 31.03.2021 |
|------------------------------------------------------------------------------------------------------------|--------------------|-------------------------------------------|--------------------------------------------|
| <b>Statement of Profit or Loss and Other Comprehensive Income</b>                                          |                    |                                           |                                            |
| <b>PROFIT (LOSS)</b>                                                                                       |                    |                                           |                                            |
| Revenue                                                                                                    | 17                 | 5.068.490                                 | 326.048                                    |
| Cost of sales                                                                                              | 17                 | -5.376.939                                | -1.379.911                                 |
| GROSS PROFIT (LOSS) FROM COMMERCIAL OPERATIONS                                                             |                    | -308.449                                  | -1.053.863                                 |
| GROSS PROFIT (LOSS)                                                                                        |                    | -308.449                                  | -1.053.863                                 |
| General Administrative Expenses                                                                            |                    | -2.537.169                                | -959.700                                   |
| Other Income from Operating Activities                                                                     |                    | 990.212                                   | 1.433.345                                  |
| Other Expenses from Operating Activities                                                                   |                    | -713.368                                  | -684.164                                   |
| PROFIT (LOSS) FROM OPERATING ACTIVITIES                                                                    |                    | -2.568.774                                | -1.264.382                                 |
| Investment Activity Income                                                                                 | 18                 | 876.887                                   | 0                                          |
| PROFIT (LOSS) BEFORE FINANCING INCOME (EXPENSE)                                                            |                    | -1.691.887                                | -1.264.382                                 |
| Finance income                                                                                             | 19                 | 7.322.400                                 | 5.904.128                                  |
| Finance costs                                                                                              | 19                 | -25.168                                   | -23.594                                    |
| PROFIT (LOSS) FROM CONTINUING OPERATIONS, BEFORE TAX                                                       |                    | 5.605.345                                 | 4.616.152                                  |
| Tax (Expense) Income, Continuing Operations                                                                |                    | 2.081.734                                 | -995.414                                   |
| Current Period Tax (Expense) Income                                                                        | 20                 | 0                                         | -363.922                                   |
| Deferred Tax (Expense) Income                                                                              | 20                 | 2.081.734                                 | -631.492                                   |
| PROFIT (LOSS) FROM CONTINUING OPERATIONS                                                                   |                    | 7.687.079                                 | 3.620.738                                  |
| PROFIT (LOSS)                                                                                              |                    | 7.687.079                                 | 3.620.738                                  |
| <b>Profit (loss), attributable to [abstract]</b>                                                           |                    |                                           |                                            |
| Non-controlling Interests                                                                                  |                    | 0                                         | 0                                          |
| Owners of Parent                                                                                           |                    | 7.687.079                                 | 3.620.738                                  |
| <b>Earnings per share [abstract]</b>                                                                       |                    |                                           |                                            |
| <b>Earnings per share [line items]</b>                                                                     |                    |                                           |                                            |
| <b>Basic earnings per share</b>                                                                            |                    |                                           |                                            |
| Basic Earnings (Loss) Per Share from Continuing Operations                                                 |                    |                                           |                                            |
| <i>Sürdürülen Faaliyetlerden Pay Başına Kazanç (Zarar)</i>                                                 |                    | 0,18000000                                | 0,08000000                                 |
| <b>Diluted Earnings Per Share</b>                                                                          |                    |                                           |                                            |
| <b>OTHER COMPREHENSIVE INCOME</b>                                                                          |                    |                                           |                                            |
| Other Comprehensive Income that will not be Reclassified to Profit or Loss                                 |                    | -100.070                                  | -104.724                                   |
| Gains (Losses) on Remeasurements of Defined Benefit Plans                                                  | 10                 | -125.086                                  | -130.905                                   |
| Taxes Relating To Components Of Other Comprehensive Income That Will Not Be Reclassified To Profit Or Loss |                    | 25.016                                    | 26.181                                     |
| Taxes Relating to Remeasurements of Defined Benefit Plans                                                  | 20                 | 25.016                                    | 26.181                                     |
| Other Comprehensive Income That Will Be Reclassified to Profit or Loss                                     |                    | 0                                         |                                            |
| <b>OTHER COMPREHENSIVE INCOME (LOSS)</b>                                                                   |                    | <b>-100.070</b>                           | <b>-104.724</b>                            |
| <b>TOTAL COMPREHENSIVE INCOME (LOSS)</b>                                                                   |                    | <b>7.587.009</b>                          | <b>3.516.014</b>                           |
| <b>Total Comprehensive Income Attributable to</b>                                                          |                    |                                           |                                            |
| Non-controlling Interests                                                                                  |                    | 0                                         | 0                                          |
| Owners of Parent                                                                                           |                    | 7.587.009                                 | 3.516.014                                  |

# Statement of cash flows (Indirect Method)

|                                |              |
|--------------------------------|--------------|
| Presentation Currency          | TL           |
| Nature of Financial Statements | Consolidated |

|                                                                                                    | Footnote Reference | Current Period<br>01.01.2022 - 31.03.2022 | Previous Period<br>01.01.2021 - 31.03.2021 |
|----------------------------------------------------------------------------------------------------|--------------------|-------------------------------------------|--------------------------------------------|
| <b>Statement of cash flows (Indirect Method)</b>                                                   |                    |                                           |                                            |
| <b>CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES</b>                                              |                    | <b>-63.026.787</b>                        | <b>2.904.428</b>                           |
| Profit (Loss)                                                                                      |                    | 7.687.079                                 | 3.620.738                                  |
| <b>Adjustments to Reconcile Profit (Loss)</b>                                                      |                    | <b>-3.957.318</b>                         | <b>1.048.024</b>                           |
| Adjustments for depreciation and amortisation expense                                              | 14,15              | 159.066                                   | 194.676                                    |
| Adjustments for Impairment Loss (Reversal of Impairment Loss)                                      |                    | -37.333                                   | -90.484                                    |
| Adjustments for Impairment Loss (Reversal of Impairment Loss) of Receivables                       | 8                  | -37.333                                   | -90.484                                    |
| Adjustments for provisions                                                                         |                    | -65.579                                   | 65.146                                     |
| Adjustments for (Reversal of) Provisions Related with Employee Benefits                            | 10                 | -65.579                                   | 65.146                                     |
| Adjustments for Interest (Income) Expenses                                                         |                    | -1.029.835                                | 273.375                                    |
| Adjustments for Interest Income                                                                    |                    | -931.373                                  | 0                                          |
| Adjustments for interest expense                                                                   | 7                  | 14.950                                    | 5.863                                      |
| Deferred Financial Expense from Credit Purchases                                                   | 8                  | -98.048                                   | -92.905                                    |
| Unearned Financial Income from Credit Sales                                                        | 8                  | -15.364                                   | 360.417                                    |
| Adjustments for fair value losses (gains)                                                          |                    | -876.887                                  | 0                                          |
| Adjustments for Fair Value Losses (Gains) of Financial Assets                                      |                    | -876.887                                  | 0                                          |
| Adjustments for Undistributed Profits of Investments Accounted for Using Equity Method             |                    | 0                                         | 0                                          |
| Adjustments for Tax (Income) Expenses                                                              | 20                 | -2.106.750                                | 605.311                                    |
| <b>Changes in Working Capital</b>                                                                  |                    | <b>-65.466.242</b>                        | <b>-1.808.903</b>                          |
| Decrease (Increase) in Financial Investments                                                       | 6                  | -57.730.784                               | 0                                          |
| Adjustments for decrease (increase) in trade accounts receivable                                   |                    | -1.873.226                                | 198.763                                    |
| Decrease (Increase) in Trade Accounts Receivables from Related Parties                             | 4                  | -76.725                                   | 0                                          |
| Decrease (Increase) in Trade Accounts Receivables from Unrelated Parties                           | 8                  | -1.796.501                                | 198.763                                    |
| Adjustments for Decrease (Increase) in Other Receivables Related with Operations                   |                    | -2.410.873                                | -241.107                                   |
| Decrease (Increase) in Other Related Party Receivables Related with Operations                     | 4                  | -2.280.000                                | -240.599                                   |
| Decrease (Increase) in Other Unrelated Party Receivables Related with Operations                   | 9                  | -130.873                                  | -508                                       |
| Decrease (Increase) in Prepaid Expenses                                                            | 11                 | -5.083.997                                | -7.510.471                                 |
| Adjustments for increase (decrease) in trade accounts payable                                      |                    | 2.367.802                                 | 4.224.299                                  |
| Increase (Decrease) in Trade Accounts Payables to Related Parties                                  | 4                  | 49.454                                    | 166.254                                    |
| Increase (Decrease) in Trade Accounts Payables to Unrelated Parties                                | 8                  | 2.318.348                                 | 4.058.045                                  |
| Increase (Decrease) in Employee Benefit Liabilities                                                | 10                 | -5.003                                    | 148.427                                    |
| Adjustments for increase (decrease) in other operating payables                                    |                    | 551.666                                   | 624.428                                    |
| Increase (Decrease) in Other Operating Payables to Unrelated Parties                               | 9                  | 551.666                                   | 624.428                                    |
| Increase (Decrease) in Deferred Income Other Than Contract Liabilities                             | 11                 | 276.925                                   | 1.484.580                                  |
| Other Adjustments for Other Increase (Decrease) in Working Capital                                 |                    | -1.558.752                                | -737.822                                   |
| Decrease (Increase) in Other Assets Related with Operations                                        | 12                 | -1.558.752                                | -737.822                                   |
| Increase (Decrease) in Other Payables Related with Operations                                      | 12                 | 0                                         | 0                                          |
| <b>Cash Flows from (used in) Operations</b>                                                        |                    | <b>-61.736.481</b>                        | <b>2.859.859</b>                           |
| Income taxes refund (paid)                                                                         | 20                 | -1.290.306                                | 44.569                                     |
| <b>CASH FLOWS FROM (USED IN) INVESTING ACTIVITIES</b>                                              |                    | <b>-605.385</b>                           | <b>-11.524</b>                             |
| Purchase of Property, Plant, Equipment and Intangible Assets                                       | 14,15              | -605.385                                  | -11.524                                    |
| <b>CASH FLOWS FROM (USED IN) FINANCING ACTIVITIES</b>                                              |                    | <b>-99.888</b>                            | <b>-121.491</b>                            |
| Repayments of borrowings                                                                           |                    | 0                                         | 0                                          |
| Payments of Lease Liabilities                                                                      | 7                  | -99.888                                   | -121.491                                   |
| <b>NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS BEFORE EFFECT OF EXCHANGE RATE CHANGES</b> |                    | <b>-63.732.060</b>                        | <b>2.771.413</b>                           |

|                                                          |   |             |            |
|----------------------------------------------------------|---|-------------|------------|
| Net increase (decrease) in cash and cash equivalents     |   | -63.732.060 | 2.771.413  |
| CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE PERIOD | 5 | 100.616.725 | 69.867.557 |
| CASH AND CASH EQUIVALENTS AT THE END OF THE PERIOD       | 5 | 36.884.665  | 72.638.970 |

[illegible]

|                                           |                                                                                                                                                                                                                                                      |    |            |           |          |  |  |           |            |           |             |  |             |
|-------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|------------|-----------|----------|--|--|-----------|------------|-----------|-------------|--|-------------|
| Current Period<br>01.01.2022 - 31.03.2022 |                                                                                                                                                                                                                                                      |    |            |           |          |  |  |           |            |           |             |  |             |
|                                           | Decrease through Other Distributions to Owners                                                                                                                                                                                                       |    |            |           |          |  |  |           |            |           |             |  |             |
|                                           | Increase (Decrease) through Treasury Share Transactions                                                                                                                                                                                              |    |            |           |          |  |  |           |            |           |             |  |             |
|                                           | Increase (Decrease) through Share-Based Payment Transactions                                                                                                                                                                                         |    |            |           |          |  |  |           |            |           |             |  |             |
|                                           | Acquisition or Disposal of a Subsidiary                                                                                                                                                                                                              |    |            |           |          |  |  |           |            |           |             |  |             |
|                                           | Increase (decrease) through changes in ownership interests in subsidiaries that do not result in loss of control, equity                                                                                                                             |    |            |           |          |  |  |           |            |           |             |  |             |
|                                           | Transactions with noncontrolling shareholders                                                                                                                                                                                                        |    |            |           |          |  |  |           |            |           |             |  |             |
|                                           | Increase through Other Contributions by Owners                                                                                                                                                                                                       |    |            |           |          |  |  |           |            |           |             |  |             |
|                                           | Amount Removed from Reserve of Cash Flow Hedges and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied                                         |    |            |           |          |  |  |           |            |           |             |  |             |
|                                           | Amount Removed from Reserve of Change in Value of Time Value of Options and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied                 |    |            |           |          |  |  |           |            |           |             |  |             |
|                                           | Amount Removed from Reserve of Change in Value of Forward Elements of Forward Contracts and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied |    |            |           |          |  |  |           |            |           |             |  |             |
|                                           | Amount Removed from Reserve of Change in Value of Foreign Currency Basis Spreads and Included in Initial Cost or Other Carrying Amount of Non-Financial Asset (Liability) or Firm Commitment for which Fair Value Hedge Accounting is Applied        |    |            |           |          |  |  |           |            |           |             |  |             |
|                                           | Increase (decrease) through other changes, equity                                                                                                                                                                                                    |    |            |           |          |  |  |           |            |           |             |  |             |
|                                           | Equity at end of period                                                                                                                                                                                                                              | 16 | 44,000,000 | 4,706,515 | -279,717 |  |  | 2,020,908 | 53,442,294 | 7,687,079 | 111,577,079 |  | 111,577,079 |